

OPPORTUNITIES



Bedford County
Chamber of Commerce
Leading Businesses. Leading Communities.™



**BEDFORD
COUNTY
CHAMBER
FOUNDATION**

*The Bedford County Chamber of Commerce exists to be a
CATALYST for business prosperity,
a **CONVENER** of leaders & influencers,
and a **CHAMPION** for strong communities.*

We offer many opportunities for the benefit of our members:

*Networking * Marketing * Education * Event Sponsorships
Exhibitor Prospects * Buy Local Initiatives * Business Development
Community Service and Much More...Something for Everyone*

For more information, contact the Chamber Office: (814) 623-2233

Kellie Goodman Shaffer, President CEO—kellie@bedfordcountychamber.org

Gwen Querry, VP of Membership & Education —gwen@bedfordcountychamber.org

Angie Ferguson, Welcome & Information Desk—welcome@bedfordcountychamber.org

Bob Octavio, Bookkeeping—bob@bedfordcountychamber.org



BedfordCountyChamber.com



Chamber Membership: Valuable Business Strategy

Bedford County, PA — Being a member of the Chamber of Commerce is good business, even an important business strategy, as revealed in the results of two studies by the Shapiro Group over the last decade. In fact, the reported value of participating in your local Chamber has actually increased in recent years, and especially since the challenges of the COVID 19 pandemic. The studies, which were commissioned by the American Chamber of Commerce Executives (ACCE) reveal that being active in the local Chamber sends positive messages to your customers on multiple fronts: “communicating to consumers that a company uses good business practices, is reputable, cares about its customers, and is involved in its community.”

For example, the Shapiro study reported that “when consumers know that a small business is a member of the Chamber of Commerce, they are 49% more likely to think favorably of that business, and 80% more likely to purchase goods or services from the company in the future.”

The Bedford County Chamber of Commerce is proud to provide its members with hundreds of programs, events and resources throughout the year designed to provide value to local businesses and the community, including the Annual Dinner and Awards Program, which recognizes excellence among the business community and beyond each fall.

Networking, marketing/exposure, education and savings opportunities are available; the offerings are often customizable, and as diverse as our outstanding business community. And while there are many events to attend, there are just as many benefits available without taking part in functions.

Our local Chamber is proud to have more than 630 member businesses and organizations, representing more than 20,000 employees in the Bedford County region. Every employee of a member business is also a Chamber member, and eligible for benefits including the Chamber Advantage Card, which offers hundreds of dollars in member-to-member specials and offers at any given time.

The Bedford County Chamber of Commerce has been recognized for excellence, including as the Pennsylvania Association of Chamber Professionals Chamber of the Year in 2018.

For more information on joining the Chamber, or to review your membership benefits, contact President-CEO Kellie Goodman Shaffer or Vice President of Membership & Education Gwen Querry at the Chamber office: 814.623.2233 or learn more online at BedfordCountyChamber.com.



2023 Chamber Award Honorees



Gwen Querry
VP of Membership & Education



Bob Octavio
Bookkeeper



Angie Ferguson
Welcome Desk



Sarah Ferrari
Special Projects

Greetings, Members & Friends!

The Bedford County Chamber of Commerce is pleased to share with you our Plan of Action for 2024.

This publication will outline our programs and events for the coming year, along with the many opportunities for you to be involved.

The Chamber represents a diverse, action-oriented business community, so you will find that our scope of work is designed to provide something for everyone.

Your Chamber membership promises you platforms for networking, exposure, education and savings, as well as the chance to be part of visionary, big-picture initiatives with like-minded community leaders.

We are confident that you'll find ways to meet the goals and needs of your business or organization through the Chamber's many offerings.

At the same time, we are always looking for new ideas and suggestions, so don't hesitate to contact us if there is something more we can do to help you optimize your membership.

We promise you that the Chamber leadership, including our board of directors and team, will do all we can to continue to provide you with every tool possible to help your business and our region thrive.

We believe that one of the greatest sources of good in any community comes from businesses working together, and we're honored to provide you with opportunities to do just that.

We are proud to work *WITH* you and *FOR* you,
and look forward to an exciting year of
LEADING BUSINESSES, LEADING COMMUNITIES.
Thank you for your continued membership,
partnership, friendship and support!

Kellie Goodman Shaffer

President-CEO

Bedford County Chamber of Commerce
Bedford County Chamber (Education) Foundation



The Bedford County Chamber of Commerce involves and unifies our members to promote the continuous improvement of the business climate of the Bedford County region.

The Chamber exists to be:

A **CATALYST** for business prosperity

A **CONVENER** of Leaders & Influencers

And a **CHAMPION** of strong communities.



The Bedford County Chamber Foundation focuses on several important areas of education:

Servant Leadership & Literacy
Career Exploration & Workforce Development
Community Development & Inclusion

The Foundation is approved to receive EITC (Educational Improvement Tax Credit) donations.

Contact us to learn more about ways to take advantage of these opportunities as a sponsor, participant, volunteer, exhibitor, etc.
(814) 623-2233

www.BedfordCountyChamber.com

2024 CHAMBER/FOUNDATION CALENDAR OF EVENTS

January

- 8-9 **Workforce Mental Health & Wellness Series** (Zoom)
- 10 **Non-Profit Board Training**, Bedford American Legion
- 18 **GIYB Legislative Reception**, Bedford Elks C.C.

February

- 2 **Prayer Breakfast** - Homewood at Spring House
- 14 **An Evening with Emmet Cahill*** - Omni Bedford Springs
- 28 **BASICS Steps to Success*** - Omni Bedford Springs Resort

March

- 4 **March 4th Into Service Forum**—Bedford Elks C.C.
- 8 **International Women's Day Forum** —Kinton's Knob
- 22 **Hall of Fame Awards Luncheon** - Omni Bedford Springs

April

- 6-7 **Home, Garden, Lifestyle & Outdoors Show** - Fairgrounds
Find Your Adventure Bedford County Outdoors Initiative
- 9 **Community Reading Day*** - Bedford Co. Elem. Schools
- 18 **Touch a Truck Career Fair*** - Bedford Co. Airport
- 28 **Neil Byrne Concert** - Clear Ridge Wedding & Event Venue
- 30 **Youth Leadership Bedford County Summit**

May

- 2 **5th Grade Career Field Day*** - Bedford Co. Airport
- 9 **Women in Business Spring Conference** - Omni Bedford Springs
- 25 **Silver Lining Drive-In Movie Series Opens** - Fairgrounds
(Memorial Day thru Labor Day—Select Saturdays)

June

- 10 **Damian McGinty Concert*** - Venue TBD
- Ongoing **Find Your Adventure Bedford County Outdoors** Initiative

July

- 19 **Chamber Golf Tournament** - Down River Golf Club
- 21-27 **Fun Farm Facts at the Fair** - Bedford County Fair

August

- 6 **National Night Out*** - Everett
- 9-11 **PA Lumberjack Championships** - Living Water Camp

September

- 19 **Annual Dinner & Awards Celebration** - Bedford Co. Airport
- 27 **Downtown on the Farm** - Downtown Bedford

October

- 5,6 **Bedford Fall Foliage Festival**
- 12,13 **Bedford Fall Foliage Festival**
- 8 **7th Grade Ag. Career Fair*** - Bedford Co. Fairgrounds
- 23 **Business Community Showcase*** - Bedford Co. Airport

November

- 6 **Women in Business Fall Conference** - Omni Bedford Springs
- 29-30 **Holiday Nights of Lights** (Bedford Co. Fairgrounds)

December

- 1-30 **Holiday Nights of Lights*** (Select Dates—Bedford Co. Fairgrounds)
- 7 **Breakfast with Santa** (Homewood at Spring House)
- 12 **Holiday After Hours/Open House** (Russell House)



Additional 2024 Dates TBD

Government: It's Your Business Speaker Series

Approx. Every 6-8 Weeks at Various Venues

Quarterly Membership Meetings

(February, May, August, November breakfast or lunch)

Distinguished Speaker Series

(Dates, venues vary)

Business After Hours Networking Mixers

Tentative Hosts & Available Opportunities

January	Horn O Plenty
February	Olde Bedford Brewing Co.
March	Bedford Family Wellness/ Back To You
April	Lion Settlement
May	Omni Bedford Springs (tentative)
June	Bedford County Fair
July	Provender
August	Homewood at Spring House
September	Blue Knob All Seasons Resort
October	Your Safe Haven
November	The Hofius House (formerly Mary's Quilt Shop)
December	Chamber Holiday Open House (with sponsor/partners)

Other Initiatives (Details to Come)

Mentorship Task Force
Inclusion/Workforce Council
Executive Leadership Roundtable
Education & Issues Events (as needed.)

CONTACT US FOR MORE INFO:

Kellie Goodman Shaffer, President-CEO

Gwen Querry, Workforce & Education

Angie Ferguson, Welcome Desk

Bob Octavio, Bookkeeping

Sarah Ferrari, Signature Events, Special Projects

*Foundation Events



Committee Opportunities

The Bedford County Chamber of Commerce relies on our committees to help plan & execute our initiatives, programs and events. Committee involvement benefits not only our Chamber, but also our members, who have the opportunity to work with their peers in small groups, cultivating valuable relationships, all while making an important contribution to our organizations' offerings.

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**Awards** (gathering info about Award Nominees) meets periodically June through September in Chamber office

**Special Events** (Planning major events like Annual Dinner, Foundation Fundraisers, Breakfast with Santa, etc.) meets 2nd Tuesdays, 8am at Denny's (Bedford)

**Business Community Showcase** (plans Business-to-Business Trade Show & Career Fair)  
Meets periodically May through October event (times vary based on participants' schedules)

**Government Affairs** (Plans events, discusses issues) - 1st Tuesdays—Noon in Chamber office (includes lunch)

**Chamber Ambassadors** (participates in ceremonies, adopts/contacts new members)  
Meets 2nd Fridays at noon for Dutch-treat lunches (venue varies)

**Women in Business Planning Committee** (plans conferences, International Women's Day Program)  
Meets quarterly based on participants' schedules

**Golf Committee** (plans annual Chamber golf tournament) - meeting times decided by committee members)

**Agri-Business** (plans agri-business education events in school & the community)  
(Meeting times/venues vary with the seasons to accommodate farms)

**Young Professionals** (20's/30's/40-something's networking/education events)  
Meetings based on participants' schedules

**Leadership Bedford County Advisory Committee**—meets last Fridays, 8am in Chamber office

**Youth Leadership Bedford County Advisory Committee**—meets as needed via Zoom

**BASICS** (Businesses & Schools Investing in Cooperative Solutions) - meets 3rd Tuesdays, 8:15am in Chamber office  
And Via Zoom (Does not meet during Summer)

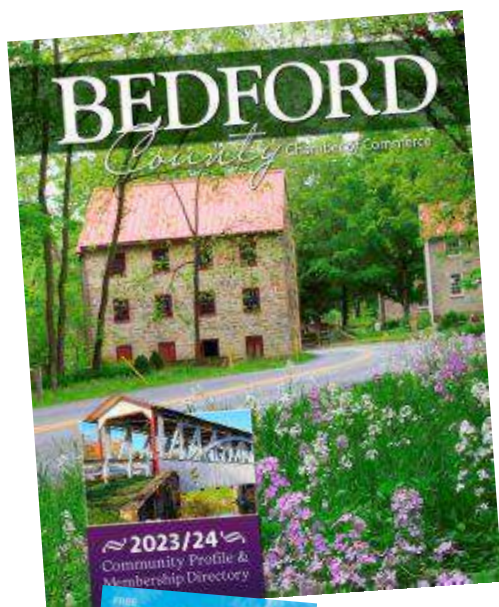
**NEW IN 2024—Mentorship Task Force**—Meeting times will be based on participants' schedules.

Other committees, task forces, etc. are formed as needed.

**Contact the Chamber for Additional Information on Current Opportunities.**



# MEMBERS-ONLY MARKETING TOOL KIT



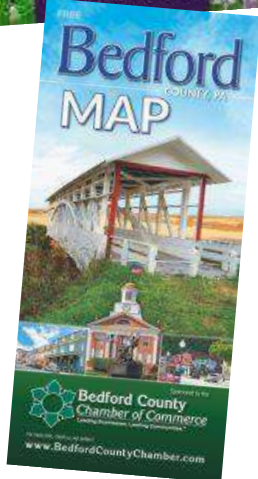
**Annual Directory & Community Profile Publication & Bedford Co. Map:** Contact Centre Publications to advertise as part of the Chamber directory, our signature print publication provided to each member, community partners, lodging properties, new residents, real estate offices, etc. The map is available through the Chamber, Visitors Bureau and other outlets.

**Chamber Advantage Card:** member-to-member discounts and specials offered to all employees of all Chamber member businesses and organizations. See current offers at: [bedfordcountychamber.com/offers](http://bedfordcountychamber.com/offers). The new version is digital—download and access it through your phone.

Call Gwen to discuss showcasing your offer!

**E-Connection:** Weekly e-mail blast to 3,000+ Chamber member and friend contacts with simultaneous posting to the Chamber's social media platforms. Watch your email for the latest Chamber events, sponsorship and vendor opportunities, as well as news about your fellow members and their events.

**Fliers/Ads in E-Connection (8.5"x11") are \$25/Week for Members Only and FREE with premium membership and many event sponsorships.**



**Chamber Quarterly Connection Newsletter:** The Chamber's print-version newsletter is now delivered electronically as a pdf document to our membership and the general public, allowing for significantly greater distribution coverage as well as adhering to our environmental conservation efforts. Look for the publication in the Chamber E-Connection electronic newsletter and on our website, with additional links as part of our social media platforms. (You can print what you need!)

**Chamber Website:** Harness the power of *our* website to help *your* business! The Chamber website contains the complete membership directory, community profile information, Chamber events, community calendar, quick links to other local organizations and much more. **Contact the Chamber for information about how to take advantage of banner advertising through the Chamber website.** ([BedfordCountyChamber.com](http://BedfordCountyChamber.com))

**Bulk Mail Stamp:** The Chamber's bulk mail stamp is available for our members to use FREE OF CHARGE. Bulk Mail (quantities of 200 or more pieces of mail) is a cost-effective way to reach your customers.

Our staff is here to walk you through the bulk mail process. Please contact Gwen at the Chamber office with at least 24 hours advance notice of your planned mailing.



*The high-traffic Chamber Website includes membership info, business directory, event details and calendars with online registration tools.. Plus regional demographic info, and much more....*

# PRINT—BROADCAST— DIGITAL—SOCIAL

**Member Labels:** The Chamber provides sets of business mailing labels (approx. 650 addresses) to our members at the cost of \$25/set (not-yet members may receive a set of labels for \$100.) *Please note: It is Chamber policy NOT to provide spreadsheets, email lists or other database formats of our member contact information. (We don't sell your contact info!)*

**News Release Service:** The Chamber is happy to prepare and send news releases on behalf of our member businesses and organizations. The information may be customized with your logo and your contact information. Let us help you reach the media with your good news! **Free!**

**Social Media Marketing:** The Chamber updates its social media platforms, including Facebook, Youtube, Instagram and LinkedIn pages frequently to celebrate accomplishments of the business community, share important information about local happenings and remind our members and the community about upcoming opportunities and events. We invite our members to LIKE us on Facebook (with nearly 10,000 followers), and to share our information with your Facebook Friends, as we share your information as well. **Free!**



**COMING in 2024—** The Chamber is pleased to relaunch *The Vibe*— video news segments, which will also be formatted into a podcast on a Youtube platform to allow for greater exposure for our members and community. *The Vibe* will feature interviews, conversations and feature stories about our members, community partners, news and happenings in the Bedford County region and beyond. Details, including opportunities to sponsor this new promotional product will be available soon.

**ADDITIONAL MEMBER EXPOSURE:** The Chamber is proud to partner with area media outlets to exponentially expand the reach of the marketing of our programs and events. Examples include: Bedford Gazette Chamber Page and special projects; Cessna Communications Radio Partnership, including Business After Hours, Holiday Nights of Lights, and all of our signature events; Multi-Media sponsorships, including 7 Mountains Media, Fox 8/ABC 23, WJAC-TV, WTAJ-TV and more.

*Please note: The Chamber now offers an alternative dues investment program that packages some marketing products at a savings to members. Call the Chamber to schedule a meeting about this opportunity.*



# Bedford County Chamber of Commerce

Leading Businesses. Leading Communities.™



"The voice of business and professionals in our region for more than three decades, the Chamber supports policies, initiatives, programs and events that foster a positive business climate through job creation and economic development. The Chamber also supports innovative ideas to educate, attract and retain a quality workforce.

The Chamber is the bridge that links businesses, organizations and residents together with forward-thinking programs that strengthen our long-term economic vitality, business success, entrepreneurship and quality of life, appreciating and celebrating our region as a wonderful place to live, work, play and prosper."

