





The Bedford County Chamber of Commerce offers many opportunities for the benefit of our members:

Networking * Marketing * Education * Event Sponsorships Exhibitor Prospects * *Buy Local* Initiatives * Business Development Community Service and Much More...Something for Everyone

For more information, contact the Chamber Office: (814) 623-2233

Kellie Goodman Shaffer, President CEO—kellie@bedfordcountychamber.org

Sarah Ferrari, Program & Events—sarah@bedfordcountychamber.org

Deanna Weaverling, Membership & Marketing—deanna@bedfordcountychamber.org

Gwen Querry, Workforce & Education Programs—gwen@bedfordcountychamber.org

Bob Octavio, Bookkeeping—bob@bedfordcountychamber.org







Committee Opportunities

The Bedford County Chamber of Commerce relies on our many committees to help plan & execute our initiatives, programs and events. Committee involvement benefits not only our Chamber, but also our members, who have the opportunity to work with their peers in small groups, cultivating valuable business connections, all while making an important contribution to the many offerings of the Chamber and our community.

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Awards (gathering info about Award Nominees) meets periodically June through September in Chamber office

**Special Events** (Planning major events like Annual Dinner, Women in Business Conference Series, Foundation Fundraisers, Breakfast with Santa, etc.) meets 2nd Tues., 8:00 at Denny's or Provender

**Home, Garden, Lifestyle & Outdoors Show** (plans springtime home improvement trade show) Meets monthly October through April: 2nd Mondays, 3pm in Chamber office

**Business Community Showcase** (plans Business-to-Business Trade Show & Career Fair)

Meets periodically May through October event (times vary)

Government Affairs (Plans Government events, discusses issues) - 1st Tuesdays—10am in Chamber office

**Chamber Ambassadors** (participates in ceremonies, adopts/contacts new members)

Meets 2nd Fridays at noon for Dutch-treat lunches (venue varies)

Direct Sales Task Force (for home-based businesses) - meets quarterly, dates/times vary

Golf Committee (plans annual Chamber golf tournament) - meets Jan. through July, 1st Thursdays, noon (venue varies)

**Agri-Business** (plans agri-business education events in school & the community) (Meeting times/venues vary with the seasons to accommodate farms)

Bike Bedford County (plans Chamber bike ride and related events) - lunch meetings as needed to plan Aug. event

**Young Professionals** (20's/30's/40-something's networking/education events) Scheduled bi-monthly (venues vary, generally breakfast, lunch or after hours)

Leadership Bedford County Advisory Committee—meets last Fridays, 8am in Chamber office

Youth Leadership Bedford County Advisory Committee—meets as needed via Zoom

**BASICS** (Businesses & Schools Investing in Cooperative Solutions) - meets 3rd Tuesdays, 8:15am in Chamber office (Does not meet during Summer)

#### **NEW DIVERSITY COUNCIL FORMING IN 2023**

Meeting times will be based on participants' schedules.

Other committees, task forces, etc. are formed as needed.

Contact the Chamber for Additional Information on Current Opportunities.

Greetings, Members & Friends!

The Bedford County Chamber of Commerce is pleased to share with you our Plan of Action for 2023.

This publication will outline our programs and events of the coming year, along with the many opportunities for you to be involved.



The Chamber represents a diverse, action-oriented business community, so you will find that our scope of work is designed to provide something for everyone.

Your Chamber membership promises you platforms for networking, exposure, education and savings, as well as the chance to be part of visionary, big-picture initiatives with like-minded community leaders.

We are confident that you'll find ways to meet the goals and needs of your business or organization through the Chamber's many offerings.

At the same time, we are always looking for new ideas and suggestions, so don't hesitate to contact us if there is something more we can do to help you optimize your membership.

We promise you that the Chamber leadership, including our board of directors and team, will do all we can to continue to provide you with every tool possible to help your business and our region thrive.

We believe that one of the greatest sources of good in any community comes from businesses working together, and we're honored to provide you with opportunities to do just that.

We are proud to work WITH you and FOR you, and look forward to an exciting year of LEADING BUSINESSES, LEADING COMMUNITIES. Thank you for your continued membership, partnership, friendship and support!

Kellie Goodman Shaffer

President-CEO

Bedford County Chamber of Commerce
Bedford County Chamber (Education) Foundation



The Bedford County Chamber of Commerce involves and unifies our members to promote the continuous improvement of the business climate of the Bedford County region.

The Chamber exists to be:

A **CATALYST** for business prosperity

A **CONVENER** of Leaders & Influencers

And a **CHAMPION** of strong communities.



The Bedford County Chamber Foundation focuses on several important areas of education:

Servant Leadership & Literacy
Career Exploration & Workforce Development
Community Development & Inclusion

The Foundation is approved to receive EITC (Educational Improvement Tax Credit) donations.

Contact us to learn more about ways to take advantage of these opportunities as a sponsor, participant, volunteer, exhibitor, etc. (814) 623-2233

www.BedfordCountyChamber.com

# **2023 CHAMBER/FOUNDATION CALENDAR OF EVENTS**

# <u>January</u>

TBD Regional Workforce Inclusion Summit, Altoona
 19 GIYB Legislative Reception, Bedford Elks C.C.
 23 Membership Luncheon, Bedford Elks C.C.

## February

3 Prayer Breakfast - Homewood at Spring House18 Grown-Up Prom -Bedford Elks Country Club

**22** BASICS Steps to Success\* - Omni Bedford Springs Resort

## March

Hall of Fame Awards Luncheon - Omni Bedford Springs
 10-11 Indoor Golf Tournament - Down River Golf Club
 Twilight Dinner (Foundation Benefit) - LIFeSTYLE
 Youth Leadership Bedford County Summit
 TBD Young Entrepreneur Symposium\*, TBD

# <u>April</u>

12 Community Reading Day\*- Bedford Co. Elem. Schools
 15-16 Home, Garden, Lifestyle & Outdoors Show - Fairgrounds
 20 Touch a Truck Career Fair\*- Bedford Co. Airport

# May

5th Grade Career Field Day\* - Bedford Co. Airport
 Women in Business Spring Conference - Bedford Springs
 Silver Lining Drive-In Movie Series - Fairgrounds

 (Memorial Day thru Labor Day—Select Saturdays)

<u>June</u> (Bedford County Heritage Days Promotion)

#### July

23-29 Fun Farm Facts at the Fair - Bedford County Fair28 Chamber Golf Tournament - Down River Golf Club

#### August

National Night Out\* - Bedford (Penn Street, tentative)
 11-13 PA Lumberjack Championships - Living Water Camp

#### September

16/17 Bike Bedford County Start/End at Shawnee State Park

21 Annual Dinner & Awards Celebration - Airport Co. Airport

27 Downtown on the Farm Street Fair - Downtown Bedford

#### October

7,8,14,15 Bedford Fall Foliage Festival

7th Grade Ag. Career Fair\* - Bedford Co. Fairgrounds
 Business Community Showcase\* - Bedford Co. Airport

## <u>November</u>

Women in Business Fall Conference - Omni Bedford Springs

13-15 PA Assn. of Chamber Professionals Conference

25-27 Holiday Nights of Lights (Bedford Co. Fairgrounds)

#### December

2-23 Holiday Nights of Lights\* (Bedford Co. Fairgrounds)

**9 Breakfast with Santa** (Homewood at Spring House)



## Additional 2023 Dates TBD

**Government: It's Your Business Speaker Series**Approx. Every 6 Weeks at Various Venues

**Women in Business Power Hours** (Via Zoom) Wednesdays, Noon January thru March

**Quarterly Membership Meetings** (January, April, July, October breakfast or lunch)

**Distinguished Speaker Series** (Dates, venues vary)

# **Business After Hours Networking Mixers**

Tentative Hosts & Available Opportunities
January 12 - Horn-O-Plenty
February 16 - Aesthetics by Kell
March 9 - SAMA Bedford Gallery
April 13 - UPMC Rehab Services
May 18 - Live Well Chiropractic
June TBD - Egolf Park Preserve
July - Available
August - Available

August - Available September - Available October - Available November - Available

December 14 - Russell House Christmas (with sponsor/partners)

# Other Initiatives (Details to Come)

Inclusion/Workforce Council
Executive Leadership Roundtable
Education & Issues Events (as needed.)

#### **CONTACT US FOR MORE INFO:**

Kellie Goodman Shaffer, President-CEO Sarah Ferrari, Programs & Events Deanna Weaverling, Membership & Marketing Gwen Querry, Workforce & Education

<sup>\*</sup>Foundation Events

# CHAMBER MEMBERS' MARKETING TOOLKIT



**Annual Directory & Community Profile Publication and Bedford County Map:** Contact Centre Publications to advertise as part of the Chamber directory, our signature print publication provided to each member, lodging properties, new residents, real estate offices, etc. The map is available through the Chamber, Visitors Bureau, advertisers and more.

**Chamber Advantage Card:** member-to-member discounts and specials offered to all employees of all Chamber member businesses and organizations. See current offers at: bedfordcountychamber.com/offers. Call Deanna Weaverling for cards, or to place an offer on the program webpage.

**E-Connection:** Weekly e-mail blast to 2,550+ Chamber member and friend contacts with simultaneous posting to the Chamber's Facebook page. Watch your email for the latest Chamber events, sponsorship and vendor opportunities, as well as news about your fellow members and their events. **Fliers/Ads in E-Connection (8.5"x11")** are \$25/Week for Members Only.

Chamber Connection Monthly Newsletter and Quarterly Direct-Mail Print Info Packet: The Chamber's monthly newsletter is now delivered electronically as a pdf document to our membership and the general public, allowing for significantly greater distribution coverage as well as adhering to our environmental conservation efforts. Look for the publication in the Chamber E-Connection electronic newsletter and on our website, with additional links as part of our social media platforms. (You can print exactly what you need!)

**Chamber Website:** Harness the power of *our* website to help *your* business! The Chamber website contains the complete membership directory, community profile information, Chamber events, community calendar, quick links to other local organizations and much more. **Contact the Chamber for information about how to take advantage of banner advertising through the <b>Chamber website.** (BedfordCountyChamber.com)

**Bulk Mail Stamp:** The Chamber's bulk mail stamp is available for our members to use FREE OF CHARGE. Bulk Mail (quantities of 200 or more pieces of mail) is a cost-effective way to reach your customers. Our staff is here to walk you through the bulk mail process. Please contact Deanna at the Chamber office with at least 24 hours advance notice of your mailing.

**Member Labels**: The Chamber provides sets of business mailing labels (approx. 640 addresses) to our members at the cost of \$25/set (not-yet members may receive a set of labels for \$100.) *Please note: It is Chamber policy NOT to provide spreadsheets, email lists or other database formats of our member contact information. (We don't sell your contact info!)* 

**News Release Service:** The Chamber is happy to prepare and send news releases on behalf of our member businesses and organizations. The information may be customized with your logo and your contact information. Let us help you reach the media with your good news! **Free!** 

**Social Media Marketing:** The Chamber updates its social media platforms, including Facebook, Instagram and LinkedIn pages frequently to remind our members and the community about upcoming opportunities and events. We invite our members to LIKE us on Facebook, and to share our information with your Facebook Friends, as we share your information as well. **Free!** 

Please note: The Chamber now offers an alternative dues investment program that packages some marketing products at a savings to members. Call the Chamber to schedule a meeting about this opportunity.

# Government: 2022 SPEAKER SERIES (Join the Government Affairs Committee to help plan events by calling the Chamber.)

The Bedford County Chamber of Commerce Government Affairs committee is proud to present the Government: It's Your Business Speaker series, featuring our region's government officials and/or experts discussing important issues relevant to the business community and citizens of our region. These sponsorships are a valuable opportunity to promote your business or organization to Chamber members and this special demographic of the socially engaged public.

# Programs Planned for 2023 Include: NEW GIYB LEGISLATIVE RECEPTION,

State of the Economy, State of the County, Breakfast with PA Legislators, Breakfast or Lunch with Congressman John Joyce, US Senators, Candidate Forums & Town Halls; Local Foods Luncheon with Secretary of Agriculture Russell Redding, other programs as issues warrant.



