



Bedford County Chamber of Commerce

ANNUAL DINNER

&

AWARDS

CELEBRATION

Once Upon a Time...

Telling the Inspiring Tales of our Business Community

THURSDAY, SEPTEMBER 22ND

Corporate Hangar #5

BEDFORD COUNTY AIRPORT

5:30 reception • 6:30 dinner by Snappy Chef

7:30 awards program

attire: semi-formal/business

2022 Annual Dinner & Awards Celebration

Thursday, September 22nd at the Bedford County Airport

SPONSORSHIP OPPORTUNITIES AVAILABLE

For the Signature Celebration of Business Excellence in the Bedford County Region

ALL SPONSORS INVESTING MORE THAN \$1,000 WILL RECEIVE:

*Company name in all press releases, Chamber News articles, table tents, and other printed marketing pieces
Recognition on PowerPoint displayed on screen during dinner
Logo/Link on event page of Chamber website; Right of first acceptance to renew sponsorship in 2023.*

NAMED/TITLE SPONSORSHIPS – Check the diamond next to your desired sponsorship commitment.

- ◇ **\$5,000 EXCLUSIVE PRESENTING SPONSOR** This is our most prestigious and highest-profile sponsorship! Benefits include a reserved, front table of 8, full-color, full-page ads: inside front cover and inside back cover of the dinner program, opportunity to give welcome comments during awards program, and listing as “Presenting Sponsor” on all event materials: (i.e.. “Annual Dinner & Awards Celebration, presented by _____”); \$1000 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$2,500 EXCLUSIVE RECEPTION SPONSOR** – This unique sponsorship opportunity kicks off the festivities and sets the tone for the evening. The Reception will take place from 5:30-6:30 p.m. Included: 4 Items from the list below, 6 Dinner & Award Tickets, full-page ad on the back cover of the event program, banner placement in the reception area & opportunity to offer a toast during the Awards Program; \$500 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$1,500 EXCLUSIVE THEME OR AUCTION SPONSOR (RENEWAL PENDING)**– These unique sponsorship opportunities provide special recognition for the associated businesses. Each sponsorship includes 4 Dinner & Award Tickets, full-page preferred placement ad within the event program, recognition/thanks by emcee during awards program; \$350 in Chamber marketing products of your choice (electronic email fliers, print fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor & Chamber.) And: exclusively for Auction Sponsor: logo featured on online bidding platform and print brochure given to all attendees; exclusively for Theme Sponsor: logo on theme-related boards, favors, etc. during the event.
- ◇ **\$1,200 TABLE SPONSORSHIP**— Includes Table of 8 and half-page program ad (full-page ad upgrade for premium memberships.)

PRESENTING SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (as supplies last) and the following:

- ◇ **\$1,000** – full-page ad in the dinner program & \$200 in Chamber marketing (email ad or print newsletter fliers)
- ◇ **\$750** – half-page ad in the dinner program & \$100 in Chamber marketing (email ad or print newsletter flier)
- ◇ **\$500** – half-page ad in the dinner program

INDIVIDUAL AWARD SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (RENEWALS PENDING)

- ◇ **\$425** – Named, exclusive sponsorship of one award given by the Chamber; print and spoken program recognition of award sponsorship and business card sized ad; first right of acceptance to renew in future years.
 - Excellence In Education
 - Innovation
 - Employer Community Service
 - Excellence in Business, Medium
 - Servant Leadership
 - Bedford Co. Community Connections
 - Volunteer of the Year
 - Heritage Preservation
 - John Anderson
 - Excellence in Business, Large
 - Economic Development
 - Property Improvement
 - Excellence in Agri-Business
 - Excellence in Business, Small
 - Tourism
 - Helen Turner Award

PROGRAM ADS: Promote your business/organization and/or congratulate the honoree(s)

- \$250** Full Page (8.5” x 11” - black and white)
- \$175** Half Page (8.5” x 5.5” or 4.25” x 11” - black and white)
- \$100** Quarter Page (4.25 x 5.5” - black and white)
- \$65** Business Card (4.25 X 2.75)

BUSINESSES WISHING TO SPONSOR BOTH THE ANNUAL AWARDS CELEBRATION & THE HALL OF FAME INDUCTION LUNCHEON SHOULD CONTACT THE CHAMBER TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE.

Seating positions will be based on sponsorship investments, award recipients, etc. as available. **Resister early as we expect a SELL OUT!**

RETURN PAGE 2 TO THE CHAMBER OFFICE NO LATER THAN August 31, 2022

203 S. JULIANA STREET | Bedford, PA 15522 | Fax: 814.623.6089 | Email: director@bedfordcountychamber.org

2022 Annual Dinner & Awards Celebration

Thursday, September 22nd at the Bedford County Airport (New Corporate Hangar)
Sponsorship Registration Form

Company Name _____

Contact Name _____ / Phone _____

Email _____

Website _____

Address _____ City, State & Zip _____

Desired Sponsorship _____ Cost: \$ _____

Attendees

(Complimentary Registrations per sponsorship benefits; additional registrations: \$99 each.)
Seating will be as available. Register early as this event is expected to SELL OUT.

Names	Check if Comp with Sponsorship
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIP COST \$ _____

Additional Attendees (\$99 ea.) \$ _____

TOTAL DUE \$ _____

_____ Check Enclosed

_____ Please Invoice

Please Return to the Chamber Office No Later Than August 31, 2022

Note: Sponsorship seating/parking provided as available. Register early as this event may sell out.