

# Connection

March 2020 Newsletter

## Coronavirus To Be Discussed During Breakfast Program March 20th

**T**he business community of the Bedford County region is already feeling the impact of the Coronavirus.

In support of our members, partners and the community, the Chamber is pleased to present this informational breakfast/panel discussion about the issue, moderated by WTAJ Health Report Charlotte Ames, including its impact on local business, the plans underway to react to the looming crisis, and expectations for the coming weeks.

The event will take place Friday, March 20th, 7:30-9am at the Bedford American Legion, Business Rt. 220 Bedford.

Cost to attend the breakfast is \$25.



**CHARLOTTE AMES**  
Health Reporter/News Anchor  
WTAJ-TV

**Panelists Include:**

**Jennifer Nouse & Beth Hullihen, UPMC**

**Jennifer Liebfried, Fisher's Pharmacy**

**Tina Molski, REI**

**Stefano Ferrari, LiFeSTYLE**

**Dr. Allen Sell, Bedford Area School Dist.**

**Dave Cubbison, Director, Bedford County  
Emergency Management**

If the need arises to change this event format, information will be sent via social and traditional media outlets. All are welcome to attend. RSVP online through the Chamber event calendar or by calling the office: 814-623-2233.

## Spring Kicks Off at Home, Garden & Lifestyle Show April 4-5

Plans are well under way for the Chamber's 2020 **Home, Garden and Lifestyle Show**: Saturday & Sunday April 4-5 at the Bedford County Fairgrounds.

Sponsored by Homewood at Spring House Estates, State Farm Agents Matt Randall and Michael Meehan, Stoneham's Motorsports and West Central Equipment (to date), the show is the traditional celebration of spring for the business community of the Bedford County Region, with a focus on home improvement projects, outdoor living and recreation.

Dozens of business take advantage of the opportunity to showcase their goods & services related to home improvement projects, outdoor living and recreation, family-friendly activities, grilling demos and much more! With exhibitors and activities filling Jordan Hall and spilling out onto the fairgrounds, there's something for everyone: vendor meet-and-greets, live music, food trucks, children's activities, and more.

Additional sponsorships are available, and we are now accepting booth renewals as well as new vendors at this time. (Continued, pg. 4)

**Continued from pg. 1.**



Rusty the Handyman is back, promoting the 2020 Home, Garden and Lifestyle Show by visiting our sponsors and long-time vendors leading up to the show opening at the Bedford County Fairgrounds.

Watch for Rusty and his sidekick, Tripp on Facebook, guess where they are each day and be entered to win a door prize to be picked up at Jordan Hall during show hours, April 4-5.

# Women in Business

## 2020 Conference



### Breakfast Panel to Feature Women of Service: Leadership Lessons from the Military

The Chamber's Women in Business Conference planning committee is pleased to announce the morning keynote panel for the 2020 spring conference, featuring local women whose leadership positions in business and the community were shaped by their service in the US Armed Forces.

Jennifer Judd (pictured above, left) serves as the restaurant supervisor at the Omni Bedford Springs Resort, returning to her Bedford County home after an impressive career in the Air Force.

Tina Molski (above, center) puts her experience from the Army to use as Director of Operations for REI's East Coast Distribution Center in Bedford.

And Jayme Orr Rhodes (above, right) is a West Point graduate who led a Vertical Construction Platoon in Afghanistan before launching her own Blair County based construction company.

"We are thrilled to have these outstanding leaders participating in our morning panel," said Chamber President-CEO Kellie Goodman Shaffer.

"They will bring an undeniable wealth of knowledge, experience and energy to our conference. What a great way to start the day. We can't wait!"

The conference, which also includes three break-out sessions featuring an additional 15 speakers on a variety of topics, has become one of the premier Women in Business programs of Central PA, drawing attendees from counties throughout the state as well as Maryland and West Virginia.

The full day's schedule is available on the Chamber website; registration is now open.

An announcement concerning the lunch keynote speaker is expected soon.

Thank you to the Omni Bedford Springs for the conference room rate of \$139 with no resort fee for Wed. and Thurs. of conference week.

Guests should call 1-800-THE-OMNI to book rooms as part of the conference block before April 12th.

The Conference is sponsored by:

- UPMC Health Plan**
- Three Wire Systems/Vet Advisor**
- M&T Bank**
- UPMC Bedford-UPMC Altoona**
- Bayada**
- Somerset Trust**
- Homewood at Spring House**
- FOX 8-ABC 23-ThisTV-Antenna TV**
- Grand Canyon University**
- Health by Choice**
- Lytle Testing Services, Inc.**
- Memory Seekers Travel**
- Serviam Construction, LLC**
- Vethos, LLC**
- Everett Flower Shop**
- Bedford Candies - Bedford BPW**
- More to Come**

Additional Sponsorship, exhibit and promotional opportunities are available.