# Sponsor Levels & Benefits

(Please Check investment of your choice)

# Blue Sponsor: \$300 (Only One Available per Event)

Logo prominently displayed in front of room & included in all event advertising as blue "title" sponsor Inclusion in event promotion including logo/link on Chamber webpage and email blasts, table tents, program, etc. Promotional program time to introduce your company (5 min.)

Display table w. literature available to sponsor and/or opportunity to place promotional items/info at each seat Inclusion in all news releases, print, web and social media postings concerning the event.

Four (4) complimentary attendee registrations

First right of refusal for renewal in subsequent year

# Red Sponsor: \$200

Inclusion in event promotion including logo/link on Chamber webpage and email blasts, table tents, program, etc. Opportunity to place promotional items/information at each seat

Inclusion in all news releases, print, web and social media postings concerning the event.

Two (2) complimentary attendee registrations

# White Sponsor: \$100

Inclusion in event promotion including logo/link on Chamber webpage, email blasts, table tents, print program, etc. Opportunity to place promotional items/information at each seat & One (1) complimentary attendee registration

> For more information, including sponsorship availability or to register as a sponsor, please contact President-CEO Kellie Goodman Shaffer At the Chamber Office: (814) 623-2233 Or e-mail: Kellie@BedfordCountyChamber.org



Thursday, January 19, 2023 At the Bedford Elks Country Club Business Rt. 220 Bedford 5:00-7:00 p.m.



# Reception Sponsorships—\$250

Due to the nature of this event, all sponsors will receive identical benefits. The reception will not include a formal speaking program, but rather an open, informal gathering to provide the business community the opportunity to meet and network with elected officials.

# Inclusion in all event promotion including:

Logo/link on Chamber event webpage, e-Newsletter, Logo inclusion on table tents, print program, etc.

Opportunity to staff an exhibit table (if desired and/or distribute marketing materials to attendees.)

Two (2) complimentary attendee registrations (additional attendees: \$25 ea.)

First right of refusal for renewal in subsequent year

| COMPANY                           | CONTACT NAME                  |
|-----------------------------------|-------------------------------|
| Address                           | PHONE                         |
| Email                             |                               |
| Please Register These Attendees:  | (Comp)                        |
| Additional Registrants (\$25 ea.) |                               |
|                                   | Check Enclosed Please Bill Me |

For more information, including sponsorship availability, contact President-CEO Kellie Goodman Shaffer At the Chamber Office: (814) 623-2233 Or e-mail: Kellie@BedfordCountyChamber.org



QUARTERLY NETWORKING MEMBERSHIP MEALS (BREAKFAST/LUNCH)

New Member Recognition ~ Featured Speakers ~ Chamber Updates ~ Door Prizes & More

**DETAILS:** This membership quarterly meeting series will likely include 2 breakfast events and 2 lunch events. *Each* event will begin with a casual networking meal, catered by a Chamber member business, followed by a program to include a featured speaker on a topic of interest to the business community. Each event will also offer a recognition of sponsors and new Chamber members, and an opportunity for all attendees to make valuable connections and catch up with one another and the Chamber.

# **SPONSORSHIP INVESTMENTS & BENEFITS**

# \$1,000 TITLE PRESENTING SERIES SPONSOR (Only 2 Available)

4 tickets (16 total) & opportunity to provide welcome remarks for each program Reserved table & opportunity to exhibit and/or distribute marketing materials Recognition in all pre-event publicity (multi-media) e.g. Member Luncheon Presented by.... First right of acceptance to renew sponsorship next year

# \$500 SERIES SUPPORTING SPONSOR (4 Available)

2 tickets for each program (8 total) & remarks during two programs of choice Opportunity to exhibit and/or distribute marketing materials Recognition in all pre-event publicity (multi-media) as a supporting sponsor First right of acceptance to renew sponsorship next year

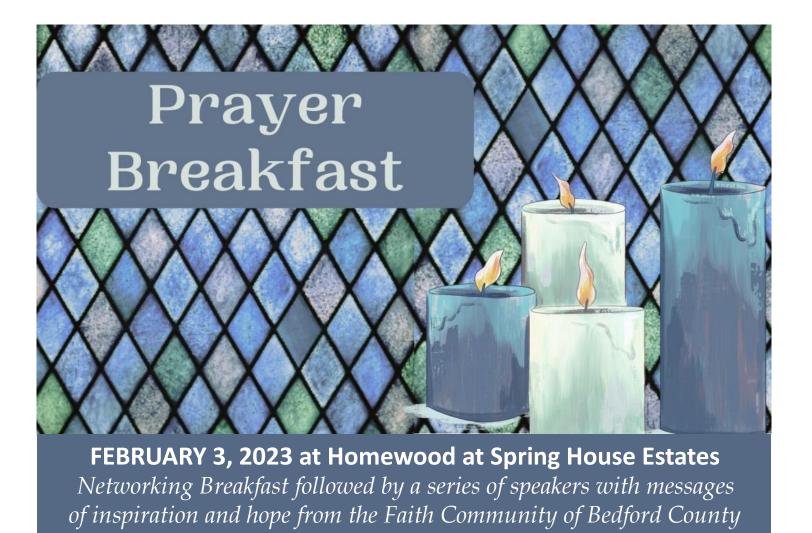
# \$350 INDIVIDUAL EVENT SPONSOR (2 Available per event)

4 tickets for one program and opportunity to introduce featured program at that event. Opportunity to exhibit and/or distribute marketing materials at your sponsored event Recognition in all pre-event publicity (multi-media)

First right of acceptance to renew sponsorship next year

\$100 VENDOR REGISTRATION (Includes 2 registrations and vendor table for one event)

CONTACT SARAH FERRARI TO DISCUSS SPONSORSHIP OF THESE EVENTS: 814.623.2233



# **Prayer Breakfast Sponsorships & Benefits**

Registration: \$25 per person | Sponsorships Available

- \$750 **Title Partner** (Named Presenting Partner of the Event)
  Includes 8 registrations, program recognition, opportunity to provide closing remarks
  Exposure in all pre-event publicity, including Vibe Video Segment & Podcast
- **Featured Sponsorship** (Named Highlighted Sponsor)
  Includes 6 registrations, program recognition, and relative exposure in all pre-event publicity
- \$250 Supporting Sponsorship

Includes 4 registrations, program recognition, and relative exposure in all pre-event publicity

IN-KIND SPONSORSHIPS ARE ALSO AVAILABLE
(TECHNOLOGY, FLOWERS, MARKETING, ETC. - Call us to discuss.)
Contact the Chamber to discuss customized opportunities:
(814) 623-2233 or sarah@bedfordcountychamber.org

# BEDFORD COUNTY CHAMBER OF COMMERCE

# BUSINESS HALL OF FAME INDUCTION

Honoring businesses of the Bedford County Region for Excellence, Impact and Longevity



The Bedford County Chamber of Commerce exists to be a CATALYST for Business Growth, a CONVENER of Leaders & Influencers and a CHAMPION for Strong Communities.



# 2023 BUSINESS HALL OF FAME INDUCTION LUNCHEON

# Friday, March 3rd at the Omni Bedford Springs Resort SPONSORSHIP OPPORTUNITIES AVAILABLE



For this Special Celebration of Longtime Business Excellence in the Bedford County Region

# **SPONSORSHIPS & BENEFITS**

- \$2,500 EXCLUSIVE PLATINUM PRESENTING SPONSOR (Only 1) This is our most prestigious and highest-profile sponsor investment! Benefits include a reserved, front table of 8, full-color, back-page program ad and table tent recognition; opportunity to give welcome comments during awards program, and all related exposure as the "Presenting Partner" on all event materials: (i.e.. "Annual Dinner & Awards Celebration, presented by <YOUR COMPANY>) Plus... Additional benefits may be agreed-upon by the Chamber & sponsor.
- ♦ \$1,500 EXCLUSIVE RISING STAR AWARD SPONSOR (Only 1) This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color, premium-placement ad within the event program, inclusion on table tents, recognition/thanks by emcee during awards program; and your opportunity to assist in presenting the Rising Star Award to two (2) honorees annually. Plus... Additional benefits may be agreed-upon by the Chamber and sponsor.
- ♦ \$1,250 EXCLUSIVE ATTENDEE GIFT SPONSOR (Only 1) This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color premium-placement ad within the event program, recognition/thanks by emcee during awards program; and your opportunity to provide a branded gift to each attendee (approx. 200.) Plus... Additional benefits may be agreed-upon by the Chamber & sponsor.
- ♦ \$1,000 TABLE SPONSORSHIP Your reserved table for your team / special guests to the Hall of Fame Luncheon and recognition as a major event sponsor with a full-page color ad in the event program guide. Includes 8 tickets and multimedia exposure.

# **SUPPORTING SPONSORSHIPS** - Includes sponsor recognition and benefits listed below and:

- ♦ Gold: \$750 full-page (color) ad in the dinner program + two event tickets
- Silver: \$500 half-page (color) ad in the dinner program + two event tickets
- ♦ Bronze: \$250 quarter-page ad (color) in the dinner program + two event tickets

#### **PLEASE NOTE - ALL SPONSORS WILL RECEIVE:**

Company name in all news releases, Chamber News articles, logo inclusion on table tents, and other printed marketing pieces; Recognition by program emcee during event; Logo/Link on event page of Chamber website; right of first acceptance to renew sponsorship next year.

# **PROGRAM ADS:** Promote your business/organization and/or congratulate one or more honorees:

- **\$250** Full Page (8.5" x 11" black and white)
- **\$150** Half Page (8.5" x 5.5" or 4.25" x 11" black and white)
- **\$100** Quarter Page (4.25" x 5.5" black and white)
- **\$65** Business Card (4.25" X 2.75")

(Program Ads must be reserved by February 12th and artwork must be provided no later than February 19th.)

BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS CELEBRATION & THE HALL OF FAME INDUCTION LUNCHEON SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.

Seating positions will be based on honorees, sponsorship investments, etc. as available.

# PLEASE RETURN REGISTRATION FORM (Next Page)

OR CONTACT THE CHAMBER VIA PHONE OR EMAIL WITH ATTENDEE NAMES NO LATER THAN FEBRUARY 23rd.

203 S. JULIANA STREET | Bedford, PA 15522 | Phone: 814.623.2233 | Email: sarah@bedfordcountychamber.org

# 2023 HALL OF FAME INDUCTION LUNCHEON

Friday, March 3rd - Noon - Colonnade Ballroom at the Omni Bedford Springs Resort
Sponsorship Registration Form

| / Phone                                                      |
|--------------------------------------------------------------|
|                                                              |
|                                                              |
| te & Zip                                                     |
| Cost: \$                                                     |
| dee Gift   \$1,000 - Table   \$750/\$500/\$250 - Supporting) |
| nefits; additional registrations: \$99 each.)                |
| s this event is expected to SELL OUT.                        |
| Check if Comp with Sponsorship                               |
|                                                              |
| <del></del>                                                  |
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|                                                              |
|                                                              |
|                                                              |
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| -                                                            |
|                                                              |
|                                                              |
|                                                              |
| Check Enclosed                                               |
| Please Invoice                                               |
|                                                              |

Note: Sponsorship seating provided as available. Register early as this event may sell out.

No Later Than February 23, 2023



# 3rd Annual **CABIN FEVER CLASSIC** INDOOR GOLF TOURNAMENT







CABIN FEVER CLASSIC

Friday & Saturday March 10-11

**Down River Golf Club** Everett, PA

\$200 per team of 4 (\$50/golfer) Incl. 18 holes, light lunch, snacks, cash bar, etc.

We will present team awards: 1st 2nd and 3rd place

Added Features & Benefits: **Networking** Gift Bag, Cash Bar

#### HANDICAP RULES:

M No

# Sponsorships

\$750 Exclusive Title/Presenting Sponsor i.e. ... presented by.... (your company)

- \* One team registration (foursome, choice of tee times, as available.)
- \* Most featured logo on all event materials (table tents, program, web page, etc.)
- \* Banner on display (provided by sponsor)
- \* Opportunity to place marketing material/gift in golfer's welcome bags
- \* Featured interview on The Vibe social media segment previewing event
- \* First right of acceptance to renew sponsorship next year

(Title sponsorship available for \$600 without team registration.)