*Kellie*

Kellie Goodman Shaffer, President/CEO  
Bedford County Chamber of Commerce

*A not-for-profit membership organization, the Chamber provides the leadership to achieve a diverse, balanced economy that enhances the quality of living and working in our region.*

**The Bedford County Chamber of Commerce exists to be....**

**THE CATALYST FOR BUSINESS GROWTH**



**THE CONVENER OF LEADERS & INFLUENCERS WHO MAKE THINGS HAPPEN**

**THE CHAMPION FOR A STRONGER COMMUNITY**

*Offering members opportunities for: issues-engagement, exposure, education, networking, savings, workforce/employee development, and supporting & strengthening our communities.*

*Please note: The Chamber's alternative dues investment program packages some marketing products, event registrations and foundation exposure at a savings to members.*

*Call the Chamber to schedule a meeting to discuss these opportunities and their one-stop;-shop benefits.*

|                                    |         |                                                                                     |                            |                                                                                     |                                                                         |  |
|------------------------------------|---------|-------------------------------------------------------------------------------------|----------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--|
| MEMBERSHIP<br>INVESTMENT<br>LADDER | \$5,000 |  | FOUNDER'S CIRCLE           |  | • Leadership Bedford Co. scholarship, President's Roundtable, etc.      |  |
|                                    | \$2,500 |                                                                                     | EXECUTIVE                  |                                                                                     | • LBC scholarship or YLBC sponsor recognition, GIYB Season Passes, etc. |  |
|                                    | \$1,100 |                                                                                     | INVESTOR                   |                                                                                     | • Breakfast with the Board, FREE Business After Hours , etc.            |  |
|                                    | \$626   |                                                                                     | Cost-Per-Member Benchmark) |                                                                                     | • Cost to provide each member's benefits                                |  |
|                                    | \$525   |                                                                                     | PREMIUM                    |                                                                                     | • Highlighted online listings & additional Chamber marketing exposure   |  |
|                                    | \$250   |                                                                                     | BASIC                      |                                                                                     | • Additional benefits available 'Ala carte                              |  |

Exclusive membership benefits for each level build upon one another as you climb the ladder. Based on choice, not number of employees,





**Bedford County**  
*Chamber of Commerce*  
Leading Businesses. Leading Communities.™

CATALYST \* CONVENER \* CHAMPION

## FOUNDERS CIRCLE MEMBERS



Bedford Gazette  
Shoppers Guide/Weekend Edition

## EXECUTIVE CHAMBER MEMBERS



## INVESTOR CHAMBER MEMBERS



Overstock Market | Covered Bridge Cottage | Prestige Luxury Bus & Limo Service



## **The Chamber loves to celebrate milestones within our business community!**

*The Chamber would love to help you plan your next celebration. With the support of our dynamic ambassador committee, we will publicize your ribbon cutting ceremony, ground-breaking, grand opening, expansion project, anniversary celebration, or another other milestone you'd like to mark...*

### **The Chamber will assist with**

- \* Invitations to Chamber members, dignitaries, community partners, and media**
- \* News advisory, releases as appropriate both before and after the event**
- \* Photography, videography, social media posts (incl. sending to media not attending)**
- \* Ribbon and large scissors, shovels, birthday cakes as appropriate**
- \* Additional support as requested.**

Over the last two years, we've held more than 100 celebrations of local businesses and organizations.  
We can't wait to help you celebrate your next achievement!

**Call Gwen to discuss details: 814.623.2233**





**The Bedford County Chamber of Commerce is pleased to present the new  
Chamber Advantage Program APP**

Designed to promote BUY LOCAL habits, this program is an Exclusive Benefit to Members of the Bedford County Chamber of Commerce. Our members benefit from the Advantage Program in several ways:

- Businesses benefit by providing member-to-member offers and discounts, driving customers through your doors.
- Member companies are presented with an additional employee benefit which you can pass on to your staff at no charge to the member business or individual employees.
- Employees of local businesses, by virtue of their employer's membership in the Chamber, receive a variety of discounts and special offers available only to Chamber members. These combined benefits could total hundreds, even thousands of dollars.
- Our community benefits as we cultivate buy-local spending habits, keeping LOCAL DOLLARS LOCAL to benefit our roads, schools, fire & police departments & more.

**Here's how it works:**

The Chamber, with the help of our IT intern and YLBC graduate, Isaac Arnold, has developed Chamber Advantage (Virtual) Cards to be made available to all businesses at the start of 2024. Businesses provide the virtual card (photo/link) to their employees using an email provided by the Chamber with instructions for downloading & using the app..

Local businesses interested in participating by offering a member-to-member discount or special offer should fill out the bottom section of this form and return it to the Chamber office; offers will be posted on the Chamber website and updated monthly. Cardholders are encouraged to check the offers frequently, as members may change their discounts and programs as often as once per month. Chamber Advantage businesses receive a window cling to promote their participation in the program.

We ask that you choose the last date of a month for your offer's expiration date so we can properly update the list in a timely fashion. If your company wishes to include an offer as part of the card benefits, please contact the Chamber to discuss your offer at 814.623.2233.



## MEMBER MEETINGS

### QUARTERLY NETWORKING MEMBERSHIP MEALS (BREAKFAST/LUNCH)

**New Member Recognition ~ Featured Speakers ~ Chamber Updates ~ Door Prizes & More**

**DETAILS:** This membership quarterly meeting series will likely include 2 breakfast events and 2 lunch events. *Each event will begin with a casual networking meal, catered by a Chamber member business, followed by a program to include a featured speaker on a topic of interest to the business community. Each event will also offer a recognition of sponsors and new Chamber members, and an opportunity for all attendees to make valuable connections and catch up with one another and the Chamber.*

### SPONSORSHIP INVESTMENTS & BENEFITS

|                |                                                                                                                                                                                                                                                                                                                           |                                |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| <b>\$1,000</b> | <b>TITLE PRESENTING SERIES SPONSOR</b>                                                                                                                                                                                                                                                                                    | <b>(Only 2 Available)</b>      |
|                | 4 tickets (16 total) & opportunity to provide welcome remarks for each program<br>Reserved table & opportunity to exhibit and/or distribute marketing materials<br>Recognition in all pre-event publicity (multi-media) e.g. Member Luncheon Presented by....<br>First right of acceptance to renew sponsorship next year |                                |
| <b>\$500</b>   | <b>SERIES SUPPORTING SPONSOR</b>                                                                                                                                                                                                                                                                                          | <b>(4 Available)</b>           |
|                | 2 tickets for each program (8 total) & remarks during two programs of choice<br>Opportunity to exhibit and/or distribute marketing materials<br>Recognition in all pre-event publicity (multi-media) as a supporting sponsor<br>First right of acceptance to renew sponsorship next year                                  |                                |
| <b>\$350</b>   | <b>INDIVIDUAL EVENT SPONSOR</b>                                                                                                                                                                                                                                                                                           | <b>(2 Available per event)</b> |
|                | 4 tickets for one program and opportunity to introduce featured program at that event.<br>Opportunity to exhibit and/or distribute marketing materials at your sponsored event<br>Recognition in all pre-event publicity (multi-media)<br>First right of acceptance to renew sponsorship next year                        |                                |
| <b>\$100</b>   | <b>VENDOR REGISTRATION</b> <i>(Includes 2 registrations and vendor table for one event)</i>                                                                                                                                                                                                                               |                                |

**Contact Gwen Query to Discuss Sponsorship of These Events: 814.623.2233**



# Prayer Breakfast



**FEBRUARY 2, 2024 at Homewood at Spring House Estates**

*Networking Breakfast followed by a series of speakers with messages of inspiration and hope from the Faith Community of Bedford County*

Registration: \$30 per person | Sponsorships Available

## Prayer Breakfast Sponsorships & Benefits

**\$750**

**Title Partner** (Named Presenting Partner of the Event)

Includes 8 registrations, program recognition, opportunity to provide closing remarks  
Exposure in all pre-event publicity, including Vibe Video Segment & Podcast

**\$500**

**Featured Sponsorship** (Named Highlighted Sponsor)

Includes 6 registrations, program recognition, and relative exposure in all pre-event publicity

**\$250**

**Supporting Sponsorship**

Includes 4 registrations, program recognition, and relative exposure in all pre-event publicity

**IN-KIND SPONSORSHIPS ARE ALSO AVAILABLE  
(TECHNOLOGY, FLOWERS, MARKETING, ETC.)**

Contact Kellie Goodman Shaffer to discuss customized opportunities:  
(814) 623-2233 or [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)

# Government: 2024 SPEAKER SERIES

## *It's Your Business*

(Join the Government Affairs Committee to help plan events by calling the Chamber.)

*The Bedford County Chamber of Commerce Government Affairs committee is proud to present the Government: It's Your Business Speaker series, featuring our region's government officials and/or experts discussing important issues relevant to the business community and citizens of our region. These sponsorships are a valuable opportunity to promote your business or organization to Chamber members and this special demographic of the socially engaged public.*

**Speakers/Programs Planned for 2024 Include: GIYB LEGISLATIVE RECEPTION, Bedford County Judges' Forum, State of the County, Congressman John Joyce, US Senators, State of the Economy, PA Legislators, Small Games of Chance Workshop, PA Secretary of Agriculture, and other programs as circumstances and issues warrant.**



### Sponsorship Opportunities & Benefits (for Traditional GIYB Programs \*)

#### Blue Sponsor: \$350 (Only One Available per Event)

Logo prominently displayed in all event advertising and on event program as the presenting partner  
Inclusion in event promotion including logo/link on event webpage, email blasts, table tents, program, etc.  
Promotional program time to introduce your company (5 min.)  
Display table with literature available to sponsor and/or opportunity to place promotional items/info at each seat  
Four (4) complimentary attendee registrations & first right of acceptance to renew sponsorship in subsequent year

#### Red Sponsor: \$250

Inclusion in event promotion: logo/link on event webpage, email blasts, table tents, program, etc.  
Opportunity to place promotional items/information at each seat & two (2) complimentary attendee registrations

#### White Sponsor: \$150

Inclusion in event promotion including logo/link on event webpage and email blasts, table tents, program, etc.  
Opportunity to place promotional items/information at each seat & One (1) complimentary attendee

*For more information, including sponsorship availability or to register as a sponsor, please contact President-CEO Kellie Goodman Shaffer  
At the Chamber Office: (814) 623-2233 Or e-mail: [Kellie@BedfordCountyChamber.org](mailto:Kellie@BedfordCountyChamber.org)*

**\*Please See Separate Flier for Legislative Reception Sponsorships**



# Government: *It's Your Business*

## LEGISLATIVE RECEPTION

The Bedford County Chamber of Commerce Government Affairs committee is pleased to present this new opportunity to meet elected officials of the Bedford County region in a friendly and informal setting.

**Thursday, January 18th, 5-7pm at the Bedford Elks Country Club**

Featuring hearty hors d'oeuvres, carving station, desserts by Joey Del's 2001 Caterers and cash bar.  
Invited: elected officials and staff from US Senate, Congress, PA Legislators, County officials and more.



### **Reception Sponsorships—\$250**

Due to the nature of this event, all sponsors will receive identical benefits.

The reception will not include a formal speaking program, but rather an open, informal gathering to provide the business community the opportunity to meet and network with elected and other officials.

#### ***Inclusion in all event promotion including:***

Logo/link on Chamber event webpage, e-Connection Newsletter, table tents, etc.

Opportunity to staff an exhibit table (if desired and/or distribute marketing materials to attendees.)

Two (2) complimentary attendee registrations (additional attendees: \$30 ea.)

First right of refusal for renewal in subsequent year

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please Register These Attendees: \_\_\_\_\_ (Comp)

Additional Registrants (\$30 ea.) \_\_\_\_\_

Total Amount Due: \_\_\_\_\_ ☐ Check Enclosed ☐ Please Bill Me

**For more information, including sponsorship availability, contact President-CEO Kellie Goodman Shaffer  
At the Chamber Office: (814) 623-2233 Or e-mail: [Kellie@BedfordCountyChamber.org](mailto:Kellie@BedfordCountyChamber.org)**



## JOIN US FOR A DAY OF ACTION

To benefit our community!

**Monday, March 4th** will be a special day to **MARCH FORTH INTO SERVICE**. Join us for a networking luncheon and opportunity to explore the many volunteer and leadership opportunities available in the Bedford County region. Meet and Greet non-profit and service organization leaders, make connections and find the next great opportunity that speaks to your heart!

**MONDAY, MARCH 4th, 2024**

**At the Bedford Elks Country Club**

**11:00am—Registration Opens/Exhibitor Visits**

**12:00pm—Catered Networking Lunch w/Special Guest Panel**

**1:00—Continued Exhibitor Visits/Meet & Greet**

*We'll also roll-over a new year of the Million Minute Promise during this event.*

**Sponsor/Partnerships and Exhibit Tables are available to showcase your organization!**

**Call Kellie Goodman Shaffer to discuss these opportunities—814.623.2233**





# MILLION MINUTE **PROMISE**



## Kindness & Community Service Initiative

Clock Resets March 4, 2024

# 1,205,114 Minutes

Year three of the **MILLION MINUTE PROMISE** will once again track time pledged and/or provided to serving our community.

This **KINDNESS INITIATIVE** is designed to celebrate and promote the value of volunteerism while also providing a resource for those looking for ways to connect to service opportunities.

Visit the Website or scan the QR code to enter your minutes served or planned to serve and help us showcase the **SERVANT LEADERSHIP** in our region.

### **PATHS TO VOLUNTEERING**

Schools/Colleges, Churches, Food Pantries  
Youth Programs, Sports Teams  
Libraries, Mentoring,  
Fundraising Events, Shelters  
Hospitals, Health Care & Senior Centers  
Animal Shelters & Fostering Programs  
Home Construction Organizations  
Clean-Up of Parks, Trails and Rivers  
Military & First Responder Support  
And So Much More...



Scan me!

Enter Your Minutes:

**millionminutes.bedfordcountychamber.com**

Powered by: **IMPEL**  
Web Development



Celtic Thunder's  
**Emmet Cahill**  
 OMNI  
 BEDFORD SPRINGS

Wed. Feb. 14, 2024

*A Romantic Irish Evening*

Tickets: 814.623.2233 | [BedfordCountyChamber.com](http://BedfordCountyChamber.com)

Special Omni Bedford Springs Room Rates starting at \$149 per night (Feb 13-15)  
 Dinner Reservations Also Available by calling 1-800-THE-OMNI

Bedford County Chamber Presents

**NEIL BYRNE**



SAVE THE DATE  
 SUNDAY  
 APRIL **28**

Details Coming Soon  
 Ticket Sales Open January 20th



CELTIC THUNDER'S

**DAMIAN McGINTY**

SAVE THE DATE  
 MON. JUNE 10, 2024



Details Coming Soon

Benefiting the Educational Programs of the  
 Bedford County Chamber Foundation

[BedfordCountyChamber.com](http://BedfordCountyChamber.com)





## CONCERT SERIES OPPORTUNITIES

*Sponsor One or More of our 2024 Concert Events  
To benefit the 501-c3 Chamber Ed. Foundation*

**EMMET CAHILL—Feb. 14—Omni Bedford Springs Resort**

**NEIL BYRNE—April 28—Clear Ridge Event Center**

**DAMIAN MCGINTY – June 10—Venue TBD**

## Sponsorship Investments / Benefits

### **Concert Series Presenting Partner—LIMITED only 2 to be offered** **\$3,500** (Or be the **EXCLUSIVE** title sponsor for \$5,000)

- Highest-profile exposure: listed as presenting concert partner(s) in all multi-media marketing material
- Company logo on front of the evenings' print programs and on concert promo welcome poster at event
- Autographed concert promo featuring your logo for our display in your business
- Full-page color event program ad (5.5" x 8.5") with prime placement (back cover or inside front cover)
- Your company banner-up or table ad display at the Ticket Table
- Opportunity to provide welcome remarks before each show and/or participate in pre-concert video promotion
- 6 Tickets for each Concert (18 total) with Meet-and-Greet, photo ops with each performer, and first-choice seating
- *NOTE: Exclusive title sponsor would receive 4 additional VIP tix per event (30 total)*

### **Patron of the Arts (Series Featured Sponsor) — only 2 offered** **\$2,500**

- Listed as such in all multi-media marketing material.
- Full-page full color ad in each event program with preferred placement (ad size: 5.5" x 8.5")
- 4 VIP Tickets (12 total) to each concert with meet and greet, photo op, and first-choice seating

### **Friend of the Foundation (Series Supporting Sponsor)— only 4 offered** **\$1,500**

- Listed as such in all multi-media marketing material for all 3 concert events
- 1/2 page color ad in all three event programs (5.5" x 4.25")
- 2 VIP Tickets to each concert (6 total) with meet & greet, photo op, and first-choice seating

### **Single-Concert Sponsorship Opportunities (available for each concert event individually)**

- **GOLD Sponsor:** 4 VIP Tickets with meet & greet, photo op, and first-choice seating, full-page ad **\$750**
- **SILVER Sponsor:** 2 VIP Tickets with meet & greet, photo op, and first-choice seating, half-page ad **\$500**
- **BRONZE Sponsor** 2 General Admission Tickets, half-page ad **\$250**
- **GREEN Sponsor** (for those not attending the event) - sponsor recognition w/ full page ad **\$250**

*All sponsors will receive a letter of recognition of your support of the 501-c3 Bedford County Chamber (Education) Foundation. Proceeds benefit our workforce development, literacy and leadership programs.*

**Contact Kellie Goodman Shaffer to reserve your sponsorship and discuss customized opportunities.**

**Tickets will be issued electronically with QR code for check-in.**

**Office: (814) 623-2233 / Cell: (814) 937-8049**

**Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)**



BEDFORD COUNTY CHAMBER OF COMMERCE

# BUSINESS HALL OF FAME INDUCTION

Honoring businesses of the Bedford County Region  
for Excellence, Impact, and Longevity

FRIDAY, MARCH 22, 2024

OMNI BEDFORD SPRINGS RESORT



**BEDFORD COUNTY**  
Citizen of the Year



**RIISING STAR AWARD**  
BEDFORD COUNTY

The Bedford County Chamber of Commerce exists to be  
a CATALYST for Business Growth, a CONVENER of Leaders & Influencers  
and a CHAMPION for Strong Communities.