Omni Bedford Springs  
Colonnade Ballroom - 2019





**Government:**  
*It's Your Business*  
Speaker Series to Feature  
Senator Pat Toomey,  
US Attorney Scott Brady

The Chamber's Government Affairs Committee is pleased to be planning two upcoming events in their year-long Government: *It's Your Business* Speaker Series.

U.S. Senator Pat Toomey will headline our second-quarter events with a visit to the Bedford County Historical Society's Hall at Kinton's Knob Wednesday, April 15th.

Senator Toomey will speak to the business community at 11am with lunch to follow, catered by the US Hotel Tavern. Cost to attend is \$35 per person.

U.S. Attorney Scott Brady will visit Bedford on Friday, March 27th for a roundtable discussion about the work of his Western PA office, including Cybercrimes, Elder Abuse, Fraud and other federal offenses.

A continental breakfast will be served at the Russell House for those wishing to attend this special program. Cost to attend is \$15.



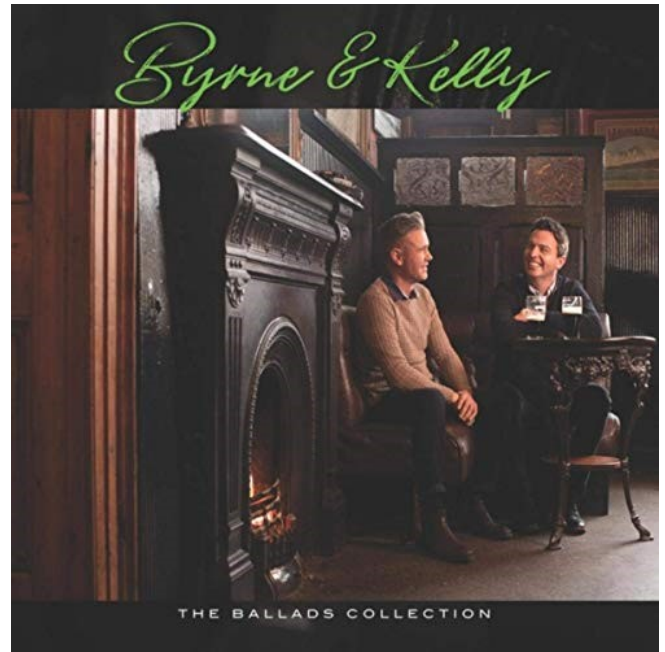
Attorney Brady was appointed by President Donald Trump and confirmed by the U.S. Senate in 2017. He oversees the prosecution of all federal crimes, and the litigation of civil matters in which the federal government has an interest, throughout the twenty-five counties in Western Pennsylvania.

Sponsorships for both government affairs event are now available, and you may register by calling the Chamber office: (814) 623-2233 or by using the online registration available through the Chamber website.

Celtic Thunder Stars  
**Byrne & Kelly**  
Release Ballads Album Ahead of Tour

World-renowned Irish duo, Byrne and Kelly have released a new album, *The Ballads Collection*, just ahead of their 2020 *Songs and Stories* Tour, which includes a stop in Bedford County on June 4th.

The album includes eighteen tracks, featuring Byrne and Kelly originals as well as Irish standards, some of which are new recordings by the two stars of the touring stage group, Celtic Thunder.



The band, which includes instrumentalists Nicole Hudson and Peter Sheridan, will arrive at the scenic, historic Woodhaven property in Schellsburg in June for a concert on the lawn (weather permitting); in the event of inclement weather, the renovated barn will be utilized.

"Bedford has become another sort of home from home for us," said Ryan Kelly during a recent phone interview from his Ireland home. "We were thrilled when we heard of the opportunity to come back."

With food concessions, a special batch of Irish red Ale by the Olde Bedford Brewing Co., free parking, and more, the event promises to be another memorable evening, sponsored by Homewood at Spring House Estates, the Golden Eagle Inn, and Lynn Ashe.

Additional sponsorships are available and general admission tickets are on sale now (\$50 ea.) available by calling the Chamber office or for purchase online.



Continued from pg 1

Sponsors receive an array of promotional benefits: exhibit space, and multi-media exposure, including being featured as part of our "Rusty the Handyman" Facebook promotion.