\$550 Light Lunch Sponsor (all golfers will receive a hot dog lunch w/ chips & drink)

- \* One team registration (foursome, choice of tee times, as available)
- \* Recognition as lunch sponsor (table tents, program, web page, etc.)
- \* Opportunity to place marketing materials/gift in welcome bags
- \* 4 weeks of ads (8.5" x 11") in Chamber E-Newsletter
- \* First right of acceptance to renew sponsorship next year

(Light Lunch sponsorship available for \$400 without team registration.)

\$350 Snack Sponsor (all golfers will receive snacks in their welcome bags)

- \* One team registration (foursome, choice of tee times, as available)
- \* Recognition as snack sponsor (table tents, program, web page, etc.)
- \* Opportunity to place marketing materials/gift in welcome bags
- \* First right of acceptance to renew sponsorship next year

(Light Lunch sponsorship available for \$200 without team registration.)

| \$75 | <b>Hole Sponsor</b> - Program and website recognition (logo) for your sponsored hole |
|------|--------------------------------------------------------------------------------------|
|      | * Opportunity to place marketing materials/gift in welcome bags                      |

| linimum 40 handicap per team.<br>o more than 2 players under 10.                      | Team Captain (Contact) |       | Golfer #2 |  |
|---------------------------------------------------------------------------------------|------------------------|-------|-----------|--|
| SOCIAL DISTANCING Please respect all facility safety uidelines for yourself & others. | Golfer #3              | /     | Golfer #4 |  |
| Feam Name                                                                             |                        |       |           |  |
| Company                                                                               |                        |       |           |  |
| Address                                                                               |                        |       |           |  |
| City                                                                                  |                        | State | Zip       |  |
| Telephone                                                                             | E-Mail                 |       |           |  |



# Monthly Business Mixers: Hosting Opportunities Available in 2023 (limited– below) and 2024. Call the Chamber to discuss dates & details: (814) 623-2233

January 12—Horn O' Plenty
February 16 - Aesthetics by Kell
March 9 - SAMA Bedford Gallery
April 13 - UPMC Centers for Rehabilitation
May 18 - Live Well Chiropractic
June TBD - Egolf Park Preserve

July TBD - AVAILABLE

August - AVAILABLE

September TBD - AVAILABLE

October TBD - AVAILABLE

November TBD - AVAILABLE

December 14 - Russell House Christmas

Business After Hours is a wonderful way to showcase your business or organization. These fun networking opportunities are limited only by your own imagination.

The host business and the Chamber each has tasks and responsibilities that will lead to a successful event to benefit your business/organization, and the business community.

The Chamber is pleased to highlight Business After Hours and our host business with an ad as part of the Chamber page of the *Bedford Gazette* as well as on the Chamber website and our weekly *E-Connection* email blast/newsletter. We also promote the mixers on the radio stations of Cessna Broadcasting. Providing interesting details concerning the event including menu, information about tours, entertainment and door prizes (optional) help us to best promote your mixer. Often times, the more info provided, the more guests attend!

The Chamber will take all reservations, prepare name tags, and staff the registration table at the event. The cost of a member or a member's guest to attend an After Hours is \$6 per person. The cost of a not-yet member is \$16. This revenue is retained by the Chamber to help cover the cost of marketing the event. A complete list of attendees will be available to the host upon request. (If the host chooses to send personal invitations to the membership, the Chamber will provide a set of member address labels at no charge for your use.)

The host business is responsible for arranging for food and beverage (alcohol optional) for the event. A list of member caterers, restaurants, beer/wine distributors, etc. is available upon request. If you chose to provide alcohol, please be aware of the relative responsibility. Please be sure to request ID's as appropriate and know that you can be held accountable for serving anyone who is visibly intoxicated. The host should also plan to have a registration/welcome table (staffed by the Chamber/Ambassadors), coat racks if needed, restrooms and accessible parking.

Hosts are encouraged to offer displays of goods and services and guided tours of your facility, as appropriate. Door prizes are a nice addition and appreciated by the attendees, but not required. (Some businesses, for example, decorate tables with centerpieces and use them as door prizes; others provide a basket of their products or a gift card for a local business as a door prize. There are no requirements or restrictions on this event feature.)

Sometime around 6:00 p.m. the Chamber president will conduct a short program, beginning with an introduction of the host (s). The host is invited to share some welcoming remarks and a "commercial" about the business. Then new members are introduced by Chamber Ambassadors, announcements of upcoming events are made, door prizes are awarded and a 50/50 drawing is held. The Chamber has a small games of chance license for this reason.

We sometimes combine a ribbon cutting, open house or grand opening with a Business After Hours. If that is the host's desire, logistics and guidelines should be discussed with the Chamber team well in advance of the event so that we may make appropriate plans and provide the best marketing for your business to make the most of these opportunities. A check-list is provided on the next page to assist in your planning.

# **BUSINESS AFTER HOURS HOST CHECKLIST**

| Food/beverage                        |
|--------------------------------------|
| Food serviceAlcohol (optional)       |
| Registration/Welcome Table for       |
| Chamber staff to check-in guests     |
| & distribute guest name badges       |
| Coat rack (if applicable)            |
| Parking                              |
| Door Prize(s) (optional)             |
| Invitations (optional)               |
| Displays (optional)                  |
| Tours/Guides (optional)              |
| Covid Considerations (if applicable) |

# **Chamber Provides for After Hours Hosts:**

\_\_\_\_Advertising

- Bedford Gazette's Chamber Page
- E-Connection E-mail Newsletter
- Chamber Website Page
- Radio Promotion

Name Badges

\_\_\_\_ RSVP Management

\_\_\_\_ Registration Table Staffing

Complete List of Attendees (upon request)

\_\_\_\_ Membership Mailing Labels (upon request)

The Chamber is always happy to help you in any way that we can. Please don't hesitate to contact us with questions or to request assistance in planning the event, designing an invitation (if you wish), caterer referrals, etc.

Contacts: Sarah Ferrari or Deanna Weaverling: 814.623.2233

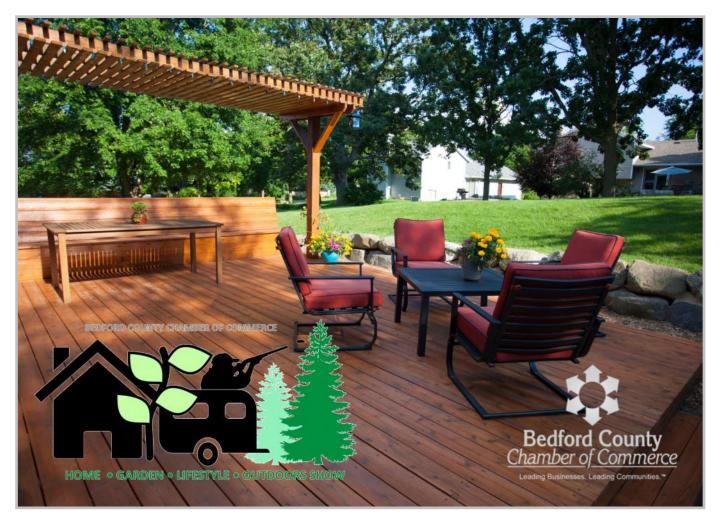
sarah@bedfordcountychamber.org deanna@bedfordcountychamber.org



**Sponsorships available to co-host the Holiday Open House with the Chamber** *At the Historic Russell House (\$500-\$250) - call Sarah to discuss details: 814.623.2233* 

# GIVING BACK TO THE COMMUNITY

In lieu of registration fees, the Chamber collects donations for CYS, Toys for Tots, Salvation Army (Youth Winter Clothing, New, Unwrapped Toys, Cash Donations, etc.)



# The Chamber's Signature Event Welcoming Spring...

The Home, Garden, Lifestyle and now OUTDOORS show is one of our biggest community events, bringing hundreds of guests to the Bedford County Fairgrounds over two days to discover ways to improve our homes, update our outdoor living spaces, enhance our lifestyles and explore the many adventures awaiting us outdoors.

Opportunities abound for local businesses: exposure through sponsorships, exhibits & interaction with other companies & consumers of the Bedford County region.

This trade show and community celebration features something for everyone in the family:

**Business Exhibits** 

**Educational Presentations & Demonstrations** 

Live Musical Entertainment

Bedford County Speedway Race Car Show

Children's Activities, Food, Fun and More...









# Bedford County Chamber of Commerce SPONSORSHIP APPLICATION 2023 HOME, GARDEN, LIFESTLYE And OUTDOOR SHOW

Bedford County Fairgrounds, Bedford PA Saturday, April 15<sup>th</sup> – 9am-5pm Sunday, April 16<sup>th</sup> – 11am-4pm

# **INVESTMENTS & BENEFITS**

#### □ \$1,500 HOME SHOW PRESENTING SPONSORSHIPS (Only Two – Renewals Pending)

- High-visibility booth space inside and/or outside of Jordan Hall
- Your company logo and featured ad appearing in our HGL Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing of the event
- Priority exposure during the live radio broadcast during our event & potential TV interview (WJAC/FOX 8/ABC 23)
- Your company name mentioned as presenting co-sponsor in all radio advertisements
- Your company logo featured in all newsprint ads as part of show title
- Opportunity to provide demonstration during the show
- \$250 in Chamber marketing to use as you wish during the calendar year (email ads, newsletter flier inserts, etc.)
- Other features, opportunities, and marketing exposure as agreed-upon by Chamber and sponsor.

#### \$1,000 HOME, GARDEN, OR LIFESTYLE FEATURED SPONSORSHIP - (Exclusive - Only One of Each)

- Exhibit Space Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung in prominent area of event
- Your company logo & ad featured in our HGL Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Most-prominent exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

#### □ \$1,000 ENTERTAINMENT SPONSOR (Renewal Pending)

- Exhibit Space Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung on entertainment stage with opportunity to intro live music
- Your company logo & ad featured in our HGLO Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Priority exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

# □ \$500 ACTIVITY SPONSOR (KIDS CORNER, RACE CAR SHOW, RV SHOW, others as negotiated.) (One exclusive sponsorship for each activity is available, or businesses may choose to share cost & booth space.)

- 10x10 indoor booth space (Children's Corner) or large outdoor exhibit space (Race Cars, RV's)
- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo and ad inside included in the HGLO Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Exposure as part of the live radio broadcasts during our event and potential TV interview
- Your company name mentioned with sponsored activity in all radio, print, email, web and social media ads.

#### ☐ \$250 SUPPORTING SPONSOR (May be associated with specific event feature, if desired)

- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo included in all multi-media marketing platforms (print, web, email, direct-mail, etc.)
- (A great way to promote your company if you do not wish to staff an exhibit)

<sup>\*</sup> Note: Previous—year's sponsors have first right of acceptance to renew sponsorship.

# **SPONSORSHIP REGISTRATION**



| Company Name         |                         |                   |              |  |
|----------------------|-------------------------|-------------------|--------------|--|
| Contact Name         |                         |                   |              |  |
| Address              |                         | City, State       | e & Zip      |  |
| mail Phone           |                         |                   |              |  |
| Signature            |                         |                   |              |  |
| ☐ I would be interes | sted in promoting a der | monstration about |              |  |
| Choice of Booth:     | First Choice            | Second Choice     | Third Choice |  |
| Extra Charges & Upg  | ırades                  |                   |              |  |

Please note: Chamber policy provides previous year's sponsors to have first right of acceptance for sponsorship opportunities.