## 2024 BUSINESS HALL OF FAME INDUCTION LUNCHEON

Friday, March 22nd at the Omni Bedford Springs Resort

### SPONSORSHIP OPPORTUNITIES AVAILABLE

For this Special Celebration of Longtime Business Excellence in the Bedford County Region



### SPONSORSHIPS & BENEFITS

- ◆ **\$2,500 EXCLUSIVE PLATINUM PRESENTING SPONSOR (Only 1—available)** This is our most prestigious and highest-profile sponsor investment! Benefits include a reserved, front table of 8, full-color, back-page program ad and table tent recognition; opportunity to give welcome comments during awards program, and all related exposure as the “Presenting Partner” on all event materials: (i.e.. “Annual Dinner & Awards Celebration, presented by <YOUR COMPANY>”) Plus... *Additional benefits may be agreed-upon by the Chamber & sponsor.*
- ◆ **\$1,750 EXCLUSIVE RISING STAR AWARD SPONSOR (Only 1, renewal pending)** - This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color, premium-placement ad within the event program, inclusion on table tents, recognition/thanks by emcee during awards program; and your opportunity to assist in presenting the Rising Star Award to two (2) honorees annually, Plus... *Additional benefits may be agreed-upon by the Chamber and sponsor.*
- ◆ **\$1,250 EXCLUSIVE ATTENDEE GIFT SPONSOR (Only 1—available)** - This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color premium-placement ad within the event program, recognition/thanks by emcee during awards program; and your opportunity to provide a branded gift to each attendee (approx. 200.) Plus... *Additional benefits may be agreed-upon.*
- ◆ **\$1,000 TABLE SPONSORSHIP** – Your reserved table for your team / special guests to the Hall of Fame Luncheon and recognition as a major event sponsor with a full-page color ad in the event program guide. Includes 8 tickets and multi-media exposure.

#### **SUPPORTING SPONSORSHIPS - Includes sponsor recognition and benefits listed below and:**

- ◇ **Gold: \$750** – full-page (color) ad in the dinner program + two event tickets
- ◇ **Silver: \$500** – half-page (color) ad in the dinner program + two event tickets
- ◇ **Bronze: \$250** – quarter-page ad (color) in the dinner program + two event tickets

#### **PLEASE NOTE - ALL SPONSORS WILL RECEIVE:**

Company name in all news releases, Chamber News articles, logo inclusion on table tents, and other printed marketing pieces; Recognition by program emcee during event; Logo/Link on event page of Chamber website; right of first acceptance to renew sponsorship next year.

#### **PROGRAM ADS: Promote your business/organization and/or congratulate one or more honorees:**

- \$250** Full Page (8.5" x 11" - black and white)
- \$150** Half Page (8.5" x 5.5" or 4.25" x 11" - black and white)
- \$100** Quarter Page (4.25" x 5.5" - black and white)
- \$65** Business Card (4.25" X 2.75")

*(Program Ads must be reserved by March 1st and artwork must be provided no later than March 8th.)*

**BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS CELEBRATION & THE HALL OF FAME INDUCTION LUNCHEON SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.**

Seating positions will be based on honorees, sponsorship investments, etc. as available.

**PLEASE RETURN REGISTRATION FORM (Available on Chamber website)**

**OR CONTACT THE CHAMBER VIA PHONE OR EMAIL WITH ATTENDEE NAMES NO LATER THAN FEBRUARY 29th.**

203 S. JULIANA STREET | Bedford, PA 15522 | Phone: 814.623.2233 | Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)



# Business after Hours

Monthly Business Mixers to meet & greet  
friends, old and new.  
Hosting opportunities available For 2025.

January —Horn O' Plenty  
February - Aesthetics by Kell  
March - Bedford Family Wellness & Back to You  
April - Lion Settlement  
May - Omni Bedford Springs Resort  
June - Bedford County Fair

July - Black Valley Provender  
August - Homewood at Spring House Estates  
September— Blue Knob All Seasons Resort  
October—Your Safe Haven  
November—The Hofius House  
December—Chamber Holiday Open House

**Business After Hours is a wonderful way to showcase your business or organization.  
These fun networking opportunities are limited only by your own imagination.**

The host business and the Chamber each has tasks and responsibilities that will lead to a successful event to benefit your business/organization, and the business community.

The Chamber is pleased to highlight Business After Hours and our host business with an ad as part of the Chamber page of the *Bedford Gazette* as well as on the Chamber website and our weekly *E-Connection* email blast/newsletter. We also promote the mixers on the radio stations of Cessna Broadcasting. Providing interesting details concerning the event including menu, information about tours, entertainment and door prizes (optional) help us to best promote your mixer. Often times, the more info provided, the more guests attend!

The Chamber will take all reservations, prepare name tags, and staff the registration table at the event. The cost of a member or a member's guest to attend an After Hours is \$6 per person. The cost of a not-yet member is \$16. This revenue is retained by the Chamber to help cover the cost of marketing the event. A complete list of attendees will be available to the host upon request. (If the host chooses to send personal invitations to the membership, the Chamber will provide a set of member address labels at no charge for your use.)

The host business is responsible for arranging for food and beverage (alcohol optional) for the event. A list of member caterers, restaurants, beer/wine distributors, etc. is available upon request. If you chose to provide alcohol, please be aware of the relative responsibility. Please be sure to request ID's as appropriate and know that you can be held accountable for serving anyone who is visibly intoxicated. The host should also plan to have a registration/welcome table (staffed by the Chamber/Ambassadors), coat racks if needed, restrooms and accessible parking.

Hosts are encouraged to offer displays of goods and services and guided tours of your facility, as appropriate. Door prizes are a nice addition and appreciated by the attendees, but not required. (Some businesses, for example, decorate tables with centerpieces and use them as door prizes; others provide a basket of their products or a gift card for a local business as a door prize. There are no requirements or restrictions on this event feature.)

Sometime around 6:00 p.m. the Chamber president will conduct a short program, beginning with an introduction of the host(s), who is/are invited to share some welcoming remarks and a "commercial" about the business. Then new members are introduced by Chamber Ambassadors (if applicable), announcements of upcoming events are made, door prizes are awarded and a 50/50 drawing is held. The Chamber has a small games of chance license for this reason.

We sometimes combine a ribbon cutting, open house or grand opening with a Business After Hours. If that is the host's desire, logistics and guidelines should be discussed with the Chamber team well in advance of the event so that we may make appropriate plans and provide the best marketing for your business to make the most of these opportunities. A check-list is provided on the next page to assist in your planning.



## BUSINESS AFTER HOURS HOST CHECKLIST

- \_\_\_\_ Food/beverage
  - \_\_\_\_ Food service
  - \_\_\_\_ Alcohol (optional)
- \_\_\_\_ Registration/Welcome Table for Chamber staff to check-in guests & distribute guest name badges
- \_\_\_\_ Coat rack (if applicable)
- \_\_\_\_ Parking
- \_\_\_\_ Door Prize(s) (optional)
- \_\_\_\_ Invitations (optional)
- \_\_\_\_ Displays (optional)
- \_\_\_\_ Tours/Guides (optional)
- \_\_\_\_ Covid Considerations (if applicable)

## Chamber Provides for After Hours Hosts:

- \_\_\_\_ Advertising
  - Bedford Gazette's Chamber Page (Ad)
  - E-Connection E-mail Newsletter
  - Chamber Website / Calendars
  - Radio Promotion
- \_\_\_\_ Name Badges
- \_\_\_\_ RSVP Management
- \_\_\_\_ Registration Table Staffing
- \_\_\_\_ Complete List of Attendees (upon request)
- \_\_\_\_ Membership Mailing Labels (upon request)

The Chamber is always happy to help you in any way that we can. Please don't hesitate to contact us with questions or to request assistance in planning the event, designing an invitation (if you wish), caterer referrals, etc.

**Contact: Gwen Querry**

**814.623.2233 | [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**



**Sponsorships available to co-host the Holiday Open House with the Chamber**  
*At the Historic Russell House (\$500-\$250) - call Gwen to discuss details: 814.623.2233*

## GIVING BACK TO THE COMMUNITY

*In lieu of registration fees, the Chamber collects donations for CYC, Toys for Tots, Salvation Army (Youth Winter Clothing, New, Unwrapped Toys, Cash Donations, etc.)*





## The Chamber's Signature Event Welcoming Spring...

The Home, Garden, Lifestyle and now OUTDOORS show is one of our biggest community events, bringing hundreds of guests to the Bedford County Fairgrounds over two days to discover ways to improve our homes, update our outdoor living spaces, enhance our lifestyles and explore the many adventures awaiting us outdoors.

Opportunities abound for local businesses: exposure through sponsorships, exhibits & interaction with other companies & consumers of the Bedford County region.

This trade show and community celebration features something for everyone in the family:

- Business Exhibits

- Educational Presentations & Demonstrations

- Kick-Off of *Find Your Adventure* Outdoors Initiative

- Bedford County Speedway Season Opener

- Live Musical Entertainment, Children's Activities, Food, Fun and More...







## Bedford County Chamber of Commerce SPONSORSHIP APPLICATION 2024 HOME, GARDEN, LIFESTYLE And OUTDOOR SHOW

Bedford County Fairgrounds, Bedford PA  
Saturday, April 6<sup>th</sup> – 9am-5pm  
Sunday, April 7<sup>th</sup> – 11am-4pm

### SPONSORSHIP INVESTMENTS & BENEFITS

#### ☐ **\$1,500 HOME SHOW PRESENTING SPONSORSHIPS** (Only Two – Renewals Pending)

- High-visibility booth space inside and/or outside of Jordan Hall
- Your company logo and featured ad appearing in our HGL Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing of the event
- Priority exposure during the live radio broadcast during our event & potential TV interview (WJAC/FOX 8/ABC 23)
- Your company name mentioned as presenting co-sponsor in all radio advertisements
- Your company logo featured in all newsprint ads as part of show title
- Opportunity to provide demonstration during the show
- \$250 in Chamber marketing to use as you wish during the calendar year (email ads, newsletter flier inserts, etc.)
- Other features, opportunities, and marketing exposure as agreed-upon by Chamber and sponsor.

#### ☐ **\$1,000 HOME, GARDEN, OR LIFESTYLE FEATURED SPONSORSHIP** – (Exclusive – Only One of Each)

- Exhibit Space – Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung in prominent area of event
- Your company logo & ad featured in our HGL Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Most-prominent exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

#### ☐ **\$1,000 ENTERTAINMENT SPONSOR (SOLD)**

- Exhibit Space – Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung on entertainment stage with opportunity to intro live music
- Your company logo & ad featured in our HGLO Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Priority exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

#### ☐ **\$500 ACTIVITY SPONSOR (KIDS CORNER, RACE CAR SHOW, RV SHOW, others as negotiated.)**

***(One exclusive sponsorship for each activity is available, or businesses may choose to share cost & booth space.)***

- 10x10 indoor booth space (Children's Corner) or large outdoor exhibit space (Race Cars, RV's)
- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo and ad inside included in the HGLO Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Exposure as part of the live radio broadcasts during our event and potential TV interview
- Your company name mentioned with sponsored activity in all radio, print, email, web and social media ads.

#### ☐ **\$250 SUPPORTING SPONSOR (May be associated with specific event feature, if desired)**

- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo included in all multi-media marketing platforms (print, web, email, direct-mail, etc.)
- (A great way to promote your company if you do not wish to staff an exhibit)

\* Note: Previous—year's sponsors have first right of acceptance to renew sponsorship.

**Bedford County Chamber of Commerce****VENDOR APPLICATION****2024 Home & Garden, Lifestyle & Outdoor Show**

Bedford County Fairgrounds, Bedford, PA

Saturday, April 6th (9a-5p)

**Booth Price Includes: 110 Electricity only (A minimum 50% Deposit is required at time of registration.)**

| Booth Size                 | Member | Non-Member | Qty. | Subtotal |
|----------------------------|--------|------------|------|----------|
| Inside 10x10               | \$275  | \$380      |      |          |
| Inside 10x12               | \$295  | \$400      |      |          |
| Inside 10x15               | \$315  | \$410      |      |          |
| Outside 10x15              | \$175  | \$280      |      |          |
| Outside Large Recreational | \$280  | \$385      |      |          |
| Outside Food Vendor        | \$95   | \$135      |      |          |

**Early Bird Discount (Only applies to booth price & if full payment is received by Monday, February 27th)**

|                     | Member | Non-Member | Qty. | Subtotal |
|---------------------|--------|------------|------|----------|
| Early Bird Discount | \$40   | \$30       |      |          |

**Extra Charges & Upgrades (no tables or chairs provided with purchase of booth)**

| Extra Charge                                         | Member | Non-Member | Qty. | Subtotal |
|------------------------------------------------------|--------|------------|------|----------|
| 220 Electricity (2 inside available booths)          | \$25   | \$25       |      |          |
| Booth Curtains for inside booths only (Pipe & Drape) | \$65   | \$65       |      |          |

*Balance due is required by March 22, 2024***TOTAL DUE**

Business

Contact Person

Address

City, State, Zip

Phone number

Email

**Please indicate preferred booth(s) from the exhibitor map. \*\*\* Your location preference is not guaranteed, but every effort will be made to accommodate your request\*\*\***

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

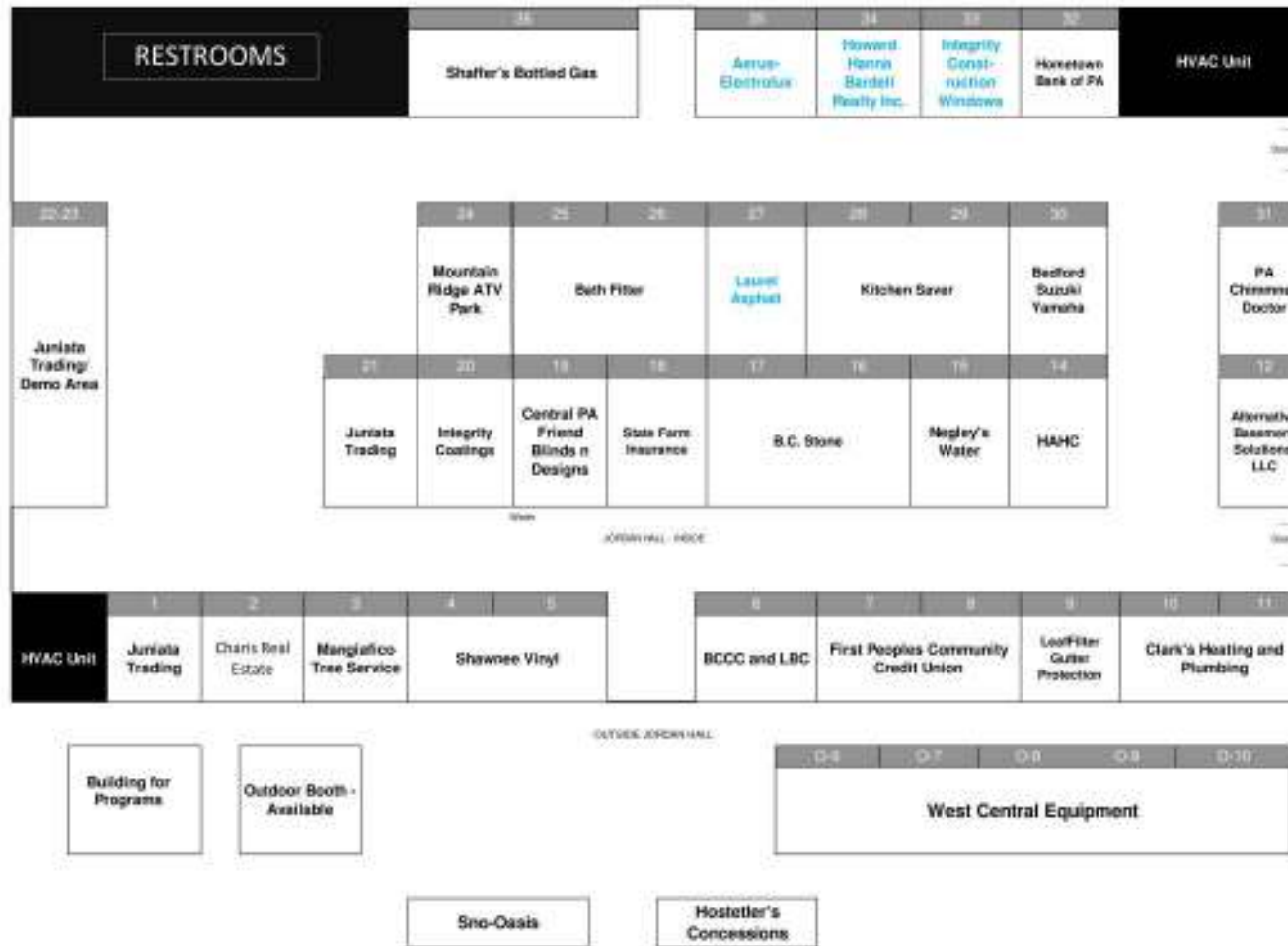
Signature

Date

**Please return this application form and your check to guarantee your registration to Gwen Query:****Bedford County Chamber of Commerce - 203 S. Juliana Street, Bedford Pa 15522****Or via email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**

All exhibitors (incl. exhibiting sponsors) must fill out a vendor app. With space and booth needs.  
Contact the Chamber for additional paperwork, including exhibitor guidelines and proof of insurance documentation.





