



# Business Community



# SHOWCASE

CONNECTING LOCAL BUSINESSES WITH THE WORKFORCE OF THE FUTURE

Join us for the county's largest career fair!

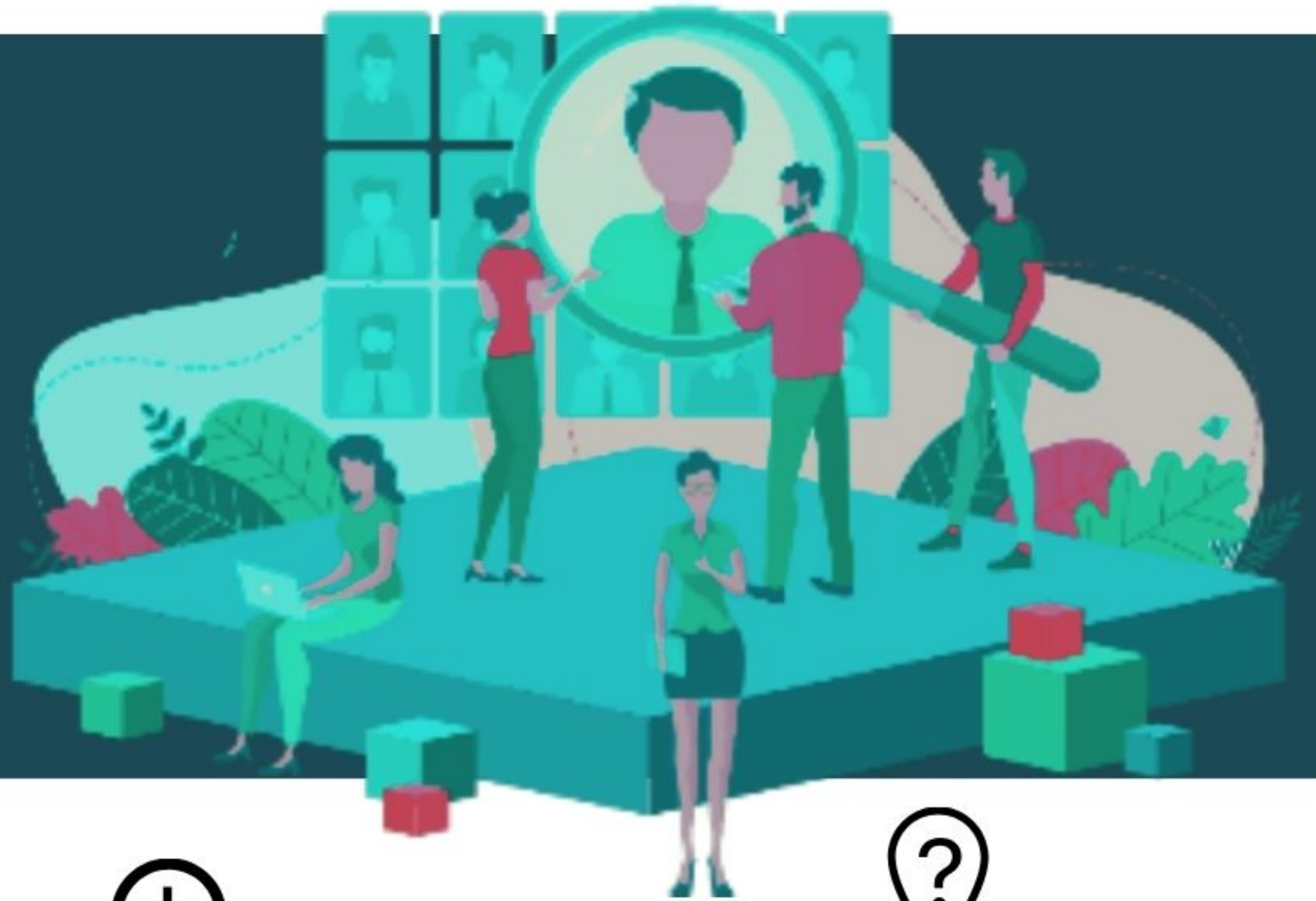
8:00 AM - B2B COFFEE & DONUTS HOUR

9:00 AM - High School Career Fair

11:15 AM - NETWORKING LUNCHEON/SPEAKER

1:00 PM - Middle School Career Fair

- Sponsor
- Exhibit/Mentor
- Attend/Network



OCT 25, 2023



8:00am - 3:00pm



Bedford Co. Airport

Call Gwen for Info or to Register: 814.623.2233





## 2023 SPONSORSHIPS & BENEFITS

Wednesday, October 25th, 2023

At the Bedford County Airport

# SHOWCASE

- ◆ **\$1,500 EXCLUSIVE PLATINUM PRESENTING SPONSOR (Only 1)** This is our most prestigious and highest-profile sponsor investment! Benefits include premier table exhibit space (2 comp tables, 4 comp chairs) reserved table of 8 for lunch, full-color, back-page program ad and opportunity to give welcome comments during lunch program, and all related exposure as the "Presenting Partner" on all event materials:  
*i.e.. "Business Community Showcase presented by <YOUR COMPANY>"* Plus... *Additional benefits may be agreed-upon by the Chamber/Foundation & sponsor.*
- ◆ **\$1,000 LUNCH SPONSOR (Only 2)** - This unique sponsorship opportunity provides special recognition during lunch, including a preferred-seating table of 8, full-page color, premium-placement ad within the event program, inclusion on table tents, recognition/thanks by emcee during lunch program and opportunity to speak; prime placement of exhibit table (one comp table/2 comp chairs) and *additional benefits as may be agreed-upon by the Chamber/sponsor.*
- ◆ **\$750 BREAKFAST SPONSOR (Only 4)** - This unique sponsorship opportunity provides special recognition for the associated businesses, including a preferred-seating table of 8, full-page color premium-placement ad within the event program, recognition/thanks by emcee during awards program; and your opportunity to provide a branded gift to each attendee (approx. 200.) Plus... *Additional benefits may be agreed-upon by the Chamber & sponsor.*
- ◆ **SUPPORTING SPONSORSHIPS** - Includes sponsor recognition and benefits listed below and:
  - ◇ **Gold: \$500** – full-page (color) ad in the dinner program + four breakfast & lunch tickets and exhibit table
  - ◇ **Silver: \$350** – half-page (color) ad in the dinner program + three breakfast & lunch tickets and exhibit table
  - ◇ **Bronze: \$150** – quarter-page ad (color) in the event program + two breakfast & lunch tickets and exhibit table

**PLEASE NOTE - ALL SPONSORS WHO INVEST \$500 OR MORE WILL RECEIVE:**

- ◇ Company name in all news releases