Call the Chamber if you are interested in a sponsorship to discuss availability. All un-renewed sponsorships will be available to the general membership no later than February 1<sup>st</sup>.

| Extra Charge                          | Member | Non-Member | Qty | Subtotal |
|---------------------------------------|--------|------------|-----|----------|
| 220 Electricity (2 inside available   | \$25   | \$25       |     |          |
| booths)                               |        |            |     |          |
| Booth Curtains for indoor booths only | \$45   | \$45       |     |          |
| (Pipe & Drape)                        |        |            |     |          |

| Sponsorship Total \$ |  |
|----------------------|--|
|                      |  |
| Extra Charges \$     |  |

\$45 \$45

# 2023 BEDFORD COUNTY HOME, GARDEN & LIFESTYLE SHOW Exhibitor Guidelines

- **1. Space Agreement:** Management may assign space based on the nature of the company and products to be displayed as well as the amount of space available in the effort to promote and develop the most professional and balanced show. Show management reserves the right to refuse space because of unethical or illegal business practices.
- **2. Subletting of Space**: No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted to them, nor exhibit therein any other goods, apparatus, service, advertising signs, etc. than those manufactured or sold by the exhibitor in the regular course of his business. Violations of this rule shall be cause for eviction without refund.
- 3. Installations of exhibits: Set Up will be Thursday, April 13th, 9AM 5PM and Friday, April 14th, from 9AM 5PM.

(All installations must be completed by Friday, April 1st at 6:00 PM unless special arrangements are made with show organizers.)

- NOTE: Organizers reserve the right to shorten the show hours by one hour Sunday in the event of inclement weather.
- 4. Dismantling: Booths may be dismantled immediately following the closing of the show from 4:00-6:00 PM on Sunday or MUST BE COM-PLETED ON MONDAY, April 17th FROM 9 AM TO 3PM. Early dismantling may result in a fine of \$100.
- 5. Relocation of Exhibits: Management reserves the right to alter the location of exhibitors or of booths as shown on the official floor plan if deemed in the best interest of the exposition. Management shall have the further right to prohibit, prevent, and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of management is unsuitable or inappropriate for the exhibition or purposed of such exhibition; and such right shall exceed, but shall not be limited to, all equipment, materials, displays, installation and other items consulting part of or used in connection with any such exhibit.
- 6. Arrangement of Display: Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. It is suggested that exhibitors having large or bulky exhibits REQUEST wall space. Any display materials exposing an unfinished surface to neighboring booths must be finished at the exhibitor's expense. Exhibits may not exceed 11 ft. in height. Display set-up may not cause dirt or debris to be left in or around another vendor's exhibit. Vendors are required to clean up all messes created by your set-up including but not limited to mud left by the use of machinery to haul booth materials.
- <u>7. Signs</u>: No signs or banners are to be placed outside of the exhibit space assigned to the exhibitor. Any exhibitors displaying signs, which are or look amateurish or unprofessional and detract from the integrity of the show, may be required to remove such signs or pay a banner fee of \$150 at the discretion of the show management.
- **8. Sound Control**: Loud speakers, radios, television sets, and/or the operation of any type of product, machinery, equipment which is of sufficient volume as to be annoying or hazardous to the neighboring exhibitors will not be permitted. Public address systems used to attract the attention of people passing in front of your booth is not permitted.
- **9. Electrical Needs:** Every booth will have access to one standard 110 VAC electrical outlet if indicated on registration form. Exhibitor must supply their own electrical cords. Additional fees will be applied to exhibitors who need a 220 VAC outlet.
- **10. Flammable Materials**: All materials used in the exhibit hall must conform to the fire regulation of the local fire department. All packing paper, excelsior and wrapping materials are to be removed from the floor and must not be stored under the tables or behind displays. Materials not conforming to such regulations will be removed immediately at the exhibitor's expense.
- 11. Care of building and exhibits: Exhibitors will be responsible for any damages done to the building by themselves, their agents, or employees. All property destroyed or damaged by exhibitors must be placed in its original condition by the exhibitor or at the exhibitor's expense. Walls, woodwork, and the floor in the building must not be defaced or altered in any manner. Tacking, taping or nailing of signs, banners, etc. to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building. Exhibitors will be required to keep their booth displays neat and orderly throughout the show. Exhibitors using unauthorized tape or demo materials will be charged for restoration or removal from damaged surfaces.
- **12. Liability**:It is expressly agreed that the Management will not be liable to the Exhibitor, or their employees, to their guests, or the their agents, for any damage loss or injury from fire, water, storm, electricity, smoke, theft, labor dispute, civic commotions, or threats thereof, or acts of the other exhibitors. In the event the management is compelled to take charge of any property of an exhibitor, it will do so only at the exhibitor's own risk. However, the Show Management cannot be held responsible for exhibitor's property, whether located at his exhibit or anywhere else on the show location. Small and especially valuable materials should be safely packed away by the exhibitor during hours when his exhibit is not staffed. If the exhibitor feels that he needs additional protection to cover the hazards involved in the preceding paragraph, the exhibitor should take out their own insurance.
- **13.** Rights of Management if event is not held: Management shall not be held liable for any damages or expense incurred by exhibitors in the event the show is delayed, interrupted, or not held as scheduled, for any reason beyond the control of the Management.
- **14. Cancellation of Contract**: If this agreement is cancelled by exhibitor for any reason, or by Management because of exhibitor's default or violation of this agreement, monies paid to Management by exhibitor shall be retained as follows: If cancellation occurs within 30 days of the show, the entire rental paid to date by the exhibitor shall be retained by Management. The retained rental shall be liquidated damages for the direct and indirect costs incurred by Management for organizing, setting up and providing space for exhibitor's withdrawal including re-letting the space. All cancellations must be in writing.
- **15. Staffing:** All exhibits must be maintained in complete and orderly form from the opening to the closing of the show and must be adequately staffed all the hours the show is open. Exhibits may not be dismantled until the close of the show at 4:00 PM on Sunday.
- 16. Sales: Transfer of goods and exchange of money is permitted on the show floor. Exhibitors may also sign contracts for purchases.
- **17. Liability Insurance**: Exhibitors are required to provide a Certificate of Liability insurance naming the Bedford County Chamber of Commerce as a covered party. **WE MUST HAVE THIS document no later than one week before the show**. (Most insurance companies will fax directly to the Chamber (814-623-6089) if exhibitor requests them to do so.)

| HAVE READ AND AGREE TO THESE TERMS. |  |  |
|-------------------------------------|--|--|
|                                     |  |  |

| Signature: | Date: |  |
|------------|-------|--|

Exhibitor (Contact & Company Name – please print.)\_

# Home, Garden, Lifestyle and Outdoors Show Sponsors, Exhibitors must sign.



| damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business, | I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property |
|-------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
|                                                                                                             | damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business,                 |

| Name of Business                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| the Bedford County Chamber of Commerce, Bedford Fair Grounds, and its respective officers, agents, and employees;                                                      |
| (b) indemnify and hold harmless the Bedford County Chamber of Commerce, Bedford Fair Grounds, and its respective                                                       |
| officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result                                              |
| of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/                                                          |
| business in our participation in the Bedford County Chamber Home, Garden, Lifestyle & Outdoor Show during set up                                                       |
| (Wednesday, April 12 <sup>th</sup> through Friday, April 14 <sup>th</sup> and the show (Friday, April 14 <sup>th</sup> through Sunday, April 16 <sup>th</sup> , 2023). |

I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.

| Signature _ | <br> | <br> | <br> |
|-------------|------|------|------|
|             |      |      |      |
| Date        |      |      |      |

NOTE: We will hold this waiver in your file until we receive your Certificate of Liability.



The Chamber is pleased to present expanded Women in Business programming in 2023, Including two conferences at the Omni Bedford Springs Resort and a wintertime virtual series via Zoom.

Sponsorships, Exhibitor Opportunities Are Available for Either or Both Conferences.

All conference registrants receive a FREE subscription to the Power Hour Zoom Series.

# **SAVE THE DATES**

Spring Conference - May 11th

Fall Conference - November 2nd (Tentative)

Power Hour Virtual Programs

January thru March - Wednesdays at Noon

Spring Conference: May 11<sup>th</sup> Fall Conference: November 2<sup>nd</sup>

OMNI RESORTS
bedford springs | pennsylvania

# **Investment Opportunities & Benefits**

(First price is for Spring OR Fall / Second price is for BOTH Conferences.)
Event details, including speakers will be announced as information becomes available.
Businesses which commit to sponsorships early will optimize the promotional value of your investment.

# Marquis Presenting Sponsor (SOLD – UPMC Health Plan)

\$5000/\$8500

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Most preferred double-size exhibit space (2-6' tables, 4 chairs, electricity if needed.)
- Cover logo exposure and back cover full-page color ad (8.5" x 11") in event program.
- · Featured Interview on The Vibe Social Media Segment and Podcast.
- Logo/link on event page of Chamber website.
- Opportunity to provide welcome remarks for breakfast or lunch and/or to introduce a keynote.
- Opportunity to provide a break-out session during conference.
- Opportunity to place promotional items in attendee gift bags.
- 8 complimentary conference registrations with reserved priority seating.
- First right of acceptance to renew sponsorship next year & other benefits as agreed upon.

# Networking Sponsor (Only 2 Available/Event)

\$2500/\$4500

- Recognition as networking sponsor in all event publicity: print, radio, online, e-mail, etc.
- Presenting sponsorship recognition networking luncheon, including speaking opportunity.
- Preferred exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Featured Interview on The Vibe Social Media Video Segment.
- Full-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags (165 items provided by sponsor.)
- 4 full-day registrations with reserved priority seating for ballroom sessions.
- 4 additional registrations for lunch-only.
- First right of acceptance to renew sponsorship next year.

# Keynote Program Sponsor (2 total per event)

\$1,500/\$2500

- Recognition as keynote breakfast or lunch sponsor in all event publicity: print, online, e-mail, etc.
- Preferred exhibit space (1-6' tables, 2 chairs, electricity if needed.)
- Full-page color ad in event program and logo/link on Chamber website.
- Logo/link on event page of Chamber website.
- Opportunity to provide remarks (3 min.) during breakfast or lunch program.
- Opportunity to place promotional items in attendee gift bags. (165 items provided by sponsor.)
- 3 full-day conference registrations.
- 3 additional breakfast- or lunch-only registrations.
- First right of acceptance to renew sponsorship next year.

# **Breakfast Supporting Sponsor (4 Total)**

\$1000/\$1500

\$250/\$450

- Recognition as breakfast or keynote sponsor in all event publicity: print, radio, online, e-mail, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Half-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to speak (3 min.) as part of pre-breakfast welcome.
- Opportunity to place promotional items in attendee gift bags.
- 3 full-day conference registrations.
  23 additional breakfast-only registrations.
- First right of acceptance to renew sponsorship next year.

**Break Sponsor** \$450/\$800

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags.
- 2 full-day conference registrations
- First right of acceptance to renew sponsorship next year.

# Supporting Sponsor

(For Sponsors not attending the conference – DOES NOT include registration)

- Inclusion in event publicity: print, online, e-mail, posters, etc.
  - Quarter-page ad (4.25" x 5.5") in event program.
  - Logo/link on event page of Chamber website.
  - Opportunity to place promotional items in attendee gift bags.
  - First right of acceptance to renew sponsorship next year.

# PROGRAM ADS (Ala Carte, does not include registration)

Full page color - \$250 (8.5" x 11")
Half-Page color - \$150 (8.5" x 5.5"

Quarter-Page - \$85 (4.25" x 5.5")

Business Card Size - \$50 (4.25" x 2.75")

Please note - additional promotional exposure may be available through Chamber marketing products – i.e. weekly email blast, monthly newsletter, quarterly direct-mail publication, etc.

Also – in-kind sponsorships are welcomed (media, speaker gifts, conference bags, etc.)