Hines Equipment

Stoneham's Motorsports

Entertainment Stage



Shawnee Structure Garden Shed - Master Gardeners

**2023 VENDOR MAP—Pending Renewals.**  
**New Vendor booths available Jan. 31st**



## BEDFORD COUNTY

# Find Your Adventure OUTDOORS

*First launched in 2020 during the pandemic gathering restrictions, the **Find Your Adventure Bedford County Outdoors initiative** celebrates Bedford County's outdoor opportunities and all of the adventures that await locals and travelers to our region, while supporting related businesses.*

### Elements of this expanding initiative will include:

- \* Event Exposure (*Home, Garden Lifestyle & Outdoors Show, PA Lumberjack Championships, Silver Lining Drive-In Movies, etc.*)
- \* Extensive Multi-Media Messaging
  - \* Social Media Campaigns (#bedfordcountyoutdoors #findyouradventure)
  - \* Video Vignettes, Vlog & Podcast Segments Spotlighting Local Businesses
- \* Virtual, On-Demand Adventures, Scavenger Hunts and Checklists
- \* Bike Bedford County Bicycle Routes for on-your-own tours
- \* Promotional T-Shirts & Souvenir Woodals
- \* Youth Art Contest
- \* Additional Opportunities TBD (*Feel free to share your ideas with us!*)





## OUTDOOR INITIATIVE INVESTMENT OPPORTUNITIES AND BENEFITS

*Inviting Chamber Members to be part of celebrating & supporting Bedford County's great outdoors and all of its awaiting adventures...*

### **\$1000 Exclusive Presenting Partner (SOLD)**

- \* Title recognition with initiative name (as agreed upon by sponsor and Chamber)
- \* Top billing in all event publicity – multi-media (print, radio, online, etc.)
- \* Video vignette featuring sponsor on initiative webpage and social media
- \* Largest Logo inclusion on initiative t-shirts and 8 shirts provided to sponsor
- \* First right of acceptance to renew sponsorship annually

### **\$500 Featured Presenting Partner**

- \* Recognition as a featured sponsor in all initiative publicity
- \* Video vignette featuring sponsor on initiative website & social media
- \* 2nd-largest Logo inclusion on initiative t-shirts and 4 shirts provided to sponsor
- \* First right of acceptance to renew sponsorship annually

### **\$250 Supporting Partner**

- \* Recognition as a supporting sponsor in all initiative publicity
- \* Logo inclusion on initiative t-shirts and 2 shirts provided to sponsor
- \* First right of acceptance to renew sponsorship annually

**Customized Sponsorship Opportunities also available, including in-kind partnerships.  
Call Kellie to discuss an investment that works for you. (814.623.2233)**



The Chamber is pleased further expand our Women in Business programming in 2024, Including two conferences (Spring & Fall) at the Omni Bedford Springs Resort, and an International Women's Day Celebration

**Sponsorships and Exhibitor Opportunities Are Available  
For Any or All of these Events.**

### **SAVE THE DATES**

**Friday, March 8th - International Women's Day Forum**

**Thursday, May 9th -Spring Conference**

**Wednesday, November 6th - Fall Conference**



The Bedford County Chamber has been offering Women in Business programs for more than 10 years, providing inspiring speakers, enlightening information, and valuable networking opportunities to a regional audience of professionals, representing a diverse pool of backgrounds, experiences, and industries.

During our last two fall conferences, we have been excited to provide student scholarships to young women from area school districts, as well as the ACM Bedford County Campus.

These students, including FBLA State and National Champions, Fall Foliage Queen Program scholarship place-winners and ACM college nursing students have fully embraced the opportunities to meet, learn from, and form connections with amazing women in our community.

So as we continued to grow and evolve our Women in Business offerings, we are excited to announce that **NEW IN 2024...** as part of the mentorship initiatives of the Bedford County Chamber and Chamber Foundation, we will be formalizing our WIB program scholarships and providing local businesses the opportunity to sponsor student registrations to all three of our signature events.

If you are interested in sponsoring one or more student attendees, or participate in our Women in Business programs in any way, please call Kellie Goodman Shaffer to discuss your involvement.

Chamber Office: 814-623-2233  
Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)





The Bedford County Business Community is invited to take part in a new event: our inaugural International Women’s Day Celebration: Friday, March 8th.

The program (with venue details coming soon) will feature an inspiring keynote presentation by health coach, entrepreneur, and author Tammy Taylor, who will share her empowering story of resilience, strength and hope.

The event will begin with a catered networking breakfast. Opportunities to support women-owned businesses will be abundant, with vendor tables available for product sales and company exposure. Local businesses may also seize opportunities to provide promotional items as part of attendee gifts, along with giveaways, door prizes, and more. Student scholarships will also be offered.

Those wishing to support this new forum may wish to maximize your investment as a package to also include either or both of our signature Women in Business Conferences; stand-alone sponsorships for this program will also be offered, along with program ads for additional marketing benefits.

**Contact Kellie Goodman Shaffer to discuss these opportunities:**  
**Chamber office: 814.623.2233 Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)**



# Women Spring IN BUSINESS Conference

**SAVE THE DATE: Thursday, May 9th 2024**  
**at the Omni Bedford Springs Resort**

**Featuring Lunch Keynote by Author Pam Stucky**  
***USE COURAGE & CURIOSITY TO TRANSFORM YOUR LIFE***



Every day is ripe with possibilities and opportunities, and every day we make choices about whether we will lean into our best lives, our ideal relationships, and our deepest dreams. We all face countless moments in which we can choose to engage or pull away; to step up or step back; to expand ourselves, our lives, and our relationships, or to contract into our smaller selves. The determining factor? Courage.

Being courageous isn't about taking rash risks. Rather, it's about understanding that courage is a muscle, and learning how to strengthen it. It's about looking at fear from new angles and developing a habit of discovering the clues fear has to offer. It's about taking small, regular steps to stretch your comfort zones, so that what once seemed impossibly frightening can instead feel exhilarating.

In this talk you will learn ways to start building your courage muscles, and how to tap into curiosity to befriend your fears and welcome fear's lessons. You'll discover how and why courage is contagious, and learn how your courage opens space for others to be courageous, too. You'll leave feeling inspired to lean into courage to improve your life, your business, your relationships, and the world around you.

As Anaïs Nin once said, "Life shrinks or expands in proportion to one's courage."

We are not guaranteed any tomorrows. There is no time but now. What new adventures are out there for you, just waiting for you to step into the moment?

Through the conscious cultivation of courage and curiosity, you can transform your life!

**Pam Stucky** is an author, motivational speaker, and explorer. And Pam is curious.

She is fascinated by the world and people around her, and she can't stop asking questions.

Fifteen years ago, when she quit her full-time job to pursue a career as an author, she found herself needing to tap into courage in ways she never imagined. She realized she was going to have to give herself a crash course in courage if she was going to thrive on this daunting journey, so she leaned into her fears and constantly challenged her comfort zones. Along the way, she got curious about courage and how it impacts our lives, and she's been contemplating it ever since.

Pam has cultivated in herself the idea that every now and then it's important to do something that terrifies her. This has led her to travel to small venues across the United States in a minivan as a tour manager for a musician, drive Iceland's ring road on a two-week solo adventure, take up rock climbing in the fifth decade of her life, and, perhaps most challenging of all, tackle extremely difficult conversations head-on.

Pam has come to believe that what our world needs right now is a courage revolution, and she is passionate about helping others see why and how courage, curiosity, and compassion can transform their lives and the world.

Pam is currently writing *The Complete and Unabridged Guide to Courage*, and is the author of twenty other books in various genres including cozy mystery, middle grade sci-fi adventure, travelogues, and contemporary women's fiction.



# Women in Business

## 2024 EVENTS



International Women's Day: March 8<sup>th</sup>  
Spring Conference: May 9<sup>th</sup>  
Fall Conference: November 6<sup>th</sup>

## Investment Opportunities & Benefits

First price listed is for Spring OR Fall / Second price is for BOTH Conferences.

All conference sponsors will receive commensurate recognition as a sponsor of our International Women's Day Forum. Businesses which invest in sponsorships early will optimize their promotional value.

### Marquis Presenting Sponsor (Renewal Pending – UPMC Health Plan) \$5,000/\$8,500

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Most preferred double-size exhibit space (2-6' tables, 4 chairs, electricity if needed.)
- Cover logo exposure and back cover full-page color ad (8.5" x 11") in event program.
- Featured Interview on *The Vibe* Social Media Segment and Podcast.
- Logo/link on event page of Chamber website.
- Opportunity to provide welcome remarks for breakfast or lunch and/or to introduce a keynote.
- Opportunity to provide a break-out session during conference.
- Opportunity to place promotional items in attendee gift bags.
- 8 complimentary conference registrations with reserved priority seating.
- First right of acceptance to renew sponsorship next year & other benefits as agreed upon.

### Networking Sponsor (Only 2 Available/Event)

\$2,500/\$4,500

- Recognition as networking sponsor in all event publicity: print, radio, online, e-mail, etc.
- Presenting sponsorship recognition networking luncheon, including speaking opportunity.
- Preferred exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Featured Interview on *The Vibe* Social Media Video Segment.
- Full-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags (165 items provided by sponsor.)
- 4 full-day registrations with reserved priority seating for ballroom sessions.
- 4 additional registrations for lunch-only.
- First right of acceptance to renew sponsorship next year.

### Keynote Program Sponsor (2 total per event)

\$1,500/\$2,500

- Recognition as keynote breakfast or lunch sponsor in all event publicity: print, online, etc.
- Preferred exhibit space (1-6' tables, 2 chairs, electricity if needed.)
- Full-page color ad in event program and logo/link on Chamber website.
- Logo/link on event page of Chamber website.
- Opportunity to provide remarks (3 min.) during breakfast or lunch program.
- Opportunity to place promotional items in attendee gift bags. (165 items provided by sponsor.)
- 3 full-day conference registrations.
- 3 additional breakfast- or lunch-only registrations.
- First right of acceptance to renew sponsorship next year.



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|                                               |                        |
|-----------------------------------------------|------------------------|
| <b>Breakfast Supporting Sponsor (4 Total)</b> | <b>\$1,000/\$1,500</b> |
|-----------------------------------------------|------------------------|

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- Recognition as breakfast or keynote sponsor in all event publicity: print, radio, online, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Half-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to speak (3 min.) as part of pre-breakfast welcome.
- Opportunity to place promotional items in attendee gift bags.
- 3 full-day conference registrations.  
23 additional breakfast-only registrations.
- First right of acceptance to renew sponsorship next year.

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|                      |                    |
|----------------------|--------------------|
| <b>Break Sponsor</b> | <b>\$450/\$800</b> |
|----------------------|--------------------|

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- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags.
- 2 full-day conference registrations
- First right of acceptance to renew sponsorship next year.

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|                           |                    |
|---------------------------|--------------------|
| <b>Supporting Sponsor</b> | <b>\$250/\$450</b> |
|---------------------------|--------------------|

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*(For Sponsors not attending the conferences – includes registration for IWD event Only.)*

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags.
- First right of acceptance to renew sponsorship next year.

#### **VENDOR OPTIONS:**

- |                                                                                                                                                               |              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| A. Conference Vendor Space (6-foot table, 1 chair) with one full-day registration<br>(Additional Registrations available at the discounted rate of \$119)     | <b>\$250</b> |
| B. International Women's Day Vendor Space (8 ft. table, 1 chair) with one registration<br>(Additional registrations available at the discounted rate of \$45) | <b>\$100</b> |

#### **FORUM-ONLY SPONSORS** (Includes table tent and emcee recognition in addition to benefits listed below)

- |                                                                                           |              |
|-------------------------------------------------------------------------------------------|--------------|
| A. Featured Sponsor: Reserved Table (6 Registrations), Full-Page Program Ad, Vendor Space | <b>\$500</b> |
| B. Supporting Sponsor: 4 Registrations, Half-Page Program Ad, Vendor Table                | <b>\$350</b> |
| C. Friend of the Forum: 2 Registrations, Half-Page Program Ad                             | <b>\$200</b> |

#### **CONFERENCE AND FORUM PROGRAM ADS (A la Carte, does not include registration)**

Full page color - \$200 for ea. Conference (8.5" x 11") / \$100 for Forum (5.5" x 8.5")  
Half-Page color - \$125 for ea. Conference (8.5" x 5.5") / \$65 for Forum (5.5" x 4.25")  
Quarter-Page - \$65 for ea. Conference (4.25" x 5.5") / \$35 for Forum (2.75" x 4.25")  
Business Card Size - \$45 (4.25" x 2.75") – available for conferences only.