There are so many opportunities - something for every budget. Ask us how to customize a plan of action for you and your business. Volunteers are welcome to staff a shift at the Chamber's welcome table, a great chance to meet the visitors coming through the doors and promote you and your company.



The Chamber is also proud of the many additional features and partnerships created through this event, including a Saturday afternoon family EGGstravaganza, presented by Real Life Church; and Sunday's Race Car Show leading up to the opening night of the Bedford Speedway, April 5th. Live entertainment, sponsored by State Farm Agents Matt Randall and Michael Meehan, includes performances by Brandi Naugle and John Topper, and grilling demonstrations by Spring House Chef Tim Turner. (Watch the Bedford Gazette for the full schedule of show features and events.)

## Touch-a-Truck Coming to HGL Show

NEW in 2020: the Bedford County Chamber Foundation is pleased to present a local edition of TOUCH-A-TRUCK, Sunday April 5th during the Home, Garden & Lifestyle Show. Touch a Truck is a vehicle fair for families which gives kids an up-close-and-personal look at the jobs associated with an array of trucks: big rigs to backhoes, firetrucks to forklifts, and everything in



between. The Chamber Foundation is seeking companies willing to include vehicles in this special event, showcasing the business community of the Bedford County region and all of the careers that take those who do them on the road.

**Sponsorships for this new event are now available.**

Admission is FREE for to the event, which will take place adjacent to the race car show from 1pm until 4pm. For more information on ways your business could be involved, call Sarah Ferrari at the Chamber 814-623-2233.




**Bedford**  
EST. 1936  
**FAIRGROUNDS  
SPEEDWAY**

84th Anniversary  
**Opening Day**  
Sunday, April 5th  
Car Show - 1pm  
Racing - 6:30 p.m.  
LM, MOD, SL, PS, 4C



## Chamber Welcomes Delrae Hagstrom to Team

The Chamber is delighted to introduce a new member of our team! Please join us in welcoming Membership Liaison & Executive Assistant, Delrae Hagstrom!

A native of Bedford County, Delrae comes to the Chamber from the Fulton County Medical Center in McConnellsburg, PA where she served as the Executive Secretary to the Sr Management Team and Board of Directors in the Administration offices for 9 years. Prior to that, she was employed by the Bedford County Commissioners in the Penn State Extension Office as an Administrative Assistant for 28 years.

"I am happy to be back in my home county and look forward to fulfilling the role of Membership Liaison, said Delrae. "I am committed to providing outstanding quality to the Chamber team, as well as the membership and the community."

Delrae brings a wealth of knowledge in office procedures and customer service to the Chamber, in addition to her love of Bedford County. A graduate of the Chamber Foundation's Leadership Bedford County program, class of 2007, she most recently attended Leadership Flight School with Bartell & Bartell, Ltd. in State College.

"We could not be more thrilled to welcome Delrae to the Chamber family," said President-CEO Kellie Goodman Shaffer. "Her experience is a tremendous asset to our organization, and our members will love her dynamic energy and friendly personality."

Delrae's community involvement has included service with the Bedford Volunteer Fire Department and Bedford Area Ambulance Service, and with her new position, she looks forward to exploring additional ways to be involved in Bedford County. Delrae finds great joy in her grandson, Luke as well as outdoor activities like fishing and RV Camping. She and her husband, Eric reside in Bedford with their Welsh Terrier, Bentleye.

Delrae can be reached at the Chamber office 814-623-2233 or via email: [Delrae@bedfordcountychamber.org](mailto:Delrae@bedfordcountychamber.org).



Delrae Hagstrom

## Community Reading Day: Volunteers Needed

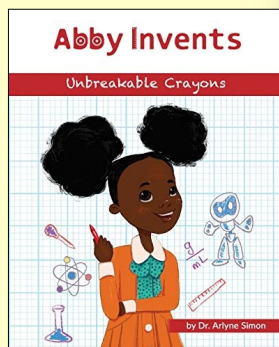
The Bedford County Chamber Foundation, in partnership with the Federated Library System is pleased to be planning our 21st annual COMMUNITY READING DAY: Wednesday, April 15th at elementary schools throughout Bedford County.

The literacy program matches leaders from the business community with classes, Pre-K through 3rd grade to read books and discuss their careers with the students.

Nearly 100 Volunteers are needed to read on this special day. Sponsorships of books, bookmarks and sticker are available. Call Sara Ferrari at 623-2233 to participate.



This year's 2nd & 3rd grade books have an emphasis on inventing & entrepreneurs.