To discuss these and other customized options, please contact:

Kellie Goodman Shaffer or Sarah Ferrari at 814-623-2233

Or kellie@bedfordcountychamber.org / sarah@bedfordcountychamber.org

# SPONSORSHIP REGISTRATION

| Business Nam  | e                                      |                                                                          |
|---------------|----------------------------------------|--------------------------------------------------------------------------|
| Contact Name  |                                        | _Email                                                                   |
| Phone         | Website                                |                                                                          |
| Address       |                                        |                                                                          |
| Do you have a | Facebook Page?Yes                      | _No (please "like" the Chamber & event Facebook pages.)                  |
|               | Investment Desir                       | red (Circle One)                                                         |
|               | · · · · · · · · · · · · · · · · · · ·  | first right of acceptance; renewals pending.<br>or Updates: 814.623.2233 |
| A             | Aarquis Sponsor (\$5000/\$8500)        | Networking/Lunch Sponsor (\$2500/\$4500)                                 |
| Keyr          | note Program Sponsor (\$1500/\$2500    | Supporting Breakfast Sponsor (\$000/\$1500)                              |
| Break Spo     | onsor (\$450/\$800 or in-kind product) | Non-Attending Supporting Sponsor (\$250/\$450)                           |
|               | Check to Upgrade for Exclusiv          | ity of Networking, or Breakfast Sponsorship.                             |
|               | Atte                                   | endees                                                                   |
|               |                                        |                                                                          |
|               |                                        |                                                                          |
|               |                                        |                                                                          |
|               |                                        |                                                                          |
|               |                                        |                                                                          |
| Amour         | nt Enclosed \$                         | Please Invoice Me                                                        |
|               | IF EX                                  | KHIBITING                                                                |
|               |                                        | ched vendor terms and conditions.                                        |

Does Your Display Need Electricity? (No charge.) \_\_\_\_\_YES \_\_\_\_NO

Please provide a Certificate of Liability to the Bedford County Chamber of Commerce.

Direct Questions or Return Form to: Bedford County Chamber of Commerce 203 S. Juliana St. ~ Bedford, PA ~ 15522 Phone: 814.623.2233 ~ Fax: 814.623.6089 Email: kellie@bedfordcountychamber.org

# **VENDOR REGISTRATION**

| Business Name            |                                                                                 |                                   |
|--------------------------|---------------------------------------------------------------------------------|-----------------------------------|
| Contact Name             | Email_                                                                          |                                   |
| PhoneV                   | ebsite                                                                          |                                   |
| Address                  |                                                                                 |                                   |
| Do you have a Facebook P | age?YesNo (please "like" th                                                     | ne Chamber & event Facebook pages |
| VENDOR OPTIONS:          |                                                                                 |                                   |
| A. Vendor Space (6       | -foot table, 1 chair) with one full-day                                         | registration \$250                |
| B. Vendors Space (       | 6-foot table. 2 chairs) with two full-da                                        | ny registrations \$350            |
|                          | bles: \$50 ea. / Additional Chairs: \$10 endor discounted full-day registration |                                   |
|                          | <u>Attendees</u>                                                                |                                   |
|                          |                                                                                 |                                   |
| Amount Enclosed          | \$                                                                              | Please Invoice Me                 |
| ALL EXHIBITOR            | 6: Please sign and return attached ve                                           | ndor terms and conditions.        |
| Does Your Dis            | play Need Electricity? (No charge.)                                             | YESNO                             |
| Please provide a Cer     | ificate of Liability to the Bedford Cou                                         | inty Chamber of Commerce.         |

# Direct Questions or Return Form to:

Bedford County Chamber of Commerce 203 S. Juliana St. - Bedford, PA ~ 15522 Phone: 814.623.2233 ~ Fax: 814.623.6089 Email: kellie@bedfordcountychamber.org or sarah@bedordcountychamber.org



#### **VENDOR TERMS & CONDITIONS:**

- Vendors may begin set-up for the event at 7:00 a.m. on day of show (must be set up by 8:00 a.m.) Set up time may also be available the afternoon or evening on the day prior to the show. Updates concerning these potential set-up times will be provided as available or call the Chamber for more information.
- Vendors must staff their table at all appropriate times during the event and must not break down exhibits until 3:00 pm or later.
- All vendor items must be removed from Constitution/Colonnade by 6:00 p.m. after the conference.)
- By signing the below waiver, the exhibitor completely agrees to comply with the terms and conditions of this event. The Chamber reserves the right to reject individuals who do not adhere to these terms/conditions.

# EVENT SPONSOR/VENDOR PARTICIPATION WAIVER: BEDFORD COUNTY CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE

| I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business,                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of Business or Organization                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| the Bedford County Chamber of Commerce, Omni Bedford Springs, and their respective officers, agents, and employees; (b) indemnify and hold harmless the Bedford County Chamber of Commerce, Omni Bedford Springs, and their respective officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/business in our participation in the Bedford County Chamber Women in Business Conference(s): May and/or November 2023. |
| I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.                                                                                                                                                                                                                                                                                                  |
| Signature Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Print Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

NOTE: We will hold this waiver in your file until we receive a Certificate of Liability for your business.



# The Bedford County Chamber of Commerce is pleased to announce **2023 Silver Lining Drive—In Community Movie Series**

The Bedford County Chamber of Commerce is pleased to present the fourth year of Community Drive-In Movies nights at the Silver Lining Drive-In at the Bedford County Fairgrounds.

The series will once again take place in partnership with the Bedford County Fair, and with thanks to the many companies that contributed to the 2020 construction project and that supported the movie series, 2020-2022.

Planned admission to the drive-in movie shows will be \$5 per person, ages 19+ (18 & under free.) HOWEVER, IF WE RECEIVE ENOUGH SPONSORSHIP COMMITMENTS BEFORE MOVIE PROMOTION BEGINS (APRIL 1, 2023) WE HOPE TO MAKE SOME MOVIE NIGHTS FREE FOR ALL TO ATTEND.

Guests will also enjoy snack concessions and t-shirt sales.

Proceeds will benefit the Bedford County Fair as well as the educational and community programs of the Bedford County Chamber and 501-c3 Chamber (Education) Foundation.

ALSO All sponsors investing \$500 or more will be recognized and promoted before EVERY show (i.e. slide/billboard during event pre-roll, inclusion in sponsor thanks, etc.)

Lots of opportunities for themed nights, costumed greeters, and so much more... Let's brainstorm some ideas to create special experiences and memories for our community!

For more information, or to discuss ways that your business or organization may participate, Call Kellie Goodman Shaffer: Office: 814-623-2233 / Cell: 814-937-8049 or Email: kellie@bedfordcountychamber.org





















# 2023 SPONSORSHIPS INVESTMENTS & BENEFITS



# SILVER SCREEN Featured Sponsor (Only 2 Total Available) - \$5,000

- Recognition as featured sponsor for entire movie series (12 scheduled dates)
- Sponsor banners (2) produced by Chamber/Foundation & approved by sponsor placed prominently at fairgrounds
- \* Featured recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- Commercial or promotional video (up to 90 seconds) to be shown during movie pre-roll EVERY SHOW
- \* Opportunity to greet guests and/or distribute marketing materials at featured booth prior to any or all show/s (if desired)
- Complimentary admission passes for 10 adult guests per show (120 total)
- \* Featured interview on THE VIBE leading up to start of movie series
- First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

# SOUNDTRACK Sponsor (Only 4 Total - 2 Renewals Pending) - \$2,500

- Recognition as soundtrack sponsor for entire movie series (12 scheduled dates.)
- \* Sponsor banners produced by Chamber/Foundation & approved by sponsor placed in featured place at fairgrounds
- \* Recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- \* Commercial or promotional audio (up to 60 seconds) included in pre-movie music track EVERY SHOW
- \* Opportunity to greet guests, distribute marketing materials at complimentary booth prior to any or all show/s (if desired)
- \* Complimentary admission passes for 4 guests per show (48 total)
- \* First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

# PREVIEW Advertising Sponsor (Only 10 Total - 6 Renewals Pending) - \$1,000

- \* Recognition as sponsor for entire movie series (12 scheduled dates)
- \* Sponsor banner (provided by sponsor) placed in featured place at fairgrounds
- \* Recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- \* Commercial or promotional audio (up to 60 seconds) included in pre-movie music track EVERY SHOW
- Complimentary admission passes for 2 guests per show (24 total)
- \* First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

## MOVIE Sponsor (12 Movies - up to 4 non-competing sponsors per movie) - \$500

- Your company hosts one of our drive-in nights! (Choice of date: first-come, first-served)
- Inclusion as movie sponsor on banner produced by the Chamber visible throughout the season.
- \* Recognition in all movie promotions for your night: multi-media campaign, social media, video promos, etc.
- \* Commercial or promotional video or slide(s) (up to 60 seconds) included in pre-movie roll ON YOUR NIGHT
- Your billboard-sized ad included in rotating pre-show powerpoint before EVERY SHOW THROUGHOUT THE SEASON
- Opportunity to greet guests, distribute marketing materials at the gate and/or in comp. booth prior to your show
- \* Preferred "mezzanine" parking on your show's night and 10 complimentary admissions for your chosen show
- \* First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber (In the event of inclement weather, your sponsorship may be applied to a make-up night or other Chamber event, as agreed-upon by the sponsor and Chamber.

CONSIDER THIS: Make your sponsored night(s) a special evening featuring a local non-profit, with opportunities to raise awareness (and funds, if applicable!) We'll work with you and the non-profit.

**NOTE:** Additional In-kind sponsorships are also available: Media, Printing, Signage, Volunteers, etc. Please call the Chamber to discuss the terms of in-kind sponsorships on a case-by-case basis.

Sponsorships are available on a first-come, first-served basis. If you'd like to sponsor at an investment level not listed above, call Kellie Goodman Shaffer or Sarah Ferrari to discuss creating an opportunity for you.

We will always discuss ways to customize sponsorship investments to meet your goals & budget!

Call: 814-623-2233 Or Email: kellie@bedfordcountychamber.org



# **SPONSORSHIP REGISTRATION**



| Company Name                         |                         |                                                  |  |
|--------------------------------------|-------------------------|--------------------------------------------------|--|
| Contact Name                         |                         |                                                  |  |
| Phone                                | / Email                 |                                                  |  |
| Billing Address                      |                         |                                                  |  |
| City                                 | State                   | Zip                                              |  |
| Your Choice of Sponsorship (ch       | eck one) _              | SILVER SCREEN (\$5,000 for full series of shows  |  |
| SOUNDTRACK (\$2,500 for full series) |                         | PATRON (\$1,000 incl. video ads for full series) |  |
| HOST A NIGHT (\$500 - incl.          | ppt ad for full series) | IN-KIND (sponsored product/service)              |  |
| If you're interested in hosting of   | ı movie night, PLEASE   | CALL US TO DISCUSS YOUR PREFERRED DATE ASAP      |  |

FILM TITLES TBD SOON!

Movie sponsors will be assigned on a first-come, first served basis. (We will accept up to 4 non-competing sponsors per movie for in-person promotions.)

Saturday, May 27 Saturday, July 15 - (Jingle in July Holiday Film)

Sunday, May 28 - Movie after Racing (Talladega Nights) Saturday, Aug 5

Saturday, June 10 Saturday, Aug 12

Saturday, June 17 Saturday, Aug 19

Saturday, July 1 Saturday, Aug 26

Saturday, July 8 Sunday, September 3

RAIN DATES: SEPTEMBER SATURDAYS (TBD)

FOR MORE INFORMATION, OR TO SUBMIT YOUR SPONSORSHIP APPLICATION CONTACT KELLIE GOODMAN SHAFFER - Office: 814.623.2233/Cell: 814.937.8049 Email: KELLIE@BEDFORDCOUNTYCHAMBER.ORG

OR SARAH FERRARI: 814.623.2233 Email: SARAH@BEDFORDCOUNTYCHAMBER.ORG



# **GOLF CLASSIC**

BEDFORD COUNTY CHAMBER

The Bedford County Chamber is proud to host one of the county's longest-running golf tournaments. For nearly three decades, businesses have come together for this summertime tradition at Down River Golf Club in Everett for a day of networking, fun and friendly competition.

In recent years, we've added new features to the event, including HOSTED HOLES - unique opportunities for your company to interact with EVERY golfer. Valuable connections are made while distributing your marketing materials, offering prize drawings, contests, etc.

Your participation is limited only by your imagination: register a team, become a sponsor, host a hole, or simply volunteer - everyone has a blast!

Call the Chamber to discuss ways participate in this signature summer Chamber event!



























# 27th Annual Tournament

Down River Golf & Country Club Friday, July 28th - 2023 Registration/Breakfast: 8:30 AM Shotgun Start: 9:00 AM

TEAM FEE \$400 \$50 Early Bird Discount on team registration if paid in full by July 1st.