**In-kind sponsorships are also welcomed (media, gift bags, etc.)**

*For more information or to discuss ways to be involved in this event, contact Kellie Goodman Shaffer  
At 814.623.2233 or [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)*

**2024  
Movie Titles  
Coming Soon!**



## COMMUNITY DRIVE-IN MOVIE NIGHTS

### The Bedford County Chamber of Commerce is pleased to announce **2024 Silver Lining Drive-In Community Movie Series**

*The Bedford County Chamber of Commerce is pleased to present the fifth year of Community Movie Nights at the Silver Lining Drive-In at the Bedford County Fairgrounds. The series will once again take place in partnership with the Bedford County Fair, and with sincere thanks to the many companies that contributed to the 2020 construction project and that supported the movie series, 2020-2023.*

*Guests will also enjoy snack concessions and t-shirt sales as well as opportunities to meet and greet sponsors. You are also welcome to partner with non-profit organizations if you wish.*

*Proceeds will benefit the Bedford County Fair as well as the educational and community programs of the Bedford County Chamber and 501-c3 Chamber (Education) Foundation.*

**All sponsors investing \$500 or more will be recognized and promoted before EVERY show (i.e. slide/billboard during event pre-roll)**

**All sponsors investing \$1,000 or more will be recognized with a video commercial before EVERY show (sponsor may provide video, or the Chamber will produce a commercial for you to approve.)**

**Lots of opportunities for themed nights, costumed greeters, and so much more...Let's brainstorm some ideas to create special experiences and memories for our community!**

**For more information, or to discuss ways that your business or organization may participate, Call Kellie Goodman Shaffer: Office: 814-623-2233 or Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)**

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#### TENTATIVE 2024 DATES

Sat May 25—9:05 p.m.  
Sat June 1—9:10 p.m.  
Sat June 8—9:15 p.m.  
Sat June 15—9:20 p.m.  
Sat June 22—9:20 p.m.  
Sat June 29—9:20 p.m.  
Sat July 6—9:20 p.m.  
Sat July 13—9:15 p.m.  
Sat August 3—8:55 p.m.  
Sat August 10—8:45 p.m.  
Sat August 17—8:35 p.m.  
Sat August 31—8:25 p.m.  
**(Movie titles coming soon!)**



# 2024 SPONSORSHIPS INVESTMENTS & BENEFITS



## **SILVER SCREEN Featured Sponsor (Only 2 Total Available) - \$5,000**

- Recognition as featured sponsor for entire movie series (12 scheduled dates)
- Sponsor banners (2) produced by Chamber/Foundation & approved by sponsor - placed prominently at fairgrounds
- Featured recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- Commercial or promotional video (up to 90 seconds) to be shown during movie pre-roll EVERY SHOW
- Opportunity to greet guests and/or distribute marketing materials at featured booth prior to any or all show/s (if desired)
- Complimentary admission passes for 10 adult guests per show (120 total)
- Featured interview on THE VIBE leading up to start of movie series
- First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

## **SOUNDTRACK Sponsor (Only 4 Total) - \$2,500**

- Recognition as soundtrack sponsor for entire movie series (12 scheduled dates.)
- Sponsor banners produced by Chamber/Foundation & approved by sponsor - placed in featured place at fairgrounds
- Recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- Commercial or promotional audio (up to 60 seconds) included in pre-movie music track EVERY SHOW
- Opportunity to greet guests, distribute marketing materials at complimentary booth prior to any or all show/s (if desired)
- Complimentary admission passes for 4 guests per show (48 total)
- First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

## **PREVIEW Advertising Sponsor (Only 24 Total - 20 Renewals Pending) \$1,000**

- Recognition as sponsor for entire movie series (12 scheduled dates)
- Sponsor banner (provided by sponsor) placed in featured place at fairgrounds
- Recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- Commercial or promotional audio (up to 60 seconds) included in pre-movie music track EVERY SHOW
- Complimentary admission passes for 2 guests per show (24 total)
- First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

## **MOVIE Sponsor (12 Movies - up to 4 non-competing sponsors per movie) - \$500**

- Your company hosts one of our drive-in nights! (Choice of date: first-come, first-served)
- Inclusion as movie sponsor on banner produced by the Chamber - visible throughout the season.
- Recognition in all movie promotions for your night: multi-media campaign, social media, video promos, etc.
- Commercial or promotional video or slide(s) (up to 60 seconds) included in pre-movie roll ON YOUR NIGHT
- Your billboard-sized ad included in rotating pre-show powerpoint before EVERY SHOW THROUGHOUT THE SEASON
- Opportunity to greet guests, distribute marketing materials at the gate and/or in comp. booth prior to your show
- Preferred "mezzanine" parking on your show's night and 10 complimentary admissions for your chosen show
- First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber
- (In the event of inclement weather, your sponsorship may be applied to a make-up night or other Chamber event, as agreed-upon by the sponsor and Chamber.

**CONSIDER THIS:** Make your sponsored night(s) a special evening featuring a local non-profit, with opportunities to raise awareness (and funds, if applicable!) We'll work with you and the non-profit.

**NOTE:** Additional In-kind sponsorships are also available: Media, Printing, Signage, Volunteers, etc. Please call the Chamber to discuss the terms of in-kind sponsorships on a case-by-case basis.

*Sponsorships are available on a first-come, first-served basis. If you'd like to sponsor at an investment level not listed above, call Kellie Goodman Shaffer or Sarah Ferrari to discuss creating an opportunity for you.*

**We will always discuss ways to customize sponsorship investments to meet your goals & budget!**

**Call: 814-623-2233 Or Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)**





The Bedford County Chamber is proud to host one of the county's longest-running golf tournaments. For nearly three decades, businesses have come together for this summertime tradition at Down River Golf Club in Everett for a day of networking, fun and friendly competition.

In recent years, we've added new features to the event, including HOSTED HOLES - unique opportunities for your company to interact with EVERY golfer. Valuable connections are made while distributing your marketing materials, offering prize drawings, contests, etc.

Your participation is limited only by your imagination: register a team, become a sponsor, host a hole, or simply volunteer - everyone has a blast!

Call the Chamber to discuss ways participate in this signature summer Chamber event!







## GOLF CLASSIC BEDFORD COUNTY CHAMBER

### 29th Annual Tournament

**Down River  
Golf & Country Club  
Friday, July 19th - 2024  
Registration/Breakfast: 8:30 AM  
Shotgun Start: 9:00 AM**

**TEAM FEE \$400  
\$50 Early Bird Discount on  
team registration if paid in full  
by May 31st**

**We will be awarding prizes for  
1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> places**

**\*\*Event takes place rain or shine\*\***

#### **CANCELLATION POLICY:**

The Chamber golf tournament traditionally sells out. Therefore, due to demand, the following team cancellation policy is in effect: teams withdrawing from the Chamber golf outing prior to 14 days before the event (i.e. July 10th) will not be billed for their registration fees and will be eligible for a refund of paid registrations. Payment will be expected for teams which withdraw from the outing within 14 days of the event (after July 5th.)



#### Sponsorship Benefits

Your company sign displayed at the clubhouse & on the course; company logo appearing on all Chamber e-connections and articles related to the event; logo/signage included as appropriate relative to your specific sponsorship. Other custom benefits as agreed upon.

#### \$1,000 Presenting Co-Sponsor - (2 Total - Renewals Pending)

At this level of sponsorship, your company is entitled to one 4 person team entry into the tournament (valued at \$400); Co-billed with the Chamber as a tournament presenter in all pre and post print and audio publicity; banner hung at the Clubhouse; (\$450 value)

#### \$250 Hosted Hole - (Call us to discuss hole availability.)

As host, your company will have the unique opportunity to engage with every participant in the tournament by hosting a hole at a designated tee box. Hosts may choose to engage with golfers in creative ways, for example: business card exchange, game, popcorn station, snow cone station, etc. The Chamber would be happy to help you brainstorm fun and unique ways personalize your hole to best promote your business. Holes are assigned on a first come, first serve basis (previous participants have first right of acceptance to renew their sponsored hole.)

#### \$500 Lunch Sponsor (2 available)

#### \$350 Beverage or Breakfast Sponsor (2 ea. available)

#### \$300 Driving Range, Cart or Hole-in-One Sponsor (2 ea.)

#### \$100 Tee or Green Sponsor (only 1 of each per hole) - Your sign on the tee or green.

Team Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

Team Captain \_\_\_\_\_

Handicap \_\_\_\_\_

Golfer #2 \_\_\_\_\_

Handicap \_\_\_\_\_

Golfer #3 \_\_\_\_\_

Handicap \_\_\_\_\_

Golfer #4 \_\_\_\_\_

Handicap \_\_\_\_\_

*Add-On Packages (purchased individually per golfer)*

*\$30— 1 ea: Power Ball, Mulligan, Grenade Ball, Chip a Duck Chance*

*\$50—1 Power Ball & 2 ea: Mulligans, Chip-a-Duck Chances, Grenade Balls*

*or*  
**\$100 team package: 4 Mulligans, 8 Chip-a-Ducks, 4 Grenades, 4 Powers**

\_\_\_\_ Payment Enclosed or \_\_\_\_ Invoice me (3% Credit Card Processing fee)

**HANDICAP RULES:** Minimum 40 handicap per team.  
No more than 2 players under 10.

#### **TEAM REGISTRATION: \$420**

Minus \$50 Early Bird Discount on team registration if paid in full by May 31st

**Add-On "Cheat" Packages** (See details, left) - note quantity

\_\_\_\_ \$30pp \_\_\_\_ \$50pp OR \_\_\_\_ \$100 Team

**TOTAL \$** \_\_\_\_\_

**FULL PAYMENT DUE BY JULY 12th.**

**PLEASE RETURN COMPLETED FORM (Or Email Information) to the Chamber office: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**





**Bedford County**  
*Chamber of Commerce*

Leading Businesses. Leading Communities.™

# **FUN FARM & FAIR FACTS** *at the 150th Fair*

## **EDUCATION PARTNERSHIP**

The Chamber is pleased to share unique and interesting information about the Bedford County Fair and PA agriculture through colorful Fair posters sponsored by local businesses.

**JULY  
21-27**



Businesses may sponsor posters @ \$30 each or 2 for \$50.  
Additional sponsorships (presenting partner & supporting sponsor)  
are also available. Call 814.623.2233 for more information

[BedfordCountyChamber.com](http://BedfordCountyChamber.com)





**Bedford County**  
*Chamber of Commerce*  
Leading Businesses. Leading Communities.™



## **Fun Farm (and Fair) Facts at the 150<sup>th</sup> Bedford County Fair Education Partnership**

The Chamber's Agri-Business Committee is proud to partner with the Bedford County Fair in 2024 to present our 13<sup>th</sup> edition of FUN FARM FACTS AT THE FAIR! This is a special opportunity to explore the fairgrounds and learn more about agriculture in a fun and unique way. The Chamber will hang brightly-colored posters with interesting facts about the importance of agriculture in our region, as well as special facts celebrating the 150<sup>th</sup> Bedford County Fair! Visitors will be invited to seek out answers on a worksheet to a series of questions (answers found on the posters). Participants can then turn in their completed worksheets for a drawing to win special prizes at the end of fair week.

### **Presenting sponsorships are available for this event:**

#### **"Best in Show" Exclusive Title Sponsorship: \$500**

Includes: Name included as title sponsor on all program advertising & marketing  
Print, Radio, Web, Social Media, Mail & Email  
Logo and Link on event page of the Chamber website  
Logo featured on question/answer page distributed at the fairgrounds  
Logo included on all event fact posters  
Right of first refusal to renew sponsorship annually

#### **"Blue Ribbon" Supporting Sponsorships: \$250 each**

Includes: Name included as supporting sponsor on all program advertising & marketing  
Print, Radio, Web, Social Media, Mail & Email  
Logo and Link on event page of the Chamber website  
Logo included on question/answer page distributed at the fairgrounds  
Right of first refusal to renew sponsorship annually

#### **"Fun Farm Fact" Poster Sponsorship: \$30 each (or 2 for \$50)**

Sponsor logo will be included on one farm fact poster, with choice of topic available  
Listing on Chamber website, question/answer page distributed at Fairgrounds  
May sponsor multiple Fact Posters & provide information on specific topics

Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Preferred Sponsorship \_\_\_\_\_ Cost: \$ \_\_\_\_\_

Or Number of Facts You'd Like to Sponsor: \_\_\_\_\_ x \$30 each = \$ \_\_\_\_\_  
(or 2 for \$50) (Total Cost)

*Please return this form to the Chamber Office no later than June 30, 2024*

The Bedford County Chamber of Commerce Presents



# DOWN *Town* On The FARM

Celebrating Local  
Agriculture



Wednesday, September 25th  
5:00-7:30pm in Downtown Bedford

In Partnership With:



**Bedford Grange Mutual  
Insurance Company**



**LIVE MUSIC**

**Farmer's Market**  
food concessions  
non-alcoholic beverages  
**BUY LOCAL**  
produce  
flowers  
& MORE...

**Free Admission  
Bring Your Lawn Chair**

**FAMILY FUN**

Children's Activities  
Hay Rides  
Give-Aways  
& MORE!



Hickory Bottom Band



Horseshoe Cloggers

**Tractor-drawn hay rides**



children's activities



2023 Sponsors:







**Bedford County  
Chamber of Commerce**  
Leading Businesses. Leading Communities.™



Join us for this family-friendly evening in Downtown Bedford – Wednesday, September 25<sup>th</sup>, 2024 celebrating the importance of Agriculture in our region. Downtown Bedford’s Farmer’s Market is extended through 7:30pm on its final day of the season. Also enjoy live entertainment, tractor-drawn hayrides, children’s activities, food concessions and more. The event is FREE and open to the public.

**BLUE RIBBON TITLE Sponsor** (Exclusive - SOLD) **\$2,500**

**Featured Sponsor** **\$500**

Sponsor included in local advertising including newspaper, radio and Chamber Marketing outlets  
 E-Advertising with Logo & Link  
 Logo/Link on Event Page of Chamber Website  
 Inclusion in Event Direct Mail Marketing Fliers to Chamber contacts  
 Free featured booth or display space during event (booth provided by sponsor)  
 First right of acceptance to renew sponsorship next year.

**Supporting Sponsor: (10 Total)** **\$100**

Sponsor included in local online and newspaper advertising and Chamber Marketing Tools: website, e-connection, posters, etc.  
 Free featured booth or display space during event (booth provided by sponsor)  
 First right of refusal to renew sponsorship next year.

**Vendor Space** **NOTE: DBI Farmer’s Market Vendors Participate at No Charge.** **\$20**

Booth Space during event (tent, table, etc. provided by sponsor)  
 Opportunity to sell and/or promote/publicize goods and services during event  
 Listing in event advertising (when applicable) – Chamber website, social media, etc.  
 (Additional paperwork is required – please supply proof of inspection or license (for food products) and certificate of liability prior to event.)

### SAVE MY SPACE FOR DOWNTOWN ON THE FARM

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Level of Sponsorship Desired** \_\_\_\_\_ **Cost** \_\_\_\_\_

**If Vendor, description of display or product(s)** \_\_\_\_\_

**Return this Form to: Bedford County Chamber of Commerce**

**203 S. Juliana Street Bedford, PA 15522**

**Fax: 814-623-6089 / Email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**

Vendors must also include: Certificate of Liability For Food Products:  
 Certificate of Liability for at least \$1 Million & Copy of Proof of Inspection or License

# CHAMBER/FOUNDATION EVENT PARTNERSHIPS

The Bedford County Chamber and Chamber Foundation are pleased to lend our support to several community events, providing opportunities for local businesses.

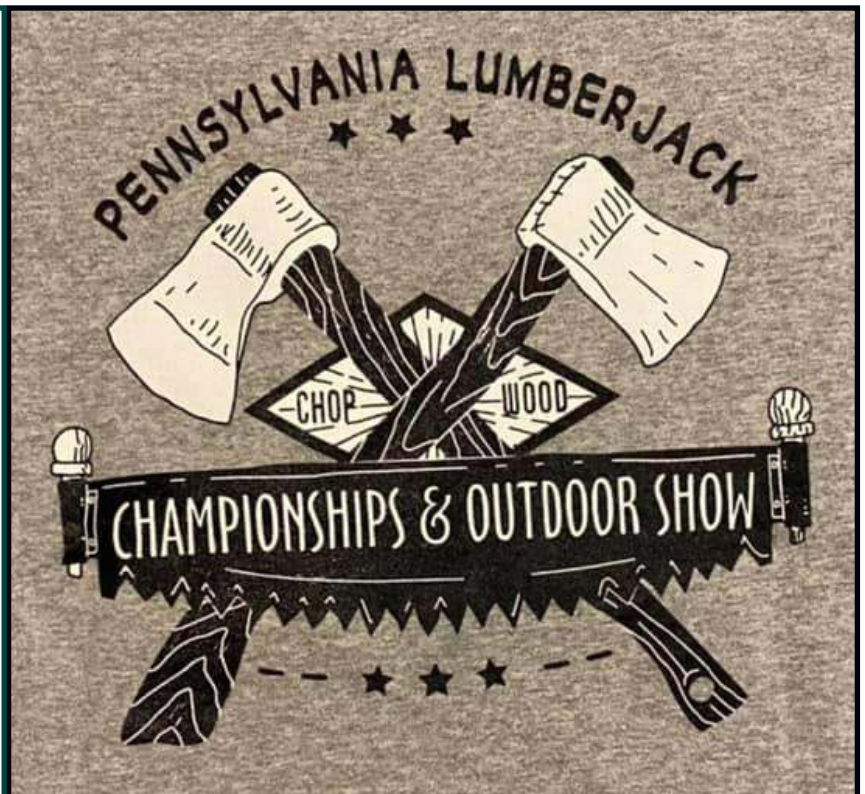


The PA Lumberjack Championships and Outdoor Show is a popular event held annually the second weekend of August at Camp Living Water in Schellsburg.

The event draws dozens of world-class professional lumberjacks and thousands of spectators to enjoy the Friday evening/Saturday/Sunday competition.

The event also features a vendor show with opportunities to sell food and other products.

The Chamber assists the Brouse family with recruiting sponsors and vendors for this event.







# PA Lumberjack Championship Vendor Registration

**August 9-11, 2024**

Camp Living Waters  
300 Camp Living Water Rd. - Schellsburg



***The Bedford County Chamber of Commerce is pleased to support the PA Lumberjack Championship and the business community by registering event exhibitors.***

*This world class 3-day event will welcome between 5,000 and 10,000 visitors to Bedford County. Don't miss the opportunity to showcase your business to fans of the lumberjack competition & the public.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- ☐ Food Vendor (\$175) - 10x20  
☐ Crafts Vendor (\$75) - 10x10

☐ Corporate/Marketing Vendor  
(Call for more information)

Please let us know if you have any special spacing requests.  
(There is no available electricity at this venue.)