**And REGISTER NOW for our BASICS Summit: school and business leaders are welcome to attend - Wednesday, March 30th, noon-2:30 at Slick's Ivy Stone Restaurant. Cost is \$10 per person for lunch. RSVP by calling 814.623.2233.**

Stay in Touch – In Person... Online... On the Go...

## 2020 First Thursday Breakfasts to Include Education, Enrichment Programs

It's a new year filled with new opportunities to make valuable connections and expand our knowledge and experiences. The Chamber's First Thursday Networking Breakfasts offer those opportunities and more.

Hosted by Homewood at Spring House Estates, the delicious breakfast buffet features new premium offerings created by Chef Tim Turner.

NEW in 2020, each breakfast will feature a brief educational program to benefit local business. The March session will include a presentation about the upcoming Bedford Speedway season and the new Museum of Speed being planned.

Please register by calling 623-2233 or by using the online registration platform through the Chamber calendar at [BedfordCountyChamber.com](http://BedfordCountyChamber.com).

Sponsorships are available for the 2020 series, and for individual breakfasts, and this is a wonderful opportunity to share your knowledge and expertise with your fellow members. Call Kellie to discuss these opportunities.



**2020 Dates to Save: FEB 6 - MAR 5 - APRIL 2 - MAY 7 - (NO JUNE/JULY EVENTS) - AUG 6 - SEPT 3 - OCT 1 - NOV 5 - DEC 3**

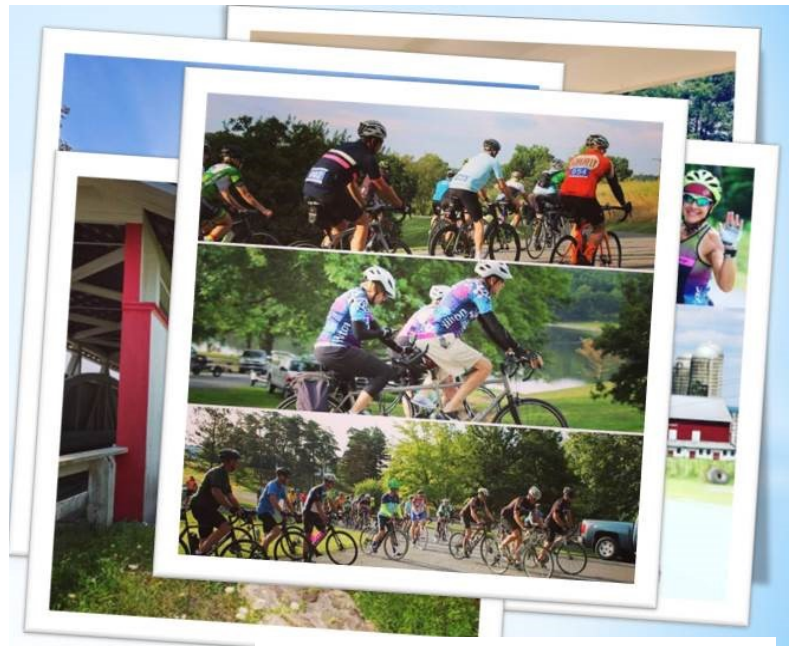


Bedford County...  
**It's Your  
BUSINESS**

A podcast program of



[WWW.BEDFORDCOUNTYCHAMBER.COM](http://WWW.BEDFORDCOUNTYCHAMBER.COM)



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#bedfordcountyworks  
#chamber2020

#chamberfoundationeducates



## UPCOMING EVENTS

- March 4      **March Forth in Leadership (XLBC)**  
9am-3pm      Homewood at Spring House Estates
- March 5      **First Thursday Networking Breakfast**  
7:45-9am      *Feat. Bedford Speedway/Race Museum*  
At Homewood at Spring House Estates
- March 5      **St. Francis SBDC Business Start-Up Workshop**  
8:30-10:30am      Russell House - 203 S. Juliana St. Bedford
- March 20      **Business at Breakfast: Coronavirus**  
7:30-9am      Bedford American Legion
- March 26      **Business After Hours**  
5-7pm      Edward Jones (Steven Dull Office - Everett)
- March 27      **GIYB Speaker Series: US Attorney Scott Brady**  
8-10am      Russell House - 203 S. Juliana Street
- March 30      **BASICS Summit** at Slick's Ivystone  
12-2:30pm      (Businesses & Schools Investing in Cooperative Solutions)

### SAVE THE DATES (Signature Events)

*April 4-5: Home, Garden & Lifestyle Show*

*May 13-14 - Women in Business Conference*

*June 4 - Byrne & Kelly Benefit Concert (Foundation)*

*June 22 - Technology Conference*

*July 24th - 25th Annual Golf Tournament*

*August 8th: PA Lumberjack Competition, Outdoor Show  
& Olde Bedford Beer Festival*

