

# ALL ABOARD

## THE BEDFORD COUNTY BUSINESS EXPRESS

Celebrating & Supporting  
the  
Business Community  
of the  
Bedford County Region



**SAVE THE DATE: Thursday, September 21, 2023**  
**Bedford County Chamber of Commerce**  
**Annual Dinner & Awards Celebration**





## Annual Dinner & Awards Celebration



The Chamber's annual dinner and awards celebration is the signature celebration of excellence for the business community of the Bedford County region.

Held at the Bedford County airport for an audience of up to 400 attendees, the event has become more than a ceremony, but also an *experience*. With an annual theme, and with the help of dozens of Chamber members and community partners, we welcome you enjoy an evening of suspended reality. Whether it's boarding a Pan Am flight, spending the evening vintage carnival, or stepping into Disney's world of fairytales, the Chamber is proud to create an unforgettable experience for our honorees and all of those who join in this special celebration of our exceptional area.



Our 2023 theme is *All Aboard the Bedford County Business Express*, a nod to the 1920's: trains, literature and so much more... expect an evening full of fun surprises! Opportunities abound for businesses wishing to be part of this evening: sponsorships starting at just \$450 include event registrations, program recognition and much more. The event is planned by the Chamber's special events committee, which is always happy to welcome new members.



# 2023 Annual Dinner & Awards Celebration

Thursday, September 21st at the Bedford County Airport

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

## **ALL SPONSORS INVESTING MORE THAN \$1,000 WILL RECEIVE:**

Company name in all press releases, Chamber News articles, table tents, and other printed marketing pieces  
Recognition on PowerPoint displayed on screen during dinner  
Logo/Link on event page of Chamber website; Right of first acceptance to renew sponsorship in 2024.

## **NAMED/TITLE SPONSORSHIPS – Check the diamond next to your desired sponsorship commitment.**

- ◇ **\$5,000 EXCLUSIVE PRESENTING SPONSOR** This is our most prestigious and highest-profile sponsorship! Benefits include a reserved, front table of 8, full-color, full-page ads: inside front cover and inside back cover of the dinner program, opportunity to give welcome comments during awards program, and listing as “Presenting Sponsor” on all event materials: (i.e.. “Annual Dinner & Awards Celebration, presented by \_\_\_\_\_”); \$1000 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$2,500 EXCLUSIVE RECEPTION SPONSOR** – This unique sponsorship opportunity kicks off the festivities and sets the tone for the evening. The Reception will take place from 5:30-6:30 p.m. Included: 4 Items from the list below, 6 Dinner & Award Tickets, full-page ad on the back cover of the event program, banner placement in the reception area & opportunity to offer a toast during the Awards Program; \$500 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$1,500 EXCLUSIVE THEME OR AUCTION SPONSOR (RENEWAL PENDING)**– These unique sponsorship opportunities provide special recognition for the associated businesses. Each sponsorship includes 4 Dinner & Award Tickets, full-page preferred placement ad within the event program, recognition/thanks by emcee during awards program; \$350 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor & Chamber.) And: exclusively for Auction Sponsor: logo featured on online bidding platform and print brochure given to all attendees; exclusively for Theme Sponsor: logo on theme-related boards, favors, etc. during the event.
- ◇ **\$1,200 TABLE SPONSORSHIP**— Includes Table of 8 and half-page program ad (full-page ad upgrade for premium memberships.)

## **PRESENTING SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (as supplies last) and the following:**

- ◇ **\$1,000** – full-page ad in the dinner program & \$200 in Chamber marketing (email ad with social media upgrade)
- ◇ **\$750** – half-page ad in the dinner program & \$100 in Chamber marketing (email ad with social media upgrade)
- ◇ **\$500** – half-page ad in the dinner program

## **INDIVIDUAL AWARD SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (RENEWALS PENDING)**

- ◇ **\$450** – Named, exclusive sponsorship of one award given by the Chamber; print and spoken program recognition of award sponsorship and business card sized ad; first right of acceptance to renew in future years.
  - Excellence In Education
  - Innovation
  - Employer Community Service
  - Excellence in Business, Medium
  - Servant Leadership
  - Bedford Co. Community Connections
  - Volunteer of the Year
  - Heritage Preservation
  - John Anderson
  - Excellence in Business, Large
  - Economic Development
  - Property Improvement
  - Excellence in Agri-Business
  - Excellence in Business, Small
  - Tourism
  - Helen Turner Award

## **PROGRAM ADS: Promote your business/organization and/or congratulate the honoree(s)**

- \$250** Full Page (8.5” x 11” - black and white)
- \$175** Half Page (8.5” x 5.5” or 4.25” x 11” - black and white)
- \$100** Quarter Page (4.25 x 5.5” - black and white)
- \$65** Business Card (4.25 X 2.75)

**BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS CELEBRATION & THE HALL OF FAME INDUCTION LUNCHEON SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.**

Seating positions will be based on sponsorship investments, award recipients, etc. as available. **Resister early as we expect a SELL OUT!**

**RETURN PAGE 2 TO THE CHAMBER OFFICE NO LATER THAN August 31, 2023**

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