***All booths must be set up by 3pm on Friday, August 9th,  
And taken down by 8pm Sunday, August 11th***

*All vendors MUST participate in all 3 days of the event:  
Friday: 3pm-9pm; Saturday: 10am-6pm; Sunday: 10am-6pm  
Vendors must provide proof of liability insurance prior to set-up.*

**PLEASE RETURN COMPLETED FORM TO THE CHAMBER OFFICE: 203 S. Juliana St. Bedford PA 15522**

**Or via email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org) | Phone: 814.623.2233**

# BEDFORD COUNTY BUSINESS **THE FORCE IS WITH US**

*Celebrating the Business Community of the Bedford County Region*  
COMMEMORATION · RECOGNITION · NETWORKING · FUN

**SAVE THE DATE: Thursday, September 19th, 2024**  
**Bedford County Chamber of Commerce**  
**Annual Dinner & Awards Celebration**





## Annual Dinner & Awards Celebration



The Chamber's annual dinner and awards celebration is the signature celebration of excellence for the business community of the Bedford County region.

Held at the Bedford County airport for an audience of up to 400 attendees, the event has become more than a ceremony, but also an *experience*. With an annual theme, and with the help of dozens of Chamber members and community partners, we welcome you enjoy an evening of suspended reality. Whether it's boarding an elegant Pan Am flight, spending the evening at a vintage carnival, stepping into Disney's world of fairytales, or an Agatha Christie mystery, the Chamber is proud to create unforgettable experiences for our honorees, and for all who join in this special celebration.



Our 2024 theme is *Bedford County Business: The Force Is With Us*, a nod to our new board chair's love of Star Wars movies, and their themes of homeland, justice and hope. Opportunities abound for businesses wishing to be part of this evening: sponsorships starting at just \$450 include event registrations, program recognition and much more. The event is planned by the Chamber's special events committee, which is always happy to welcome new members.





The Bedford County Chamber of Commerce is seeking nominees for its 2023 Awards. Recipients will reflect success in business in one or more of these areas: Longevity, Volunteerism, Mentorship, Leadership, Innovation, Community Enhancement, or Overall Excellence (for small, medium or large-sized businesses).

**Information provided will be used to characterize the nominees in one or more of these award categories:**

- ❖ **EXCELLENCE IN BUSINESS AWARD (3 Categories):** **SMALL** (No more than 10 employees), **MEDIUM** (No more than 60 employees) & **LARGE** (61 or More Employees): Recognizes businesses demonstrating overall stability, a positive public image, and setting an example of community service.
- ❖ **JOHN ANDERSON AWARD:** recognizes a company, organization, group, or individual who have/has enriched the County through an outstanding contribution to the community.
- ❖ **VOLUNTEER OF THE YEAR:** recognizes a resident of the Bedford County region of any age who personify the finest spirit of volunteerism by giving generously of themselves to improve the community's quality of life.
- ❖ **INNOVATION AWARD:** recognizes the business which has demonstrated a noteworthy innovation during the past year, such as development and implementation of a new product, service, process or procedure, such as (but not limited to): a new marketing approach, safety, energy efficiency or environmental program, improvement in working conditions, corporate citizenship and/or cost-effective procedures.
- ❖ **PROPERTY IMPROVEMENT AWARD:** recognizes the business which has significantly improved the appearance of its facility through renovation, landscaping, redecorating, etc..
- ❖ **HERITAGE PRESERVATION AWARD:** recognizes the business or organization which has shown a significant commitment to preserving the heritage of Bedford County region.
- ❖ **EMPLOYER COMMUNITY SERVICE AWARD:** recognizes the business which has actively supported employee participation in volunteer activities that improve the community.
- ❖ **EXCELLENCE IN EDUCATION:** recognizes a person, business or organization for their efforts in enriching children, adults and/or the community through learning. For example: heritage awareness, creative arts, workforce development/career exploration, etc.. (Honorees may be members of the business community or a member of the educational community.)
- ❖ **EXCELLENCE IN AGRI-BUSINESS:** recognizes a farm or agriculture-related business in the Bedford County region which demonstrates outstanding stewardship of land and livestock, application of technology and/or innovative marketing and civic involvement.

**You may specifically recommend nominees for a particular award(s) as described above. Based on the nomination form and follow-up phone interview with the nominee (conducted by the Awards Committee), the Committee may choose to include the individual or business in one or more additional categories.**

**THIS AWARD REQUIRES A SEPARATE NOMINATION FORM –** See the Chamber website to download the form or to use nomination link

- ❖ **ATHENA AWARD:** co-sponsored by Thomas Chevrolet Subaru and Bedford Business & Professional Women, recognizes individuals for professional accomplishment, community service, and especially for mentoring women to achieve their full leadership potential. (Due to the secretive nature of the Athena award, these nominees will not be contacted for phone interviews unless also nominated in another category. Rather, the nominator is required to fill out an Athena-specific application.) This application is available for download on the Chamber website or at the Chamber Office.

Call 814-623-2233 with questions or for more information, or e-mail: [Kellie@BedfordCountyChamber.org](mailto:Kellie@BedfordCountyChamber.org).

**Nomination Forms & Link Available Online**





# 2024 Annual Dinner & Awards Celebration

Thursday, September 19th at the Bedford County Airport

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

**For the Signature Celebration of Business Excellence in the Bedford County Region**



## **ALL SPONSORS INVESTING MORE THAN \$1,000 WILL RECEIVE:**

- Company name in all press releases, Chamber News articles, table tents, and other printed marketing pieces
- Recognition on PowerPoint displayed on screen during dinner
- Logo/Link on event page of Chamber website; Right of first acceptance to renew sponsorship in 2024.

## **NAMED/TITLE SPONSORSHIPS – Check the diamond next to your desired sponsorship commitment.**

- ◇ **\$5,000 EXCLUSIVE PRESENTING SPONSOR** This is our most prestigious and highest-profile sponsorship! Benefits include a reserved, front table of 8, full-color, full-page ads: inside front cover and inside back cover of the dinner program, opportunity to give welcome comments during awards program, and listing as “Presenting Sponsor” on all event materials: (i.e.. “Annual Dinner & Awards Celebration, presented by sponsor”); \$1000 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$2,500 EXCLUSIVE RECEPTION SPONSOR** – This unique sponsorship opportunity kicks off the festivities and sets the tone for the evening. The Reception will take place from 5:30-6:30 p.m. Included: 4 Items from the list below, 6 Dinner & Award Tickets, full-page ad on the back cover of the event program, banner placement in the reception area & opportunity to offer a toast during the Awards Program; \$500 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$1,500 EXCLUSIVE THEME OR AUCTION SPONSOR (RENEWAL PENDING)**– These unique sponsorship opportunities provide special recognition for the associated businesses. Each sponsorship includes 4 Dinner & Award Tickets, full-page preferred placement ad within the event program, recognition/thanks by emcee during awards program; \$350 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor & Chamber.) And: exclusively for Auction Sponsor: logo featured on online bidding platform and print brochure given to all attendees; exclusively for Theme Sponsor: logo on theme-related boards, favors, etc. during the event.
- ◇ **\$1,200 TABLE SPONSORSHIP**— Includes Table of 8 and half-page program ad (full-page ad upgrade for premium memberships.)

## **PRESENTING SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (as supplies last) and the following:**

- ◇ **\$1,000** – full-page ad in the dinner program & \$200 in Chamber marketing (email ad with social media upgrade)
- ◇ **\$750** – half-page ad in the dinner program & \$100 in Chamber marketing (email ad with social media upgrade)
- ◇ **\$500** – half-page ad in the dinner program

## **INDIVIDUAL AWARD SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (RENEWALS PENDING)**

- ◇ **\$450** – Named, exclusive sponsorship of one award given by the Chamber; print and spoken program recognition of award sponsorship and business card sized ad; first right of acceptance to renew in future years.
  - Excellence In Education
  - Innovation
  - Employer Community Service
  - Excellence in Business, Medium
  - Servant Leadership
  - Bedford Co. Community Connections
  - Volunteer of the Year
  - Heritage Preservation
  - John Anderson
  - Excellence in Business, Large
  - Economic Development
  - Property Improvement
  - Excellence in Agri-Business
  - Excellence in Business, Small
  - Tourism
  - Helen Turner Award

## **PROGRAM ADS: Promote your business/organization and/or congratulate the honoree(s)**

- \$250** Full Page (8.5” x 11” - black and white)
- \$175** Half Page (8.5” x 5.5” or 4.25” x 11” - black and white)
- \$100** Quarter Page (4.25 x 5.5” - black and white)
- \$65** Business Card (4.25 X 2.75)

**BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS Celerbation & THE Hall of Fame Induction Luncheon SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.**

Seating positions will be based on sponsorship investments, award recipients, etc. as available. **Resister early as we expect a SELL OUT!**

**PROVIDE SPONSOR INFO & ATTENDEES TO THE CHAMBER NO LATER THAN August 23, 2024**

203 S. JULIANA STREET | Bedford, PA 15522 | Fax: 814.623.6089 | Email: [director@bedfordcountychamber.org](mailto:director@bedfordcountychamber.org)



# STARS OF BUSINESS

## A NEW HOPE

### Business Community Showcase

Wednesday, October 23th, 2024

At the Bedford County Airport

CONNECTING LOCAL BUSINESSES WITH THE WORKFORCE OF THE FUTURE

Join us for the county's largest career fair!

- \* 8:00 AM - Coffee Connection Hour
- \* 9:00 AM - High School Career Fair
- \* 11:15 AM - Networking Luncheon / Program
- \* 1:00 PM - Middle School Career Fair

In a Galaxy not so far away,  
be part of preparing today's  
students for tomorrow's  
career opportunities!

(Space theme planned to utilized  
décor from annual dinner)

- Sponsor
- Exhibit/Mentor
- Attend/Network

**Wednesday. October 23, 2024**  
**at the Bedford County Airport**

Call Gwen for Info or to Register: 814.623.2233



# STARS OF BUSINESS A NEW HOPE

Business Community Showcase  
Wednesday, October 23th, 2024  
At the Bedford County Airport

## SPONSORSHIPS - BENEFITS

- ◆ **\$1,500 EXCLUSIVE PLATINUM PRESENTING SPONSOR (Only 2—1 Available)** This is our most prestigious and highest-profile sponsor investment! Benefits include premier table exhibit space (2 comp tables, 4 comp chairs) reserved table of 8 for lunch, full-color, back-page program ad and opportunity to give welcome comments during lunch program, and all related exposure as the “Presenting Partner” on all event materials: *i.e.. “Business Community Showcase presented by <YOUR COMPANY>”* Plus... *Additional benefits may be agreed-upon by the Chamber/Foundation & sponsor.*
- ◆ **\$1,000 LUNCH SPONSOR (Only 2)** - This unique sponsorship opportunity provides special recognition during lunch, including a preferred-seating table of 8, full-page color, premium-placement ad within the event program, inclusion on table tents, recognition/thanks by emcee during lunch program and opportunity to speak; prime placement of exhibit table (one comp table/2 comp chairs) and *additional benefits as may be agreed-upon by the Chamber/sponsor.*
- ◆ **\$750 COFFEE CONNECTION SPONSOR (Only 4)** - This unique sponsorship provides special networking opportunities and recognition for the associated businesses, including 8 registrations for coffee/donut hour, full-page color premium-placement ad within the event program, recognition/thanks by emcee during awards program; and your opportunity to provide a branded gift to each business attendee (approx. 150.) *Additional benefits may be agreed-upon by the Chamber & sponsor.*
- ◆ **SUPPORTING SPONSORSHIPS** - Includes sponsor recognition and benefits listed below and:
  - ◇ **Gold: \$500** – full-page (color) ad in the dinner program + four breakfast & lunch tickets and exhibit table
  - ◇ **Silver: \$350** – half-page (color) ad in the dinner program + three breakfast & lunch tickets and exhibit table
  - ◇ **Bronze: \$150** – quarter-page ad (color) in the event program + two breakfast & lunch tickets and exhibit table

### **PLEASE NOTE - ALL SPONSORS WHO INVEST \$500 OR MORE WILL RECEIVE:**

- ◇ Company name in all news releases
- ◇ Logo/Ad inclusion on table tents and other printed marketing pieces
- ◇ Recognition by program emcee during event; Logo/Link on event page of Chamber website;
- ◇ First right of acceptance to renew sponsorship next year.

### ◆ **PROGRAM ADS: Promote your business/organization**

- ◇ **\$150** Full Page (5.5" x 8.5" - black and white)
- ◇ **\$80** Half Page (5.5" x 4.25" - black and white)
- ◇ **\$50** Quarter Page (2.75" x 4.25" - black and white)

*(Program Ads must be reserved by October 12th and artwork must be provided no later than October 19th.)*

**PLEASE RETURN REGISTRATION FORM (Next Page)**

**OR CONTACT THE CHAMBER VIA PHONE OR EMAIL WITH ATTENDEE NAMES NO LATER THAN OCTOBER 9th.**

203 S. JULIANA STREET | Bedford, PA 15522 | Phone: 814.623.2233

**Email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**

# Holiday Nights of Lights

*Be part of Bedford County's Dazzling Holiday Tradition*



**Drive-Thru Holiday Light Display at the Bedford County Fairgrounds  
Featuring the Business Community of the Bedford County Region  
November 29 & 30; December 1, 6-8, 13-15, 19-23, 26-30 | 6-9 p.m. nightly**

## *Investment Opportunities & Benefits*

### **JINGLE BELLS Presenting Partner: (EXCLUSIVE—ONLY ONE AVAILABLE)**

**\$3,500**

- Featured signage at the *Holiday Nights of Lights* event with presenting partner recognition.  
(Custom signs and banners produced by the Chamber Foundation & approved by sponsor.)
- Logo on cover of event flier, to be distributed to cars throughout the event
- Presenting partner recognition in all event advertising, including print, online, radio, etc.
- Most prominent position for sponsor light display as part of the attraction (display produced by sponsor.)
- First right of acceptance to renew sponsorship annually
- Twenty (20) complimentary car passes to use during event.

*May be shared by two non-competing businesses at \$3,000 ea.*

### **O Christmas Tree Featured Sponsor: 3 total**

**\$2,500**

- Featured signage at the *Holiday Nights of Lights* event with recognition as O Christmas tree sponsor.  
(Custom event banners created by Chamber and promotional banners provided by sponsor.)
- Logo featured inside event flier, to be distributed to cars throughout the month
- Tree sponsor recognition in all event advertising, including print, online, radio, etc.
- Featured space for sponsor light display as part of the attraction.
- First right of refusal to renew sponsorship after 3-year term.
- Ten (10) complimentary car passes to use during event.

### **Santa's Sleigh: Sponsorship of Santa's Sleigh staging area for photos: 5 total**

**\$1,000**

Featured signage at the *Holiday Nights of Lights* event with recognition as Santa's Sleigh sponsor.

(Custom Village light signs created by Chamber and promotional banners provided by sponsor.)

- Logo included inside event flier, to be distributed to cars throughout the month Santa's Sleigh sponsor recognition in all event advertising, including print, online, radio, etc.
- Featured space for sponsor light display as part of the attraction.
- First right of acceptance to renew sponsorship.
- Six (6) complimentary car passes to use during event.

Continued...



## Holiday Nights of Lights Continued....



### Deck the Halls Supporting Sponsor

\$500

- \* Featured signage at the *Holiday Nights of Lights* event with recognition as a Supporting Sponsor
- \* Sponsor recognition inside event flier, to be distributed to cars throughout the month
- \* Supporting sponsor recognition in all event advertising, including print, online, radio, etc.
- \* First right of refusal to renew sponsorship in subsequent year(s.)
- \* Three (3) Complimentary Car Admissions during the event.

### Santa's Elves Supporting Sponsor

### Decorate Your Own Spot!

- \* Opportunity to feature your company or organization as part of the *Holiday Nights of Lights* attraction
- \* Sponsor listing inside event flier, to be distributed to cars throughout the event
- \* Santa's Elves sponsor recognition in all event advertising
- \* First right of acceptance to renew sponsorship.

*(This sponsor's contribution to the event = your materials & labor to construct your display.)*

**NOTE: In-kind sponsorships are also available:** Media, Printing, Signage, Lights, Electric, Volunteers, etc.

Please call the Chamber to discuss the terms of in-kind sponsorships on a case-by-case basis.

(Benefits will be determined based on value of partnership using the terms listed in the previous sponsorships.)

the holiday nights of lights is a community event that is open to all and we encourage everyone to participate and support the event. the holiday nights of lights is a community event that is open to all and we encourage everyone to participate and support the event.