We will be awarding the following: 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> places

\*\*Event takes place rain or shine\*\*

#### **CANCELLATION POLICY:**

The Chamber golf tournament traditionally sells out. Therefore, due to demand, the following team cancelation policy is in effect: teams withdrawing from the Chamber golf outing prior to 14 days before the event (i.e. July 10th) will not be billed for their registration fees and will be eligible for a refund of paid registrations. Payment will be expected for teams which withdraw from the outing within 14 days of the event (after July 14th.)



# Sponsorship Benefits

Your company sign displayed at the clubhouse & on the course; company logo appearing on all Chamber e-connections and articles related to the event; logo/signage included as appropriate relative to your specific sponsorship. Other custom benefits as agreed upon.

\$1,000 Presenting Co-Sponsor - (2 Total - Renewals Pending)

At this level of sponsorship, your company is entitled to one 4 person team entry into the tournament (valued at \$400); Co-billed with the Chamber as a tournament presenter in all pre and post print and audio publicity; banner hung at the Clubhouse; (\$450 value)

\_\_\_\$250 Hosted Hole - (Call us to discuss hole availability.)

As host, your company will have the unique opportunity to engage with every participant in the tournament by hosting a hole at a designated tee box. Hosts may choose to engage with golfers in creative ways, for example: business card exchange, game, popcorn station, snow cone station, etc. The Chamber would be happy to help you brainstorm fun and unique ways personalize your hole to best promote your business. Holes are assigned on a first come, first serve basis (previous participants have first right of acceptance to renew their sponsored hole.)

| \$500 Lunch S  | oonsor (2 available)            |                        |                     |
|----------------|---------------------------------|------------------------|---------------------|
| \$350 Beverag  | e or Breakfast Sponsor (2 ea. a | vailable)              |                     |
| \$300 Driving  | Range, Cart or Hole-in-One Spo  | nsor (1 ea.)           |                     |
| \$100 Tee or G | ireen Sponsor (only 1 of each p | er hole) - Your sign o | n the tee or green. |
|                |                                 |                        |                     |
| Team Name      |                                 |                        |                     |
| Company        |                                 |                        |                     |
| Address        |                                 |                        |                     |
| City           |                                 | State                  | Zip                 |
| Telenhone      | F-Mail                          |                        |                     |

| Team Captain                                 | Handicap                                                                                                                                                                               |
|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Golfer #2                                    | Handicap                                                                                                                                                                               |
| Golfer #3                                    | Handicap                                                                                                                                                                               |
| Golfer #4                                    | Handicap                                                                                                                                                                               |
| or<br><b>\$100 team package:</b> 4 Mulligans | vidually per golfer)<br>. Grenade Ball, Power Ball<br>Chances, 2 Grenade Balls, 1 Power Ball<br>s, 8 Chip-a-Ducks, 4 Grenades, 4 Powers<br>_Invoice me (3% Credit Card Processing fee) |

**HANDICAP RULES**: Minimum 40 handicap per team. No more than 2 players under 10.

**TEAM REGISTRATION: \$400** 

Minus \$50 Early Bird Discount on team registration if paid in full by June 30th

Add-On "Cheat" Packages (See details, left) - note quantity

\_\_\_\_ \$30pp \_\_\_\_\_\_ \$50pp OR \_\_\_\_\_ \$100 Team

 BIKE BEDFORD



Presented by:









# BedfordCountyChamber.com

Be part of Bedford County's premier cycling event! Sponsor ~ Volunteer ~ Participate September 16, 2023 (Rain Date Sept. 17)

Allegheny Ascent - Metric Cent. (62mi) with 5,000 ft of climbing Hybrid met. Cent. (62 mi.) without long climbs Covered Bridge Cycling Tour - 32 mil. Feat. 5 or 6 covered bridges



















# September 16, 2023

(Rain Date 9/17/2023) Start/Finish at Shawnee State Park

(Check Desired Sponsorship)

# Sponsorship Investment Opportunities & Benefits

# Sold Title Sponsor (Renewal Pending)

\$1,000

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Signage at start/finish (banners supplied by sponsor.)
- Logo/link on event page of Chamber website.
- Logo included on event t-shirts (for sponsors & volunteers) and 4 shirts.
- 4 complimentary ride registrations & 4 event participant gifts.
- Opportunity to staff a safety/refreshment station (if desired.)
- Opportunity to have a company display at start/finish line (if desired.)
- First right of refusal to renew sponsorship in subsequent year

# Route Sponsor (One for Each Ride – 5 Total/4 Available

\$500

- Recognition as route sponsor for chosen ride: Allegheny Ascent Blue Knob 100 mi. Ride, Covered Bridge Cycling Tour, Hybrid Metric Century, Mini Covered Bridge Ride in multi-media marketing campaign
- Signage at start/finish (banners supplied by sponsor.)
- Logo/link on event page of Chamber website.
- Logo included on event t-shirts (for sponsors & volunteers) and 2 shirts.
- 2 complimentary ride registrations & 2 event participant gifts.
- Opportunity to staff a safety/refreshment station or display at start/finish (if desired.)
- First right of refusal to renew sponsorship in subsequent year

# Safety/Refreshment Station or Lunch Sponsor (6 Total)

\$350

- Recognition as a sponsor of a safety/refreshment station & opportunity to staff station.
- Logo/link on event page of Chamber website.
- Logo included on event t-shirts (for sponsors & volunteers) and one shirt
- 1 complimentary ride registration & 1 event participant gift
- First right of refusal to renew sponsorship in subsequent year

| Business Name |                    |    |                   |  |
|---------------|--------------------|----|-------------------|--|
| Contact Name  | Email_             |    |                   |  |
| Phone         | Amount Enclosed \$ | or | Please Invoice Me |  |

Direct Questions or Return Form to: Bedford County Chamber of Commerce 203 S. Juliana St. ~ Bedford, PA ~ 15522 Phone: 814.623.2233 ~ Fax: 814.623.6089 ~ Email: kellie@bedfordcountychamber.org





CONNECTING LOCAL BUSINESSES WI

Join us for the county's largest career fair!

8:00 AM - B2B COFFEE & DONUTS HOUR

9:00 AM - High School Career Fair

11:30 AM - NETWORKING LUNCHEON/SPEAKER

1:00 PM - Middle School Career Fair

- Sponsor
- Exhibit/Mentor
- Attend/Network





OCT 25, 2023

7:30am - 2:30pm



Bedford Co. Airport

Call Sarah or Gwen for Info or to Register: 814.623.2233



#### **2023 SPONSORSHIPS & BENEFITS** Wednesday, October 25th, 2023 At the Bedford County Airport

# HOWCAS

- \$1,500 EXCLUSIVE PLATINUM PRESENTING SPONSOR (Only 1) This is our most prestigious and highest-profile sponsor investment! Benefits include premier table exhibit space (2 comp tables, 4 comp chairs) reserved table of 8 for lunch, full-color, back-page program ad and opportunity to give welcome comments during lunch program, and all related exposure as the "Presenting Partner" on all event materials:
  - i.e.. "Business Community Showcase presented by <YOUR COMPANY>") Plus... Additional benefits may be agreed-upon by the Chamber/Foundation & sponsor.
- \$1,000 LUNCH SPONSOR (Only 2) This unique sponsorship opportunity provides special recognition during lunch, including a preferred-seating table of 8, full-page color, premium-placement ad within the event program, inclusion on table tents, recognition/thanks by emcee during lunch program and opportunity to speak; prime placement of exhibit table (one comp table/2 comp chairs) and additional benefits as may be agreed-upon by the Chamber/sponsor.
- \$750 BREAKFAST SPONSOR (Only 4) This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color premium-placement ad within the event program, recognition/thanks by emcee during awards program; and your opportunity to provide a branded gift to each attendee (approx. 200.) Plus... Additional benefits may be agreed-upon by the Chamber & sponsor.
- **SUPPORTING SPONSORSHIPS** Includes sponsor recognition and benefits listed below and:
- Gold: \$500 full-page (color) ad in the dinner program + four breakfast & lunch tickets and exhibit table
- Silver: \$350 half-page (color) ad in the dinner program + three breakfast & lunch tickets and exhibit table
- Bronze: \$150 quarter-page ad (color) in the event program + two breakfast & lunch tickets and exhibit table

#### PLEASE NOTE - ALL SPONSORS WHO INVEST \$500 OR MORE WILL RECEIVE:

- Company name in all news releases
- Logo/Ad inclusion on table tents and other printed marketing pieces 0
- Recognition by program emcee during event; Logo/Link on event page of Chamber website;
- First right of acceptance to renew sponsorship next year.

#### **PROGRAM ADS:** Promote your business/organization and/or congratulate one or more honorees:

- \$150 Full Page (5.5" x 8.5" black and white)
- \$80 Half Page (5.5" x 4.25" black and white)
- \$50 Quarter Page (2.75" x 4.25" black and white)

(Program Ads must be reserved by October 12th and artwork must be provided no later than October 19th.)

PLEASE RETURN REGISTRATION FORM (Next Page)

OR CONTACT THE CHAMBER VIA PHONE OR EMAIL WITH ATTENDEE NAMES NO LATER THAN OCTOBER 19th.

203 S. JULIANA STREET | Bedford, PA 15522 | Phone: 814.623.2233

Email: gwen@bedfordcountychamber.org or sarah@bedfordcountychamber.org



## **Sponsorship Registration Form**

PLEASE PROVIDE ATTENDEE NAMES FOR EACH ELEMENT OF THE EVENT (this info may also be emailed to sarah@bedfordcountychamber.org)

| Company Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| Contact Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | / Phone                                                                              |
| Email                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
| Website                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                      |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | City, State & Zip                                                                    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Cost: \$                                                                             |
| (\$1500 - Platinum Presentin                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ng   \$1000 - Lunch   \$750 - Breakfast   \$500/\$350/\$150 - Supporting)  Attendees |
| COFFEE & DONUT ATTENDEES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                      |
| (Comp per sponsorship,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                      |
| 가 있는 한 경기를 하다 보다 가장 하는 것이 없다.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                      |
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| LUNCH ATTENDEES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                      |
| (Comp per sponsorship,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                      |
| Addtl, \$25)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                      |
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| CAREER FAIR ATTENDEES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
| (FREE, No meals)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <del></del>                                                                          |
| ADDITIONAL EVALUATION AND A COLUMN AND A COL |                                                                                      |
| ADDITIONAL EXHIBIT NEEDS Provided: O                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                      |
| Additional tables: \$15 ea.   Ad                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Iditional chairs— \$5 ea.   Tablecloth (black or white, as available) —\$10 ea.      |
| Do you need electricity? (no charge, l                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | but please let us know for table placement)YESNO                                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                      |
| SPONSORSHIP COST \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Select One:                                                                          |
| Additional Attendees \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Check Enclosed                                                                       |
| Additional Exhibit Needs \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Please Invoice                                                                       |
| TOTAL DUE É                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                      |

Please Return this Form (or call with info) to the Chamber Office No Later Than October 19, 2023 Note: Sponsorship seating provided as available. Register early as this event may sell out.