*September 12th : Bike Bedford County*

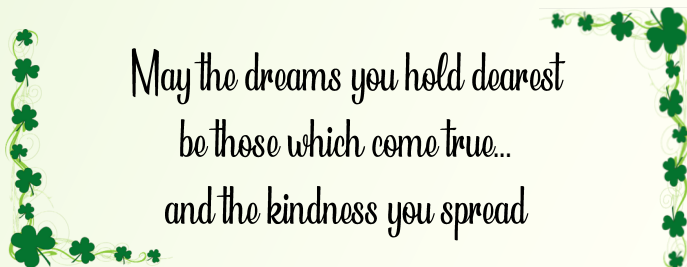
*Sept. 17th - Business Community Showcase & Fashion Showcase Mixer*

*Sept. 24th - Downtown on the Farm*

*November 19th - Annual Dinner & Awards Celebration*

*December 10th - Holiday Open House*

*December 11-13, 17-23 and 26-27 - Holiday Nights of Lights*



## MEETING DATES TO NOTE

### **Government Affairs**

Tue. Mar. 3—10am—Russell House

### **Home, Garden & Lifestyle Show**

Thurs. March 5 - 3:30pm - Russell House

### **Executive Committee**

Mon. Mar. 9 —7:30am—Russell House

### **Special Events Committee**

Tues. Mar. 10 —8:30am— Denny's

### **Chamber Board of Directors**

Wed. Mar. 12 —7:45am—Russell House

### **Chamber Ambassadors**

Fri. Mar. 13 - 12pm - Russell House

### **YLBC Advisory Committee**

Mon. Mar. 16 - 8am - BCTC

### **Chamber Foundation Board**

Tues. Mar. 17 - 7:30am - Russell House

### **BASICS**

Tue. Mar. 17—8:15am—Russell House

### **Beer Festival Committee**

Wed. Mar. 18 - Golden Eagle Inn

### **Women in Business Planning**

Fri. Feb. 21 - 3pm - Russell House

### **LBC Advisory**

Fri. Mar. —8am—Russell House

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*TBA: Agri-Business*

*Bike Bedford County, Beer Festival*

*For more information on becoming  
involved with a committee, or to register for  
Chamber events, call: 814-623-2233 or visit*



# News & Notes



Tim Weaverling (Left, RWR Insurance) and Tina Molski (Right, REI) were recently recognized as part of the PA Business Central Top 100 People for 2020. Tim is a past chair of the Chamber Board and Tina is the current chair. Congratulations!



The Chamber's Monthly Mixer  
**BUSINESS After Hours**  
 Thursday, March 26th  
 5:00-7:00 p.m.

Hosted by  
**Edward Jones**  
 MAKING SENSE OF INVESTING

Financial Advisors  
 Brian Jeffries  
 Leigh Shank  
 Steven Dull  
 ~~~~  
 At the office of Steven Dull  
 18 East Main Street - Everett  
 \$6 for Chamber Members

\$6 for Chamber Members  
 \$16 for Not-Yet Members  
 RSVP to 623-2233

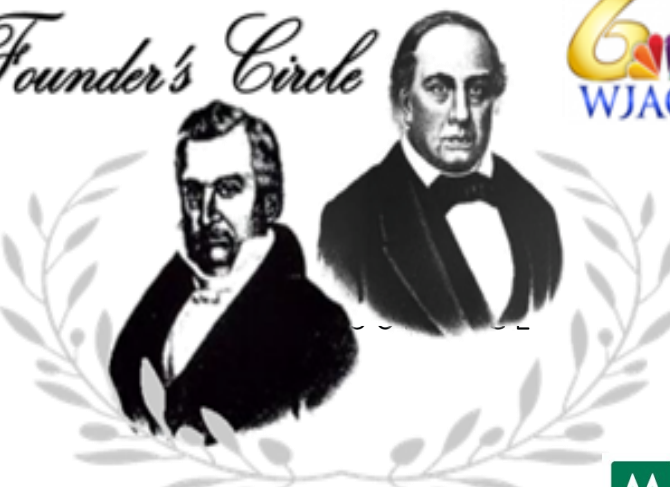
Or [BedfordCountyChamber.com](http://BedfordCountyChamber.com)

Do you have something to celebrate?  
 Ribbon Cutting  
 Anniversary  
 Groundbreaking



Call Delrae to schedule your celebration!  
**814-623-2233**

## Special Thanks to Our Founder's Circle Members:



*Founder's Circle*