### The Fine Print:

- \* Light displays **should be set up by 5pm - Tuesday, November 26th.** Light displays may be constructed weekdays, 9am-5pm and weekends, 9am-4pm unless other arrangements are made with Chamber staff, beginning Friday, November 8th.
- \* **OUTDOOR POWERSTRIPS, EXTENSION CORDS REQUIRED**  
**(DO NOT use indoor power strips - they will short out in rain or snow.)**
- \* Each display will be created and built by individual space sponsors (Santa's Elves.) The possibilities to promote your business, club, organization, school, church, etc. are endless! **The more the merrier**, and we hope to grow this event each year into a major regional holiday attraction! 200+ displays expected in 2024! Returning displays have first right of acceptance of their previous spots.
- \* For displays: Lights SHOULD be LED (to preserve energy and to ensure that the lights last for many years, saving costs for all!)
- \* **YOU MUST SECURE YOUR DISPLAY TO WITHSTAND SEVERE WEATHER.** (High winds have damaged displays in past years.) Be sure to use zip ties, weights (sand bags, cinder blocks etc.) to ensure the stability of your display. Blow-up displays **MUST** be staked down. (See attachment for more info.)
- \* When the event is over, individual light displays should be collected and stored by each sponsor for use in future years by January 12th, unless other arrangements are made.
- \* Items left behind after January 31st may be dismantled by the Chamber and/or Fair and materials forfeited.

**FOR MORE INFORMATION, OR TO RESERVE YOUR SPOT,  
CALL KELLIE OR GWEN AT THE CHAMBER OFFICE AT 814.623.2233**



# Breakfast with Santa



**Saturday, December 7th, 2024**

**At Homewood at Spring House Estates**

**Arrivals: 8:00 am, 9:00 am, 10:00 am**

**Registration: \$17.50 for adults, \$12.50 for kids (2-12); Under 2 FREE**

**Includes: Delicious, Hot Breakfast Buffet**

**Santa Visits, Kids' Gift Bags & Holiday Surprises!**

**Registration Required – Call 814.623.2233**

**RSVP Online: [BedfordCountyChamber.com](http://BedfordCountyChamber.com)**



# Breakfast with Santa

Santa is coming to Bedford County to visit up to 100 local children and their families!

**Saturday, December 7, 2024 at Homewood at Spring House Estates.**



You're invited to join us in celebrating the season through this family-friendly holiday tradition with opportunities for every business and budget!

## **SPONSORSHIP OPPORTUNITIES**

### **INDUSTRY-EXCLUSIVE PRESENTING SANTA SPONSORSHIP**

**\$500**

**(Only One Sponsor/Industry, so Commit Early!)**

Includes: Company name and/or logo spotlighted in event title (e.g. Breakfast with Santa, presented by....)

- \* Featured publicity with logo included in multi-media advertising:
- \* Web, social media, news releases, newspaper, radio, and table tents.
- \* Opportunity to greet guests and/or place items in children's gift bags.

### **FEATURED ELVES SPONSORSHIP**

**\$250**

Includes: Company name and/or logo featured in event publicity:

- \* Web, social media, print, radio, and table tents.
- \* Opportunity to place items in children's gift bags.

### **SUPPORTING REINDEER SPONSORSHIP**

**\$100**

Includes: Company name and/or logo in event publicity:

- \* Web, social media, print, radio, and table tents.
- \* Opportunity to place items in children's gift bags.

**STOCKING SPONSOR:** Donate items for the children's holiday goodie bags, given to each attendee, ages 2-12. Quantity to provide: 100 (e.g. trinkets, coupons, snacks, toys, school supplies, etc. )

## **Deadline to Sponsor: November 27**

(Gift Bag Items should be received by December 3rd at the Chamber office, or contact the office to arrange for pick-up by our staff.)

**Put a smile on a child's face  
and a memory in their hearts this holiday season!**

**For more info or to sponsor/support this special event,  
call Gwen Querry - 814.623.2233  
or email - [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**

**BedfordCountyChamber.com**



The Bedford County Chamber Foundation is the 501-c3 educational organization administrated by the Bedford County Chamber of Commerce, and eligible to accept donations through the DCED's Educational Improvement Tax Credit (EITC/EIO) Program.

Founded in 2020, the Foundation presents unique educational programs for students and adults of the Bedford County region. From day one, the flagship program was and remains Leadership Bedford County, a unique 10-month class that allows company representatives to build relationships and leadership skills while exploring the many facets of our region. More than 330 *servant leaders* have graduated from the LBC program. Applications will be accepted and interviews scheduled for the class of 2025 beginning in the spring of 2024, with selections announced in July. (The class begins with an August orientation and continues with one (or occasionally 2) meetings per month through June.

Youth Leadership Bedford County is a teen-version of the adult program, designed for 10th graders (applying as freshmen.)

BASICS programming (Businesses and Schools Investing in Cooperative Solutions) has expanded exponentially in recently years, connecting students with the business community and potential future careers in every grade, Pre-K thru 12, and our premier partnership with Allegany College of Maryland adds even greater value to Chamber member businesses, providing ongoing trainings and resources for company enrichment.



Opportunities abound for businesses to invest and take part in our many programs and events provided to area youth, who never pay to participate, making these workforce development opportunities available to any student, regardless of economic circumstances.

Now available – our MVVP program Mission-Vision-Values-Partners, with investment packages supporting all of our

foundation career programs, or businesses may sponsor/attend/support individual events on an ala carte basis, as laid out on the following pages.

As a 501-c3 organization, Chamber Foundation investments may be eligible for tax benefits. Consult your tax preparer for details specific to your business or organization.

**Call Kellie Goodman Shaffer to discuss ways to invest or participate in these programs.**





## The Programs & Resources of Bedford County BASICS

Pre-K thru 3rd Grades  
**Community Reading Day**

3rd & 4th Grades  
**Touch-A-Truck**

5th Grade  
**Interactive Career Field Day**

Junior-Senior High  
**Showcase Career Fair**  
7th Grade Ag Career Fair  
**Youth Leadership Bedford Co.**  
**Youth Leadership Summit**

Educators & Business Leaders  
**BASICS Summit**

Business Resources for Schools  
**Chamber Directory &  
Community Profile Publication**

**Direct Referrals Linking  
Businesses & Schools**

General Info  
**BASICS Website**

**Bedford County Works  
Facebook Page**





Contact: Kellie Goodman Shaffer  
President/CEO  
203 S. Juliana Street | Bedford, PA 15522  
Office: 814.623.2233 | Fax: 814.623.6089  
[director@bedfordcountychamber.org](mailto:director@bedfordcountychamber.org)

## Businesses And Schools Investing In Cooperative Solutions

Greetings Members and Friends,

It is with great pleasure and pride that the 501-c3 Bedford County Chamber Foundation presents our expanded BASICS initiative. (Businesses And Schools Investing in Cooperative Solutions.)

In these particularly challenging times for the business community seeking talent, our foundation has intensified our mission to cultivate a home-grown workforce of the future by providing unique career exploration opportunities for the students of the Bedford County region. This now includes fostering a connection between business and schools for students in all grades, pre-K through 12.

Our aim is to expose students to the vast variety of career opportunities available to them among our vibrant business community. In many cases, this means planting seeds of interest that will hopefully yield a bumper crop of community leaders and employees for many years to come. Through each event and resource, we also weave in messages of positivity and pride in our region and all of the quality-of-life benefits it affords.

We thank all of the schools and businesses who join us in working together to create these valuable opportunities for students, including career fairs, soft skill programs, leadership development, literacy and entrepreneur programs, and so much more.

We are so pleased to present a new way to support these initiatives while promoting your business or organization as an **MVWP: MISSION-VISION-VALUES PARTNER**. We hope you will consider joining the ranks of our MVWP's as we promote Bedford County to the next generation workforce and leaders as a wonderful place to live, work, play and prosper.

Thank you,

Kellie Goodman Shaffer, President-CEO







# BECOME A WORKFORCE DEVELOPMENT MVVP MISSION-VISION-VALUES PARTNER

*The Bedford County Chamber of Commerce invites businesses, organizations and individuals of the Bedford County region to join us as MVVP's—**Mission-Vision-Values Partners** of the Chamber's 501-c3 Education Foundation, providing career exploration, leadership, literacy, and entrepreneur initiatives and workforce development programs for students (and adults) of the Bedford County region. Our MVVP's will be recognized as key partners in ALL of our BASICS programs, and featured with prioritized placement as sponsors and/or exhibitors of our career exploration programs with several investment options. (Please note, our programs ARE eligible for funding through Pennsylvania 's EITC (Educational Improvement Tax Credits) program.*

## **\$3,500 — PLATINUM MVVP**

- Recognition among the most ardent and visionary supporters of the Chamber Foundation mission in all workforce development and career exploration programs presented by the 501-c3 Chamber Foundation.
- Most premium (largest, top) logo placement on MVVP banner to be displayed during all Foundation Programs
- Promotional video placed on BASICS website highlighting your company as an Education/Foundation MVVP
- Logo/Link inclusion on Foundation and BASICS web pages, Chamber email marketing and social media posts.
- Complimentary featured exhibit space, speaking opportunity (if desired) and attendee meals for all Foundation education programs.

## **\$2,500 — GOLD MVVP**

- Recognition among the gold-level supporters of the Chamber Foundation mission in all workforce development and career exploration programs presented by the 501-c3 Chamber Foundation.
- Featured placement on MVVP banner to be displayed during all Chamber Foundation Programs
- Logo/Link inclusion on Foundation and BASICS web pages, Chamber email marketing and social media posts.
- Complimentary exhibit space and attendee meals for all Foundation education programs.

## **\$1,500 — SILVER MVVP**

- Recognition among the silver-level supporters of the Chamber Foundation mission in all workforce development and career exploration programs presented by the 501-c3 Chamber Foundation.
- Logo included on MVVP banner to be displayed during all Chamber Foundation Programs
- Logo/Link inclusion on Foundation and BASICS web pages, Chamber email marketing and social media posts
- Complimentary exhibit space and meals for all Foundation education programs.

## **\$750 — BRONZE MVVP**

- Recognition among the bronze-level supporters of the Chamber Foundation mission in all workforce development and career exploration programs presented by the 501-c3 Chamber Foundation.
- Name listed on MVVP banner to be displayed during all Chamber Foundation Programs
- Logo/Link inclusion on Foundation and BASICS web pages, Chamber email marketing and social media posts.
- Complimentary exhibit space and meals for all Foundation education programs.

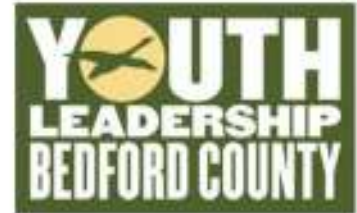
*All MVVP partner investments include first right of acceptance to renew annually. In-kind contributions will also be recognized using the above guidelines. Call Kellie Goodman Shaffer to discuss details: 814.623.2233.*



## BASICS Programs and Resources

### Youth Leadership Bedford County

The mission of Youth Leadership Bedford County is to endow youth with the knowledge and ability to become confident leaders as well as an understanding and appreciation of the business community of Bedford County and the career potentials herein. This ten-month leadership training program for a select group of at least 24 Bedford County high school sophomores consists of team building activities, leadership training sessions, and an awareness of resources, services and issues specific to Bedford County. This program becomes a pivotal life experience for the participants who will serve in leadership positions today and in the future. A service project is also included as part of the class experience.



### Youth Leadership Bedford County Summit

Due to the growing number of YLBC applications and students seeking leadership opportunities, an additional Youth Leadership offering was added in 2017 in the form of a county-wide Sophomore Summit, which brings 50 tenth-graders together for interaction with community leaders, team-building challenges, keynote speakers and SWOT Analysis/Visioning small group exercises, with results provided to county and region leaders for inclusion in the larger strategic planning processes.

All students receive a certificate of completion of the one-day program, in addition to the unforgettable experience.





## Steps to Success – Enhancing Job Opportunities

Steps to Success, held the last Wednesday of February at the Omni Bedford Springs Resort, is geared toward high school students entering the workforce for the first time. The program focuses on the principals relating to finding a job, keeping a job, being an excellent employee, and learning employee rights and benefits. The program format offers guest speakers, skits, team building activities, games, tours and a job fair, showcasing an array of careers available in Bedford County. Many of the businesses bring applications or instructions for pursuing positions online, and encourage students to apply for summer or part-time jobs with local companies. In addition, students hone their communication skills through small group interview sessions with local business leaders, Representatives from regional colleges the military are also in attendance to meet with the more than 100 participating students.



## Business Community Showcase Career Fair

The Chamber has expanded its previously-existing Business Community Showcase to now include a morning session designed specifically as a career fair for high school students, and an afternoon middle school career session for grades 6-8. With more than 50 businesses and organizations exhibiting, including our partners from the Rotary Clubs of Bedford County, we are able to provide a snapshot of our diverse business community for area students, and with it, a look at the many future career opportunities available to them. In addition to booth and table displays, we provide an area for individual professionals to meet with students and discuss their careers. A brief keynote speaker also provides inspiring messages to the students (e.g. Olympian Natalie Dell, entrepreneur Adam Wiley, PA Secretary of Transportation Leslie Richards, Steelers Quarterback Charlie Batch, PA Representative Jesse Topper and other leaders.)







## Educator in the Workplace

This program is designed to give educators a look inside local businesses. Teachers, counselors and administrators are invited to spend time in unfamiliar environments, from hospitality to manufacturing & distribution. The educators are treated to guided tours with the opportunity to meet business owners, managers and HR professionals, who share the skills and qualities needed by their employees. The lessons learned are then shared with their students as the teachers and administrators prepare future curriculum and other educational offerings.



## Agri-Business Career Fair

One in every seven Pennsylvania jobs is related to agriculture. Recognizing the significant role the industry plays in our region, the Agri-Business Career Fair (generally geared toward 7th graders) offers students the chance to meet and interact with a wide variety of professionals in many aspects of agriculture. From forestry to biotechnology, conservation to mechanics, students in classroom groups complete a circuit of interactive stations to get a glimpse of the almost-unlimited number of opportunities in agriculture-related fields.



## Exploring Career Interests: 5th Grade Career Field Day

Bedford County's 5th grade classes descend upon the Bedford Co. Airport for a day of career exploration with local businesses! Classes visit more than a dozen interactive stations featuring various career clusters, including STEM, mechanics, art, finance, and so much more. Classes are encouraged to de-brief and/or write impressions of the day to fulfill Pennsylvania curriculum requirements.





## Community Reading Day

Celebrating its 25th anniversary in 2024, Community Reading Day is a literacy initiative presented in partnership with the Federated Library System of Bedford County. The program mobilizes more than 100 business leaders to visit all PreK-3rd grade classrooms in Bedford County. The servant leaders share selected books with more than 2,500 students. They also discuss their careers and the importance of reading within their work responsibilities. Each classroom is presented with a book while each child receives a bookmark or sticker to remember this special day.



## TOUCH A TRUCK

We all know that kids love trucks. What better way to showcase careers in the Bedford County region, than by allowing third and fourth grade students to TOUCH A TRUCK, and explore the many different opportunities that go along with every vehicle.

From firetrucks and ambulances to construction equipment and so much more... students enjoy climbing into the driver's seat while speaking to drivers, equipment operators and other skilled professionals, planting seeds of interest for high-value careers of the future. This event is held at the Bedford County Airport in April, and includes three sessions for more than 1,200 Bedford County elementary students.







## YES! Young Entrepreneur Symposium

New in 2023-24, the Chamber Foundation is pleased to present seminar designed to introduce students to the path toward owning their own business. Utilizing the resources of Start-Up Alleghenies, Saint Francis SBDC, and a wealth of experience from local leaders and entrepreneurs, students will have a chance to DREAM BIG about new businesses that could enrich Bedford County for generations to come.



## BASICS SUMMIT (Next event: Winter/Spring 2024)

Bringing business leaders and educators together annually for a dynamic conversation about ways we can all work together to prepare today's students be for tomorrow's career opportunities in Bedford County and beyond. Important connections and valuable synergies are created when these passionate and visionary individuals come together for the betterment of our community.

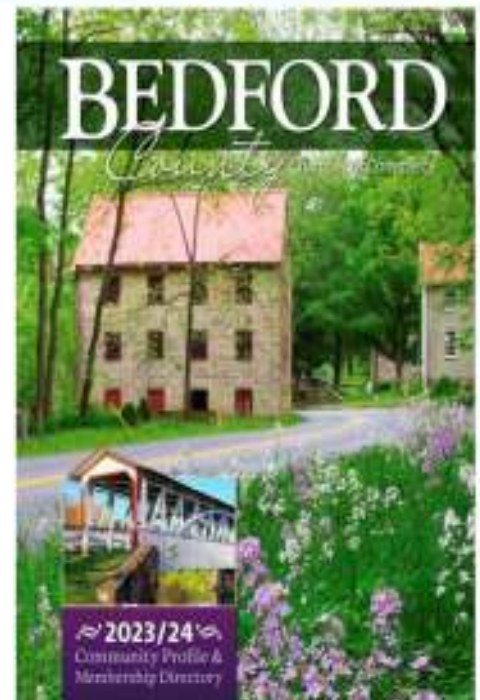


## Chamber Membership Directory & Community Profile Publication & Referrals

The Bedford County Chamber of Commerce is pleased to provide copies of our annual *Community Profile Publication and Membership Directory* to all Bedford County schools, particularly for career exploration purposes.