#### 2023 BUSINESS COMMUNITY SHOWCASE TERMS & CONDITIONS

- **1. Space Agreement:** Management may assign space based on the nature of the company and products to be displayed as well as the amount of space available in the effort to promote and develop the most professional and balanced show. Show management reserves the right to refuse space because of unethical or illegal business practices.
- **2. Subletting of Space**: No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted to them, nor exhibit therein any other goods, apparatus, service, advertising signs, etc. than those manufactured or sold by the exhibitor in the regular course of his business. Violations of this rule shall be cause for eviction without refund.
- 3. Installations of exhibits: Set up will be Tues. Oct. 24th, 1PM-5PM and Wed. Oct, 25<sup>h</sup> 7:00 AM to 9:30 AM. (All installations must be completed by 9:30 AM for student arrivals.)
- 4. Dismantling: Booths MUST BE dismantled immediately following the closing of the show hours (3pm Wed. Oct. 25)
- **5. Relocation of Exhibits**: Management reserves the right to alter the location of exhibitors or of booths as shown on the official floor plan if deemed in the best interest of the exposition. Management shall have the further right to prohibit, prevent, and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of management is unsuitable or inappropriate for the exhibition or purposed of such exhibition; and such right shall exceed, but shall not be limited to, all equipment, materials, displays, installation and other items consulting part of or used in connection with any such exhibit.
- **6. Arrangement of Display**: Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. It is suggested that exhibitors having large or bulky exhibits REQUEST wall space. Any display materials exposing an unfinished surface to neighboring booths must be finished at the exhibitor's expense.
- **7. Signs**: No signs or banners are to be placed outside of the exhibit space assigned to the exhibitor. Any exhibitors displaying signs, which are or look amateurish or unprofessional and detract from the integrity of the show may be required to remove such signs or pay a banner fee of \$150 at the discretion of the show management.
- **8. Sound Control**: Loud speakers, radios, television sets, and/or the operation of any type of product, machinery, equipment which is of sufficient volume as to be annoying or hazardous to the neighboring exhibitors will not be permitted. Public address systems used to attract the attention of people passing in front of your booth is not permitted.
- **9. Electrical Needs**: Every booth will have access to one standard 110 VAC electrical outlet if indicated on registration form. Exhibitor must supply their own electrical cords.
- **10. Flammable Materials**: All materials used in the exhibit hall must conform to the fire regulation of the local fire department. All packing paper, excelsior and wrapping materials are to be removed from the floor and must not be stored under the tables or behind displays. Materials not conforming to such regulations will be removed immediately at the exhibitor's expense.
- **11. Care of building and exhibits**: Exhibitors will be responsible for any damages done to the building by themselves, their agents, or employees. All property destroyed or damaged by exhibitors must be placed in its original condition by the exhibitor or at the exhibitor's expense. Walls, woodwork, and the floor in the building must not be defaced or altered in any manner. Tacking, taping or nailing of signs, banners, etc. to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building. Exhibitors will be required to keep their booth displays neat and orderly throughout the show. Exhibitors using unauthorized tape or demo materials will be charged for restoration or removal from damaged surfaces.
- **12. Liability**: It is expressly agreed that the Management will not be liable to the Exhibitor, or their employees, to their guests, or the their agents, for any damage loss or injury from fire, water, storm, electricity, smoke, theft, labor dispute, civic commotions, or threats thereof, or acts of the other exhibitors. In the event the management is compelled to take charge of any property of an exhibitor, it will do so only at the exhibitor's own risk. However, the Show Management cannot be held responsible for exhibitor's property, whether located at his exhibit or anywhere else on the show location. Small and especially valuable materials should be safely packed away by the exhibitor during hours when his exhibit is not staffed. If the exhibitor feels that he needs additional protection to cover the hazards involved in the preceding paragraph, the exhibitor should take out their own insurance.
- 13 Rights of Management if event is not held: Management shall not be held liable for any damages or expense incurred by exhibitors in the event the show is delayed, interrupted, or not held as scheduled, for any reason beyond the control of the Management.
- **14. Cancellation of Contract**: If this agreement is cancelled by exhibitor for any reason, or by Management because of exhibitor's default or violation of this agreement, monies paid to Management by exhibitor shall be retained as follows: If cancellation occurs within 30 days of the show, the entire rental paid to date by the exhibitor shall be retained by Management. The retained rental shall be liquidated damages for the direct and indirect costs incurred by Management for organizing, setting up and providing space for exhibitor's withdrawal including re-letting the space. All cancellations must be in writing.
- **15. Staffing:** All exhibits must be maintained in complete and orderly form from the opening to the closing of the show and must be adequately staffed all the hours the show is open. Exhibits may not be dismantled until the close of Wednesday's show at 3:00 PM.
- **16. Sales:** Transfer of goods and exchange of money is permitted on the show floor. Exhibitors may also sign contracts for purchases.
- 17. Liability Insurance: Exhibitors are required to provide a Certificate or Liability insurance naming the Bedford County Chamber of Commerce as a covered party. WE MUST HAVE THIS document no later than one week before the show. (Most insurance companies will fax directly to the Chamber (814-623-6089) if exhibitor requests them to do so.)

| HAVE READ AND AGREE TO THESE TERMS. |       |  |
|-------------------------------------|-------|--|
| Exhibitor (Company Name)            |       |  |
| Signature:                          | Date: |  |
| orginatar ci                        |       |  |



# FUN FARM FACTS at the Fair

### EDUCATION PARTNERSHIP

The Chamber is pleased to share unique and interesting information about Bedford County and Pennsylvania agriculture through colorful Fair posters sponsored by local businesses.



Businesses may sponsor posters @ \$30 each or 2 for \$50.

Additional sponsorships (presenting partner & supporting sponsor) are also available. Call 814.623.2233 for more information

BedfordCountyChamber.com





# Fun Farm Facts at the Fair Education Partnership

The Chamber's Agri-Business Committee is proud to partner with the Bedford County Fair in 2023 to present our 12<sup>th</sup> edition of FUN FARM FACTS AT THE FAIR! This is a special opportunity to explore the fairgrounds and learn more about agriculture in a fun and unique way. The Chamber will hang brightly-colored posters with interesting facts about the importance of agriculture in our region. Fair-goers will be invited to seek out answers on a worksheet to a series of questions (found on the posters). Participants can then turn in their completed worksheets for a drawing to win special prizes at the end of fair week.

#### Presenting sponsorships are available for this event:

#### "Best in Show" Exclusive Title Sponsorship: \$500

Includes: Name included as title sponsor on all program advertising & marketing
Print, Radio, Web, Direct Mail & Email
Logo and Link on event page of the Chamber website
Logo featured on question/answer page distributed at the fairgrounds
Logo included on all event fact posters
Right of first refusal to renew sponsorship annually

#### "Blue Ribbon" Supporting Sponsorships: \$250 each

Includes: Name included as supporting sponsor on all program advertising & marketing
Print, Radio, Web, Direct Mail & Email
Logo and Link on event page of the Chamber website
Logo included on question/answer page distributed at the fairgrounds
Right of first refusal to renew sponsorship annually

#### "Fun Farm Fact" Poster Sponsorship: \$30 each (or 2 for \$50)

Sponsor logo will be included on one farm fact poster, with choice of topic available Listing on Chamber website, question/answer page distributed at Fairgrounds Listing in Web, Direct Mail & Email Advertising

May sponsor multiple Fact Posters

YES, I want to sponsor the Fun Farm Facts at the Fair Educational Partnership!

| Business                                      | 7 - 7 - 7 - 7                            |                                     | <del></del> |
|-----------------------------------------------|------------------------------------------|-------------------------------------|-------------|
| Contact Name                                  | 10 10 10 10 10 10 10 10 10 10 10 10 10 1 | - 0 0 0 2 0                         |             |
| Phone                                         | Email                                    |                                     |             |
| Preferred Sponsorship                         |                                          | Cost: \$                            |             |
| <u>Or</u> Number of Facts You'd Like to Spons | or:                                      | x \$30 each = \$<br>(or 2 for \$50) |             |
| Preferred Topic(s) to Sponsor                 |                                          |                                     | 4° ° ° 8    |

Please return this form to kellie@bedfordcountychamber.org no later than June 30, 2023







Join us for this family-friendly evening in Downtown Bedford – Wednesday, September 27<sup>th</sup>, 2023 celebrating the importance of Agriculture in our region. Downtown Bedford's Farmer's Market is extended through 7:30pm on its final day of the season. Also enjoy live entertainment, tractor-drawn hayrides, children's activities, food concessions and more. The event is FREE and open to the public.

| BLUE RIBBON TITLE Sponsor (Exclusive - SOI | LD)                                                                                                                                                                           | \$2,500 |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
|                                            | <ul> <li>&amp; Link</li> <li>e of Chamber Website</li> <li>t Mail Marketing Fliers to Chamber contacts</li> <li>ce during event (booth provided by sponsor)</li> </ul>        | \$500   |
| _                                          | bsite, e-connection, posters, etc.<br>ce during event (booth provided by sponsor)                                                                                             | \$100   |
| Listing in event advertising (when a       | ble, etc. provided by sponsor) e/publicize goods and services during event applicable) – Chamber website, social media, – please supply proof of inspection or license vent.) |         |
| Business Name                              |                                                                                                                                                                               |         |
| Contact Name                               |                                                                                                                                                                               |         |
| Phone                                      | Email                                                                                                                                                                         |         |
| Level of Sponsorship Desired               | Cost                                                                                                                                                                          |         |

Return this Form to: Bedford County Chamber of Commerce 203 S. Juliana Street Bedford, PA 15522 Fax: 814-623-6089 / Email: gwen@bedfordcountychamber.org

Vendors must also include: Certificate of Liability For Food Products:
Certificate of Liability for at least \$1 Million & Copy of Proof of Inspection or License

If Vendor, description of display or product(s)\_

# **CHAMBER/FOUNDATION EVENT PARTNERSHIPS**

The Bedford County Chamber and Chamber Foundation are pleased to lend our support to several community events, providing opportunities for local businesses.



The PA Lumberjack Championships and Outdoor Show is a popular event held annually the second weekend of August at Camp Living Water in Schellsburg.

The event draws dozens of worldclass professional lumberjacks and thousands of spectators to enjoy the Friday evening/Saturday/Sunday competition.

The event also features a vendor show with opportunities to sell food and other products.

The Chamber assists the Brouse family with recruiting sponsors and vendors for this event.





# PA Lumberjack Championship Vendor Registration August 11-13, 2023



Camp Living Waters
300 Camp Living Water Rd. - Schellsburg

The Bedford County Chamber of Commerce is pleased to support the PA Lumberjack Championship and the business community by registering event exhibitors.

This world class 3-day event will welcome between 5,000 and 10,000 visitors to Bedford County. Don't miss the opportunity to showcase your business to fans of the lumberjack competition & the public.

| Company:                                                        |                                                                |
|-----------------------------------------------------------------|----------------------------------------------------------------|
| Address:                                                        |                                                                |
| City: Zip Code                                                  | :                                                              |
| Email:                                                          | Phone:                                                         |
| ☐ Food Vendor (\$175) - 10x20<br>☐ Crafts Vendor (\$75) - 10x10 | Corporate/Marketing Vendo (Call for more information)          |
| Please let us know if you have<br>(There is no available e      | e any special spacing requests.<br>electricity at this venue.) |

All booths must be set up by 3pm on Friday, August 11th, And taken down by 8pm Sunday, August 13th

All vendors <u>MUST</u> participate in all 3 days of the event: Friday: 3pm-9pm; Saturday: 10am-6pm; Sunday: 10am-6pm

Vendors must provide proof of liability insurance prior to set-up.

# ALL ABOADD THE BEDFORD COUNTY BUSINESS EXDRESS

Celebrating & Supporting the Business Community of the Bedford County Region



SAVE THE DATE: Thursday, September 21, 2023
Bedford County Chamber of Commerce
Annual Dinner & Awards Celebration



Annual Dinner & Awards Celebration





The Chamber's annual dinner and awards celebration is

the signature celebration of excellence for the business community of the Bedford County region.

Held at the Bedford County airport for an audience of up to 400 attendees, the event has become more than a ceremony, but also an *experience*. With an annual theme, and with the help of dozens of Chamber members and community partners, we welcome you enjoy an evening of suspended reality. Whether it's boarding a Pan Am flight, spending the evening vintage carnival, or stepping into Disney's world of fairytales, the Chamber is proud to create an unforgettable experience for our honorees and all of those who join in this special celebration of our exceptional area.



Our 2023 theme is *All Aboard the Bedford County Business Express*, a nod to the 1920's: trains, literature and so much more... expect an evening full of fun surprises! Opportunities abound for businesses wishing to be part of this evening: sponsorships starting at just \$450 include event registrations, program recognition and much more. The event is planned by the Chamber's special events committee, which is always happy to welcome new members.







