



Bedford County Chamber of Commerce
SPONSORSHIP APPLICATION
2022 HOME, GARDEN, LIFESTYLE
And OUTDOORS SHOW
 Bedford Fairgrounds, Bedford, PA
 Saturday, April 2nd - 9am-5pm
 & Sunday, April 3rd - 11am-4pm

\$2,500 HOME SHOW PRESENTING SPONSORSHIPS (Only Two - SOLD)

- High-visibility booth space inside and/or outside of Jordan Hall
- Your company logo and featured ad appearing in our HGL Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing of the event
- Priority exposure during the live radio broadcast during our event & potential TV interview (WJAC/FOX 8/ABC 23)
- Your company name mentioned as presenting co-sponsor in all radio advertisements
- Your company logo featured in all newsprint ads as part of show title
- Opportunity to provide demonstration during the show
- \$250 in Chamber marketing to use as you wish during the calendar year (email ads, newsletter flier inserts, etc.)
- Other features, opportunities, and marketing exposure as agreed-upon by Chamber and sponsor.

\$1,000 HOME, GARDEN, OR LIFESTYLE FEATURED SPONSORSHIP – (Exclusive – Only One of Each)

- Exhibit Space – Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung in prominent area of event
- Your company logo & ad featured in our HGL Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Most-prominent exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

\$1,000 ENTERTAINMENT SPONSOR (SOLD)

- Exhibit Space – Your Choice of indoor and/or outdoor (as available.)
- Sponsor-supplied banner hung on entertainment stage with opportunity to intro live music
- Your company logo & ad featured in our HGLO Show Newspaper Insert; logo in print ads
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Priority exposure during the live radio broadcast during our event and potential TV interview
- Your company name included in all radio advertisements, social media posts, etc.

\$500 ACTIVITY SPONSOR (KIDS CORNER, RACE CAR SHOW, RV SHOW, others as negotiated.)

(One exclusive sponsorship for each activity is available, or businesses may choose to share cost & booth space.)

- 10x10 indoor booth space (Children’s Corner) or large outdoor exhibit space (Race Cars, RV’s)
- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo and ad inside included in the HGLO Show Newspaper Insert
- Your company logo (with a link to your website) in all Chamber email & website marketing
- Exposure as part of the live radio broadcasts during our event and potential TV interview
- Your company name mentioned with sponsored activity in all radio, print, email, web and social media ads.

\$250 SUPPORTING SPONSOR (May be associated with specific event feature, if desired)

- Company-supplied banner hung at designated area of event & opportunity to provide activities (with approval.)
- Your company logo included in all multi-media marketing platforms (print, web, email, direct-mail, etc.)
- (A great way to promote your company if you do not wish to staff an exhibit)

* Note: Previous—year’s sponsors have first right of acceptance to renew sponsorship.