- ◇ Logo/Ad inclusion on table tents and other printed marketing pieces
- ◇ Recognition by program emcee during event; Logo/Link on event page of Chamber website;
- ◇ First right of acceptance to renew sponsorship next year.

**PROGRAM ADS:** Promote your business/organization and/or congratulate one or more honorees:

- ◇ **\$150** Full Page (5.5" x 8.5" - black and white)
- ◇ **\$80** Half Page (5.5" x 4.25" - black and white)
- ◇ **\$50** Quarter Page (2.75" x 4.25" - black and white)

*(Program Ads must be reserved by October 12th and artwork must be provided no later than October 19th.)*

**PLEASE RETURN REGISTRATION FORM (Next Page)**

**OR CONTACT THE CHAMBER VIA PHONE OR EMAIL WITH ATTENDEE NAMES NO LATER THAN OCTOBER 19th.**

203 S. JULIANA STREET | Bedford, PA 15522 | Phone: 814.623.2233

Email: [sarah@bedfordcountychamber.org](mailto:sarah@bedfordcountychamber.org)



## Sponsorship Registration Form

PLEASE PROVIDE ATTENDEE NAMES FOR EACH ELEMENT OF THE EVENT  
(this info may also be emailed to [sarah@bedfordcountychamber.org](mailto:sarah@bedfordcountychamber.org))

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ / Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_ City, State & Zip \_\_\_\_\_

Desired Sponsorship \_\_\_\_\_ Cost: \$ \_\_\_\_\_

(\$1500 - Platinum Presenting | \$1000 - Lunch | \$750 - Breakfast | \$500/\$350/\$150 - Supporting)

### Attendees

COFFEE & DONUT ATTENDEES \_\_\_\_\_

(Comp per sponsorship,  
Addtl, \$10)

LUNCH ATTENDEES \_\_\_\_\_

(Comp per sponsorship,  
Addtl, \$25)

CAREER FAIR ATTENDEES \_\_\_\_\_

(FREE, No meals)

**ADDITIONAL EXHIBIT NEEDS** Provided: One 8' table, 2 folding chairs

Additional tables: \$15 ea. | Additional chairs— \$5 ea. | Tablecloth (black or white, as available) —\$10 ea.

Do you need electricity? (no charge, but please let us know for table placement) \_\_\_\_\_YES \_\_\_\_\_NO

SPONSORSHIP COST \$ \_\_\_\_\_

Select One:

Additional Attendees \$ \_\_\_\_\_

\_\_\_\_\_ Check Enclosed

Additional Exhibit Needs \$ \_\_\_\_\_

\_\_\_\_\_ Please Invoice

TOTAL DUE \$ \_\_\_\_\_

Please Return this Form (or call with info) to the Chamber Office No Later Than October 19, 2023

Note: Sponsorship seating provided as available. Register early as this event may sell out.

# **2023 BUSINESS COMMUNITY SHOWCASE TERMS & CONDITIONS**

**1. Space Agreement:** Management may assign space based on the nature of the company and products to be displayed as well as the amount of space available in the effort to promote and develop the most professional and balanced show. Show management reserves the right to refuse space because of unethical or illegal business practices.