47



#### 2023 Annual Dinner & Awards Celebration

# Thursday, September 21st at the Bedford County Airport SPONSORSHIP OPPORTUNITIES AVAILABLE



#### ALL SPONSORS INVIESTING MORE THAN \$1,000 WILL RECEIVE:

Company name in all press releases, Chamber News articles, table tents, and other printed marketing pieces Recognition on PowerPoint displayed on screen during dinner

Logo/Link on event page of Chamber website; Right of first acceptance to renew sponsorship in 2024.

#### NAMED/TITLE SPONSORSHIPS - Check the diamond next to your desired sponsorship commitment.

- \$5,000 EXCLUSIVE PRESENTING SPONSOR This is our most prestigious and highest-profile sponsorship! Benefits include a reserved, front table of 8, full-color, full-page ads: inside front cover and inside back cover of the dinner program, opportunity to give welcome comments during awards program, and listing as "Presenting Sponsor" on all event materials: (i.e.. "Annual Dinner & Awards Celebration, presented by \_\_\_\_\_\_\_\_\_\_\_); \$1000 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- \$2,500 EXCLUSIVE RECEPTION SPONSOR This unique sponsorship opportunity kicks off the festivities and sets the tone for the evening. The Reception will take place from 5:30-6:30 p.m. Included: 4 Items from the list below, 6 Dinner & Award Tickets, full-page ad on the back cover of the event program, banner placement in the reception area & opportunity to offer a toast during the Awards Program; \$500 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- \$1,500 EXCLUSIVE THEME OR AUCTION SPONSOR (RENEWAL PENDING)—These unique sponsorship opportunities provide special recognition for the associated businesses. Each sponsorship includes 4 Dinner & Award Tickets, full-page preferred placement ad within the event program, recognition/thanks by emcee during awards program; \$350 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor & Chamber.) And: exclusively for Auction Sponsor: logo featured on online bidding platform and print brochure given to all attendees; exclusively for Theme Sponsor: logo on theme-related boards, favors, etc. during the event.
- \$1,200 TABLE SPONSORSHIP— Includes Table of 8 and half-page program ad (full-page ad upgrade for premium memberships.)

#### PRESENTING SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (as supplies last) and the following:

- \$1,000 full-page ad in the dinner program & \$200 in Chamber marketing (email ad with social media upgrade)
- \$\psi\$ \$750 half-page ad in the dinner program & \$100 in Chamber marketing (email ad with social media upgrade)
- \$500 half-page ad in the dinner program

#### INDIVIDUAL AWARD SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (RENEWALS PENDING)

\$450 – Named, exclusive sponsorship of one award given by the Chamber; print and spoken program recognition of award sponsorship and business card sized ad; first right of acceptance to renew in future years.

- Excellence In Education

- Volunteer of the Year

- Property Improvement

- Innovation

- Heritage Preservation

- Excellence in Agri-Business

- Employer Community Service

- John Anderson

- Excellence in Business, Small

- Excellence in Business, Medium

- Excellence in Business, Large - Tourism

\_ :

- Servant Leadership

- Economic Development

- Helen Turner Award

- Bedford Co. Community Connections

#### PROGRAM ADS: Promote your business/organization and/or congratulate the honoree(s)

**\$250** Full Page (8.5" x 11" - black and white)

**\$175** Half Page (8.5" x 5.5" or 4.25" x 11" - black and white)

\$100 Quarter Page (4.25 x 5.5" - black and white)

**\$65** Business Card (4.25 X 2.75)

BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS CELERBATION & THE HALL OF FAME INDUCTION LUNCHEON SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.

Seating positions will be based on sponsorship investments, award recipients, etc. as available. **Resister early as we expect a SELL OUT!**RETURN PAGE 2 TO THE CHAMBER OFFICE NO LATER THAN August 31, 2023

203 S. JULIANA STREET | Bedford, PA 15522 | Fax: 814.623.6089 | Email: director@bedfordcountychamber.org

## 2023 Annual Dinner & Awards Celebration

Thursday, September 21st at the Bedford County Airport (New Corporate Hangar) Sponsorship Registration Form

| ompany Name                                            |                                                                       |                    |                               |
|--------------------------------------------------------|-----------------------------------------------------------------------|--------------------|-------------------------------|
| Contact Name                                           |                                                                       | / Phone            |                               |
| mail                                                   |                                                                       |                    |                               |
| Vebsite                                                |                                                                       |                    |                               |
| address                                                | City, State                                                           | & Zip              |                               |
| Desired Sponsorship                                    |                                                                       | Cost: \$           |                               |
|                                                        | Attendees rations per sponsorship bene available. Register early as t |                    |                               |
| Name                                                   | s                                                                     | Check if Comp with | Sponsorship                   |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
|                                                        |                                                                       |                    |                               |
| SPONSORSHIP COST \$                                    |                                                                       |                    | Check Enclosed                |
| SPONSORSHIP COST \$Additional Attendees (\$99 ea.) \$_ |                                                                       |                    | Check Enclosed Please Invoice |

# Holiday Nights of Lights

Be part of Bedford County's Newest Holiday Tradition



Drive-Thru Holiday Light Display at the Bedford County Fairgrounds
Featuring the Business Community of the Bedford County Region
November 24-26; December 1-3, 8-10, 15-17, 20-23, 26; 6:00-9:00 p.m. nightly

# Investment Opportunities & Benefits

#### JINGLE BELLS Presenting Partner: (EXCLUSIVE—ONLY ONE AVAILABLE)

\$3,500

- \* Featured signage at the *Holiday Nights of of Lights* event with presenting partner recognition. (Custom signs and banners produced by Chamber Foundation & approved by sponsor.)
- \* Logo on cover of event flier, to be distributed to cars throughout the event
- \* Presenting partner recognition in all event advertising, including print, online, radio, etc.
- \* Most prominent position for sponsor light display as part of the attraction (display produced by sponsor.)
- First right of acceptance to renew sponsorship
- \* Twenty (20) complimentary car passes to use during event.

May be shared by two non-competing businesses at \$3,000 ea.

#### O Christmas Tree Featured Sponsor: 3 total, 2 available

\$2,500

- \* Featured signage at the *Holiday Nights of Lights* event with recognition as O Christmas tree sponsor. (Custom event banners created by Chamber and promotional banners provided by sponsor.)
- \* Logo featured inside event flier, to be distributed to cars throughout the month
- \* Tree sponsor recognition in all event advertising, including print, online, radio, etc.
- \* Featured space for sponsor light display as part of the attraction.
- \* First right of refusal to renew sponsorship after 3-year term.
- Ten (10) complimentary car passes to use during event.

#### Santa's Sleigh: Sponsorship of Santa's Sleigh staging area for photos: 5 total, 4 avail. \$1,000

Featured signage at the *Holiday Nights of Lights* event with recognition as Santa's Sleigh sponsor. (Custom Village light signs created by Chamber and promotional banners provided by sponsor.)

- Logo included inside event flier, to be distributed to cars throughout the month Santa's Sleigh sponsor recognition in all event advertising, including print, online, radio, etc.
- \* Featured space for sponsor light display as part of the attraction.
- \* First right of acceptance to renew sponsorship.
- Six (6) complimentary car passes to use during event.

Continued...

# Holiday Nights of Lights Continued....



#### **Deck the Halls Supporting Sponsor**

\$500

- Featured signage at the Holiday Nights of Lights event with recognition as a Supporting Sponsor
- Sponsor recognition inside event flier, to be distributed to cars throughout the month
- Supporting sponsor recognition in all event advertising, including print, online, radio, etc.
- First right of refusal to renew sponsorship in subsequent year(s.)
- Three (3) Complimentary Car Admissions during the event.

#### Santa's Elves Supporting Sponsor

#### **Decorate Your Own Spot!**

- Opportunity to feature your company or organization as part of the Holiday Nights of Lights attraction
- Sponsor listing inside event flier, to be distributed to cars throughout the event
- Santa's Elves sponsor recognition in all event advertising
- First right of acceptance to renew sponsorship.
- Two (2) complimentary car admission to use during event.

(This sponsor's contribution to the event = your materials & labor to construct your display.)

NOTE: In-kind sponsorships are also available: Media, Printing, Signage, Lights, Electric, Volunteers, etc.

Please call the Chamber to discuss the terms of in-kind sponsorships on a case-by-case basis.

(Benefits will be determined based on value of partnership using the terms listed in the previous sponsorships.)

#### The Fine Print:

- \* This holiday display is unlike any other in our region! (A grass-roots community effort among Bedford County businesses, organizations, school groups, churches and families.)
- \* Thank you to Cessna Broadcasting for the radio broadcast of music & sponsor announcements for guest to enjoy from their vehicles as they view the lights.
- Light displays should be set up by 5pm Tuesday, November 24th. Light displays may be constructed weekdays, 9am-5pm and weekends, 9am-4pm unless other arrangements are made with Chamber staff, beginning November 11th.
- OUTDOOR POWERSTRIPS, EXTENSION CORDS REQUIRED
   (DO NOT use indoor power strips they will short out in rain or snow.)
- \* Each display will be created and built by individual space sponsors (Santa's Elves.) The possibilities to promote your business, club, organization, school, church, etc. are endless! **The more the merrier,** and we hope to grow this event each year into a major regional holiday attraction! 150+ displays expected in 2023! Returning displays have first right of acceptance of their previous spots.
- \* For displays: <u>Lights SHOULD be LED</u> (to preserve energy and to ensure that the lights last for many years, saving costs for all!)
- \* YOU MUST SECURE YOUR DISPLAY TO WITHSTAND SEVERE WEATHER. (High winds have damaged displays in past years.) Be sure to use zip ties, weights (sand bags, cinder blocks etc.) to ensure the stability of your display. Blow-up displays MUST be staked down. (See attachment for more info.)
- \* When the event is over, individual light displays should be collected and stored by each sponsor for use in future years by January 7th, unless other arrangements are made.
- \* Items left behind after January 31st may be dismantled by the Chamber and/or Fair and materials forfeited.

FOR MORE INFORMATION, OR TO RESERVE YOUR SPOT,
CALL KELLIE OR SARAH AT THE CHAMBER OFFICE AT 814.623.2233



Saturday, December 9th, 2023

At Homewood at Spring House Estates Arrivals: 8:00 am, 9:00 am, 10:00 am

2023 Registration Pricing TBD

Includes: Delicious, Hot Breakfast Buffet Santa Visits, Kids' Gift Bags & Holiday Surprises! Registration Required - Call 814.623.2233

RSVP Online: BedfordCountyChamber.com

# Breaksast with Santa

Santa is coming to Bedford County to visit up to 100 local children and their families!

Saturday, December 9, 2024 at Homewood at Spring House Estates.



You're invited to join us in celebrating the season through this family-friendly holiday tradition with opportunities for every business and budget!

#### SPONSORSHIP OPPORTUNITIES

#### INDUSTRY-EXCLUSIVE PRESENTING SANTA SPONSORSHIP

\$500

(Only One Sponsor/Industry, so Commit Early!)

Includes: Company name and/or logo spotlighted in event title (e.g. Breakfast with Santa, presented by.....)

- \* Featured publicity with logo included in multi-media advertising:
- \* Web, social media, news releases, newspaper, radio, and table tents.
- \* Opportunity to greet guests and/or place items in children's gift bags.

#### FEATURED ELVES SPONSORSHIP

\$250

Includes: Company name and/or logo featured in event publicity:

- \* Web, social media, print, radio, and table tents.
- \* Opportunity to place items in children's gift bags.

#### SUPPORTING REINDEER SPONSORSHIP

\$100

Includes: Company name and/or logo in event publicity:

- \* Web, social media, print, radio, and table tents.
- \* Opportunity to place items in children's gift bags.

**STOCKING SPONSOR:** Donate items for the children's holiday goodie bags, given to each attendee, ages 2-12. Quantity to provide: 100 (e.g. trinkets, coupons, snacks, toys, school supplies, etc.)

# Deadline to Sponsor: December 1st

(Gift Bag Items should be received by December 3rd at the Chamber office, or contact the office to arrange for pick-up by our staff.)

Put a smile on a child's face and a memory in their hearts this holiday season!

For more info or to sponsor/support this special event, call Sarah Ferrari - 814.623.2233 or email - Sarah@bedfordcountychamber.org

# BedfordCountyChamber.com