Schools are also welcome to contact the Chamber staff for recommendations and referrals of professionals for career presentations and other opportunities within area schools and communities.

Additional copies of the publication are available at no charge upon request. Much of this information is also available on the Chamber website: [www.BedfordCountyChamber.com](http://www.BedfordCountyChamber.com).





# Community Reading Day



**April 9, 2024**

The Bedford County Chamber Foundation is proud to present our 23<sup>rd</sup> Annual Community Reading Day for the Pre-K thru 3<sup>rd</sup> Graders of Bedford County. Community leaders from local businesses will visit more than 100 classrooms throughout the county, reading this year's chosen books and discussing the importance of literacy in their occupations. Each student receives a special bookmark featuring the program sponsors, and each classroom receives a copy of the book to keep and enjoy for months and years to come. We invite you to consider sponsoring this event, which benefits the students of Bedford County, and serves as a valuable tool to promote your business or organization. (The Chamber Foundation is a 501(c)(3) educational organization.)

## Sponsorship/Partnership Opportunities

**Book Sponsor: \$500** *or 2 companies many share sponsorship of a grade @ \$250 ea.)*

- \* Exclusive – One Available Per Grade (Pre-K, Kindergarten, First, Second and Third Grades)
- \* Logo included on bookplate stickers & bookmark for your grade's classroom/students
- \* Logo/Link included on the Chamber website program page & in Chamber E-Mail Marketing
- \* Opportunity for company/organization representatives to participate as readers
- \* Plaque presented to sponsor recognizing partnership/book donation for display

**Bookmark Sponsor: \$100**

- \* Logo included on bookmarks presented to all 2<sup>nd</sup> and 3<sup>rd</sup> graders in Bedford County
- \* Listing included on the Chamber Website program page & in Chamber E-Mail Marketing
- \* Opportunity for company/organization representatives to participate as readers (if available)
- \* Certificate presented to sponsor recognizing partnership/book donation for display

**For more information, contact Education/Workforce Coordinator, Gwen Querry  
At the Chamber Office: (814) 623-2233 Or e-mail: [Gwen@BedfordCountyChamber.org](mailto:Gwen@BedfordCountyChamber.org)**



**Wednesday, February 28, 2024**  
**8:30am-2:00pm**  
**Omni Bedford Springs Resort**

## ***Sponsor...Exhibit...Connect***

### ***Support Steps to Success...Enhancing Job Opportunities***

Interact with more than 100 students from Bedford County schools as they prepare for their first work experience!

Students take part in presentations throughout the day and visit with business exhibitors to learn about Career & educational/training opportunities in our region.

Event runs from 8:30am-2:15pm—Sponsors/Exhibitors may set up in time to greet the arriving students between 8:15 and 8:30; or you may arrive by 10:45am in time to take part in the 120 minute circuit, including exhibitor visits, lunch, small group mock interviews and facility/career tours. Please let us know which option you prefer, as early arriving exhibitors will be placed closer to the front of the ballroom. All students will be encouraged to visit all exhibitors as part of their day. Exhibitors are welcome to break down at your convenience after 1:30 pm.

#### **\_\_\_\_\_ Top Step Sponsor: \$500**

- Logo recognition in pre & post event marketing
- Opportunity to offer remarks to students during the day's program
- Company marketing materials distributed to all participants (company provides)
- 8-foot Exhibit Area to promote your business and/or offer job applications
- Opportunity to provide door prizes for student drawing; 4 complimentary lunches

#### **\_\_\_\_\_ Landing Sponsor: \$350**

- Listing in all pre & post event marketing
- Be among the first to talk to these now-equipped students about a job
- 8-foot Exhibit Area to display your materials and/or offer job applications
- Opportunity to provide door prizes for student drawing; 3 complimentary lunches

#### **\_\_\_\_\_ Threshold Exhibitor: \$150**

- 8 -foot Table/Exhibit Area to display your materials and/or offer job applications
- Opportunity to provide door prizes for student drawing; 2 complimentary lunches

Business/Organization Name \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Attending: \_\_\_\_\_

\_\_\_\_\_

*Your contribution is payable to the 501-c3 Bedford County Chamber Foundation.*

*Additional Lunches are \$25 per person.*

**Please Return Form to: Bedford County Chamber Foundation**

**203 South Juliana St., Bedford PA 15522 / Phone: 814-623-2233 / Fax: 814-623-6089 / Or Email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)**





## Elementary Career Fair

Thursday, April 18, 2024

Bedford County Airport

**SPONSOR ~ EXHIBIT ~ SUPPORT**

Hundreds of elementary students  
as they explore and discover local  
careers through your company vehicles!

SCHOOL DISTRICTS INVITED: Bedford, Chestnut Ridge, Claysburg-Kimmel, Everett,  
Northern Bedford, Tussey Mountain Plus Charter, Private and Home School Students

## SPONSORSHIP INVESTMENTS & BENEFITS

### \_\_\_\_\_ Presenting Partners: \$250

Logo recognition as partner in pre & post event marketing & 4 Comp. Lunches,  
inclusion in *The Vibe* video recap of the event.

### \_\_\_\_\_ Supporting Sponsor: \$150

Logo recognition as sponsor in pre & post event marketing & 2 Comp. lunches

### \_\_\_\_\_ Exhibitor: \$75

Exhibit Space & 1 Complimentary Lunch

Business/Organization Name \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Attending: \_\_\_\_\_

\_\_\_\_\_

*Your contribution is payable to the 501-c3 Bedford County Chamber Foundation.*

Please Return Form to: Bedford County Chamber Foundation

203 South Juliana St., Bedford PA 15522

Phone: 814-623-2233 / Fax: 814-623-6089 / Or Email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org)



## SPONSORSHIP & EXHIBITOR INFO

Thursday, May 2nd, 2024  
At the Bedford County Airport

### INVESTMENTS & BENEFITS:

**Title sponsor (\$500)** - Recognized as the "presented by..." sponsor— featured display—website logo/link on event page of Chamber website—opportunity to distribute materials to the students, plus Chamber marketing (3 months of e-mail advertising or equal products) and 6 lunches.

**Featured Sponsor (\$250)** - Recognized as an event patron—career day display—web logo/link—material distribution to students—1 month e-mail advertising, or equal), 4 lunches

#### Supporting Sponsor (\$100)

Career day display—web logo/link, material distribution, 2 lunches

#### Exhibitor (\$50)

Interactive Display Station, 2 Lunches, Listing in Event Flier

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### SPONSOR REGISTRATION

BUSINESS \_\_\_\_\_/PHONE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_/EMAIL \_\_\_\_\_

Proposed Activity/Display \_\_\_\_\_

Notes/Special Needs: \_\_\_\_\_

(The Chamber Foundation is a 501-c3 non-profit organization.)

Please return this form or information to Gwen Querry no later than April 20th  
Email: [gwen@bedfordcountychamber.org](mailto:gwen@bedfordcountychamber.org) / Fax: 814.623.6089



# AGRI-BUSINESS CAREER FAIR



## Sponsorship Opportunities: **7th Grade Agri-Business Career Fair**

**Tuesday, October 8th, 2024 - Bedford County Fairgrounds (9am-2pm)**

**BLUE RIBBON SPONSOR** Exclusive—Only One for Each Event (or 2 businesses may agree to share @ \$750 ea.) **\$1,500**

- \* Title Sponsor Recognition (i.e. Presented by....<YOUR COMPANY HERE>
- \* Multi-Media Logo/Link Exposure (Print, Display, Radio, Direct Mail, Chamber website/social media, etc.)
- \* Most Featured, Double-Booth Display (if desired) during event(s) & banner recognition
- \* Opportunity to provide welcome remarks (if desired)
- \* First right of acceptance to renew for future events.

**RED RIBBON SPONSOR** (Your Name on a specific element of an event, e.g. entertainment, bus, etc.) **\$500**

- \* Multi-Media, logo/link Exposure (Print, Display, Radio, Direct Mail, Chamber website/social media, etc.)
- \* Featured display space (if desired) during event(s) & banner recognition
- \* First right of acceptance to renew for future events.

**GREEN RIBBON SPONSOR** (Supporting Sponsorship) **\$250**

- \* Multi-Media Listing Exposure (Print, Display, Radio, Direct Mail, Chamber website/social media, etc.)
- \* Display space (if desired) during event(s)
- \* First right of acceptance to renew for future events.

**YELLOW RIBBON SPONSOR** (Friend of the Event) **\$100**

- \* Multi-Media Listing Exposure (Print, Display, Direct Mail, Chamber website/social media, etc.)
- \* Display space (if desired) during event(s)
- \* First right of acceptance to renew for future events.
- \* 2 Event Registrations, where applicable (see below for details)

**EXHIBITOR - Space + 2 exhibitor lunches** **\$50**

*Please Note: All exhibitors, including sponsors must bring their own tent, tables, etc. and must provide proof of insurance. This event is held OUTDOORS (in the barns of the Bedford Co. Fairgrounds - dress accordingly.)*

Please register my company for the AgriBusiness Career Fair  
at the Bedford County Fairgrounds - Friday, October 8th.

Set Up: 7:30-8:45am (must be ready to greet students at 9am)  
(Additional set-up may be available Thurs. evening  
- call us if this option is needed for your display.)

\_\_\_ BLUE **\$1500 (Exclusive)**

\_\_\_ BLUE **\$750 (Shared)**

\_\_\_ RED **\$500**

\_\_\_ GREEN **\$250**

\_\_\_ YELLOW **\$100**

Business Name \_\_\_\_\_ / Phone \_\_\_\_\_

Contact Name \_\_\_\_\_ /Email: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

**Return to: Gwen Query**  
Bedford County Chamber of Commerce  
203 S. Juliana St. Bedford, PA 15522  
**Email:** gwen@bedfordcountychamber.com  
**Phone:** 814-623-2233 **Fax:** 814-623-6089



## Building Our Leading Community of the Future



The Bedford County Chamber Foundation has been providing leadership development programs for students for nearly two decades.

**Youth Leadership Bedford County** is a program much like the adult LBC offering, geared toward high school sophomores. Students from all of the area's high schools work through a curriculum based on Covey's *Seven Habits of Highly Effective Teens* while learning about Bedford County including career opportunities. 9th graders are invited to apply during the spring semester. Corporate sponsorships are vital in providing this opportunity to the 24-28 students in each year's class.

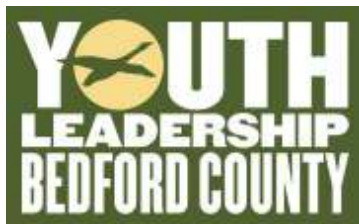
In recent years, YLBC has been expanded to include a **Youth Leadership Summit**, a day-long program awarded to outstanding students from the area's high schools, allowing for intensive but fun leadership training and networking using an abbreviated YLBC curriculum and valuable interaction with community leaders

Contact the Chamber for more information on ways to support our future leaders through Youth Leadership Bedford County.





# INVESTING IN OUR FUTURE...YOUTH LEADERSHIP BEDFORD COUNTY



Corporate or private sponsors may once again underwrite one or more full sponsorships or share a sponsorship.

Up to 28 students from all six Bedford County high schools will participate in the 10-month program.

Another 50 students will be invited to the 2024& 2025 Youth Leadership Bedford County Summits.

Every effort will be made to match your scholarship with a student from your school district, if requested, and students will be encouraged to make a personal connection with their sponsors.

*Please indicate the number of students you wish to sponsor next to the full sponsorship opportunity or check for shared.*

## **Signature Sponsoring Partnership** (Exclusive: \$5,000 or 2 businesses may share for \$3,000 ea.)

- Listed in all YLBC materials (marketing, recruitment, media, etc.) as presenting sponsor of the program  
(i.e. *Youth Leadership Bedford County, presented by: Your Company Here*)
- Opportunity to speak during the sponsors luncheon and student graduation (5 min.)
- Company Logo/Link prominently displayed on program page of Chamber website & YLBC Social Media.
- Company Logo prominently featured on cover of student binders, and cover of graduation program/class directory.
- Recognition as presenting sponsor of the YLBC Summit.
- Presenting sponsor plaque for display in your business.

## **Full Sponsorship of Student - \$500** *(Please indicate # of students you wish to sponsor)*

- Invitation to meet your student during the YLBC sessions throughout the year.
- Company or organization logo included as a sponsor in YLBC Directory & Graduation program.
- Recognition included in the YLBC graduation page in the *Bedford Gazette*.
- Recognition (logo/link) included on the YLBC page of the Chamber website & all program marketing.
- Recognition as featured sponsor of the YLBC Summit.
- Invitation to graduation and sponsor recognition luncheon with the students & presentation of display plaque.

## **Shared Sponsorship - \$250 (As student co-sponsor)**

- Invitation to meet your student during the YLBC sessions throughout the year
- Company or organization name included YLBC Directory/Graduation program
- Recognition (listing) included on the YLBC page of the Chamber website.
- Recognition as supporting sponsor of the YLBC Summit.
- Invitation to graduation and sponsor recognition luncheon with the students & presentation of display plaque.

BUSINESS NAME \_\_\_\_\_ / CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ / PHONE \_\_\_\_\_

TOTAL INVESTMENT: \$ \_\_\_\_\_ Student Sponsorship Request Details (student, school district, etc.) \_\_\_\_\_

**Sponsorship contributions are tax deductible.** Checks should be made payable to the **Bedford County Chamber Foundation** (a 501-(c)(3) educational organization). *If you have questions or suggestions about the Youth Leadership Bedford County program, please contact Kellie Goodman Shaffer or Gwen Querry at the Bedford County Chamber of Commerce at 814-623-2233. Completed sponsorship forms should be mailed to the Chamber Foundation at 203 South Juliana Street, Bedford, PA 15522; or Faxed to (814) 623-6089; or E-mailed to [Kellie@BedfordCountyChamber.org](mailto:Kellie@BedfordCountyChamber.org)*



## **MISSION**

*Leadership Bedford County (LBC) strives to enhance community leadership by challenging and preparing individuals from diverse backgrounds to assume active and effective roles in addressing the needs of our community.*

## **VISION**

*Leadership Bedford County participants are a diverse group, engaged in the process, aware of themselves - individually and as a group - and challenged to become better servant leaders.*

## **PROGRAM DESCRIPTION**

Participants in Leadership Bedford County are challenged to explore the current issues facing our community from the vantage point of servant leaders. LBC provides insight as to how Bedford County functions as a community: culturally, socially, politically, economically & educationally.

The concept of LBC is to present participants with all the facts about issues facing our community, including the external forces that affect us. These issues are sometimes controversial; participants develop their own opinions and courses of action.

Leadership Bedford County employs a variety of educational approaches, including lecture, discussion, case studies, self evaluation, team building exercises, site visits, fact finding, and problem solving focused on issues facing our community. Facets of our community that are examined include: heritage, education, economic development, arts, recreation, tourism, workforce development, government, the judicial system, human resources, agriculture and more.

Participation in the program is open to individuals residing or working in Bedford County. Selection is based on the participants' sincere commitment to serve the community, demonstrated community involvement, and desire to make Bedford County a better place in which to live, work, play and prosper.

As of S 2023, 336 leaders have proudly graduated from Leadership Bedford County.

**Class of 2025 Application will be available April 1st on the Chamber website.**



## LBC SESSION TOPICS / TOURS / EXPERIENCES INCLUDE:

Orientation—Evening Meet & Greet, Program Overview

Retreat—2 Days (no overnight) at White Sulphur Springs & Shawnee State Park

Networking Lunch with Class Members & Advisory Board

History & Culture

Bedford Co. Leadership Day at the State Capitol in Harrisburg

Entrepreneurism & Economic Development

Education

Health & Human Services / Poverty Awareness

Protective Services / Judicial System

Local Government

Regional Leadership (*with Blair, Cambria, Huntingdon and Somerset*)

Agri-Business / Natural Resources

Recreation & Tourism

Visioning & Graduation

Class Project (determined by class)



**Class of 2023 Project: Brewing New Life into the Coffee Pot**

## LEADERSHIP CURRICULUM INCLUDES:

*Greenleaf's Servant Leadership*

*From I to We*

*SWOT/Servant Leadership Outlook*

*Inclusive Leadership*

*EOS / The Leadership Challenge*

*Kim Scott's Radical Candor*

*Influential Communications*

*Visionary Leadership/Founding Fathers*

*Leaders & Burnout*

*Your Personal Mission Statement*

*And More*



**Health & Human Services**



**Art Project - Pigeon Hill**



**Communication - ACM Bedford County Campus**



**Salvation Army Bell-Ringing**



**Artist Wayne Hyde speaks during History, Heritage, Art & Culture**

This space isn't empty, it's **FULL OF OPPORTUNITY!**  
We're always open to new ideas - feel free to share yours with us!