**2. Subletting of Space:** No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted to them, nor exhibit therein any other goods, apparatus, service, advertising signs, etc. than those manufactured or sold by the exhibitor in the regular course of his business. Violations of this rule shall be cause for eviction without refund.

**3. Installations of exhibits:** Set up will be Tues. Oct. 24th, 1PM-5PM and Wed. Oct, 25<sup>th</sup> 7:00 AM to 9:30 AM. (All installations must be completed by 9:30 AM for student arrivals.)

**4. Dismantling:** Booths **MUST BE** dismantled immediately following the closing of the show hours (3pm Wed. Oct. 25)

**5. Relocation of Exhibits:** Management reserves the right to alter the location of exhibitors or of booths as shown on the official floor plan if deemed in the best interest of the exposition. Management shall have the further right to prohibit, prevent, and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of management is unsuitable or inappropriate for the exhibition or purposed of such exhibition; and such right shall exceed, but shall not be limited to, all equipment, materials, displays, installation and other items consulting part of or used in connection with any such exhibit.

**6. Arrangement of Display:** Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. It is suggested that exhibitors having large or bulky exhibits REQUEST wall space. Any display materials exposing an unfinished surface to neighboring booths must be finished at the exhibitor's expense.

**7. Signs:** No signs or banners are to be placed outside of the exhibit space assigned to the exhibitor. Any exhibitors displaying signs, which are or look amateurish or unprofessional and detract from the integrity of the show may be required to remove such signs or pay a banner fee of \$150 at the discretion of the show management.

**8. Sound Control:** Loud speakers, radios, television sets, and/or the operation of any type of product, machinery, equipment which is of sufficient volume as to be annoying or hazardous to the neighboring exhibitors will not be permitted. Public address systems used to attract the attention of people passing in front of your booth is not permitted.

**9. Electrical Needs:** Every booth will have access to one standard 110 VAC electrical outlet if indicated on registration form. Exhibitor must supply their own electrical cords.

**10. Flammable Materials:** All materials used in the exhibit hall must conform to the fire regulation of the local fire department. All packing paper, excelsior and wrapping materials are to be removed from the floor and must not be stored under the tables or behind displays. Materials not conforming to such regulations will be removed immediately at the exhibitor's expense.

**11. Care of building and exhibits:** Exhibitors will be responsible for any damages done to the building by themselves, their agents, or employees. All property destroyed or damaged by exhibitors must be placed in its original condition by the exhibitor or at the exhibitor's expense. Walls, woodwork, and the floor in the building must not be defaced or altered in any manner. Tackling, taping or nailing of signs, banners, etc. to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building. Exhibitors will be required to keep their booth displays neat and orderly throughout the show. Exhibitors using unauthorized tape or demo materials will be charged for restoration or removal from damaged surfaces.

**12. Liability:** It is expressly agreed that the Management will not be liable to the Exhibitor, or their employees, to their guests, or the their agents, for any damage loss or injury from fire, water, storm, electricity, smoke, theft, labor dispute, civic commotions, or threats thereof, or acts of the other exhibitors. In the event the management is compelled to take charge of any property of an exhibitor, it will do so only at the exhibitor's own risk. However, the Show Management cannot be held responsible for exhibitor's property, whether located at his exhibit or anywhere else on the show location. Small and especially valuable materials should be safely packed away by the exhibitor during hours when his exhibit is not staffed. If the exhibitor feels that he needs additional protection to cover the hazards involved in the preceding paragraph, the exhibitor should take out their own insurance.

**13 Rights of Management if event is not held:** Management shall not be held liable for any damages or expense incurred by exhibitors in the event the show is delayed, interrupted, or not held as scheduled, for any reason beyond the control of the Management.

**14. Cancellation of Contract:** If this agreement is cancelled by exhibitor for any reason, or by Management because of exhibitor's default or violation of this agreement, monies paid to Management by exhibitor shall be retained as follows: If cancellation occurs within 30 days of the show, the entire rental paid to date by the exhibitor shall be retained by Management. The retained rental shall be liquidated damages for the direct and indirect costs incurred by Management for organizing, setting up and providing space for exhibitor's withdrawal including re-letting the space. All cancellations must be in writing.

**15. Staffing:** All exhibits must be maintained in complete and orderly form from the opening to the closing of the show and must be adequately staffed all the hours the show is open. Exhibits may not be dismantled until the close of Wednesday's show at 3:00 PM.

**16. Sales:** Transfer of goods and exchange of money is permitted on the show floor. Exhibitors may also sign contracts for purchases.

**17. Liability Insurance:** Exhibitors are required to provide a Certificate or Liability insurance naming the Bedford County Chamber of Commerce as a covered party. **WE MUST HAVE THIS document no later than one week before the show.** (Most insurance companies will fax directly to the Chamber (814-623-6089) if exhibitor requests them to do so.)

I HAVE READ AND AGREE TO THESE TERMS.

Exhibitor (Company Name)\_\_\_\_\_

Signature:\_\_\_\_\_ Date:\_\_\_\_\_