

## Chamber VP Rick Smith Celebrates Retirement

The Boards of the Bedford County Chamber of Commerce and Chamber (Education) Foundation recently held a surprise retirement celebration for Rick Smith, who has served the two organizations in many capacities over the last two decades.

Smith, who has most recently served as Chamber Vice President for the last two years and Leadership Bedford County facilitator for more than 10 years, retires from his Chamber duties March 29th; he will continue to work with the LBC Class of 2019 through their graduation in June.

Chamber Board Chair Allen Harr presented Smith with a framed print of the holiday-decorated Russell House as well as lifetime Chamber memberships for Smith and his wife, Judy; Chamber Foundation Board Chair Dave Copley announced a Leadership Bedford County scholarship to be presented in Smith's honor.

"We have been incredibly blessed with Rick Smith's commitment to our Chamber and Foundation programs as well as to our community," said President CEO Kellie Goodman Shaffer.



"His legacy of servant leadership is etched upon our organizations and we wish him the very best in his next chapter."

Rick can still be reached through his Chamber email:

[rick@bedfordcountychamber.org](mailto:rick@bedfordcountychamber.org).



## Sarah Ferrari Joins Chamber Team as Program & Events Coordinator

The Bedford County Chamber of Commerce is pleased to announce the recent hiring of Sarah Ferrari as Program and Events Coordinator.

Ferrari, a native of Bedford, comes to the Chamber from the Omni Bedford Springs Resort where she most recently worked as the catering sales manager.

"We are thrilled to welcome Sarah to the Chamber team," said Chamber President CEO Kellie Goodman Shaffer. "She is full of energy, great ideas, and a love of our region, all of which will be tremendous assets to our organizations."

Sarah lived in Italy for five years where she studied Interior Design in Milan at the Scuola Politecnica di Design before returning to Bedford where she helped to open LIFEstyle, an Italian market and trattoria in downtown Bedford. Ferrari said the Chamber is a good fit because it encompasses all of her past lives.

"It incorporates all of my past experiences, from entrepreneurship to event planning," said Ferrari. "And it puts that experience back into the community in which I'm invested and raising my children."

Ferrari said she's looking forward to spearheading many of the Chamber's existing events, like the signature Annual Dinner and Awards Celebration, and adding some new ideas.

"I'm most excited about getting to know and working with all of the leaders in this community and using what we're all best at to create wonderful events," said Ferrari.

Some of the events that Sarah will be working on include the Women in Business series, Olde Bedford Beer Festival, Golf Tournament, Foundation fundraisers and some new ideas that she will share soon.

Sarah resides in Bedford Borough with her partner Valentina, and children Alex and Layla. Also, she recently adopted her family's first dog, Trip. Feel free to stop by the Chamber office at 203 South Juliana Street to welcome Sarah to the team.

**You can reach Sarah Ferrari by email at [sarah@bedfordcountychamber.org](mailto:sarah@bedfordcountychamber.org).**



Welcome Spring & Home Improvement Season!



# Home, Garden & LifeStyle Show



Bedford County  
Chamber of Commerce  
Leading Businesses. Leading Communities.™



**Free  
Admission**



**April 6th & 7th - Bedford Co. Fairgrounds | Sat. 9a-5p / Sun. 11a-4p**

Events, Displays Inside & Outside Jordan Hall

**Local Professionals & DIY Experts**

*Friends of Shawnee Outdoor Experience*

**Live Music, Sunday Race Car Show & Practice**

**Children's Activities: Saturday EGG-Stravaganza**

**ALSM Lego Home Building Challenge**

*Sat & Sun Gourmet Grilling Demos with Chef Tim*

**Register to Win Door Prizes: Lawn Mower, Grill,**

**Or Grand Prize: 8' x 12' Shawnee Structures Shed**

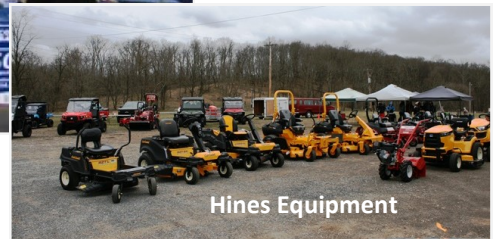
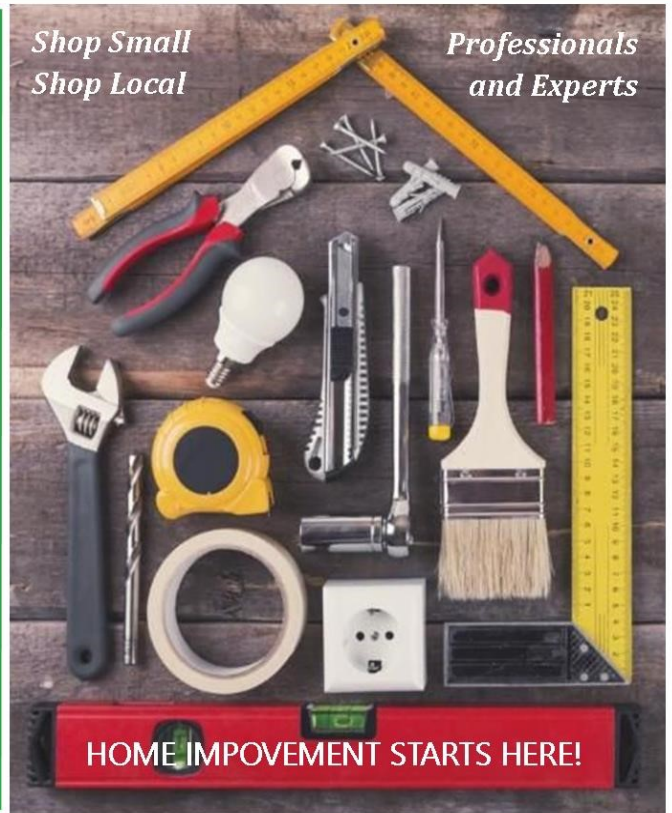


Matt Randall, Agent  
Michael Meehan, Agent



*Shop Small  
Shop Local*

*Professionals  
and Experts*



Hines Equipment



# HGL Show to Welcome Spring And Support Local Business

Spring has sprung, and what better way to celebrate than by visiting the Chamber's **Home, Garden and Lifestyle Show:** Saturday & Sunday, April 6-7 at the Bedford County Fairgrounds.

The show, which takes place both inside Jordan Hall and on the grounds around the building is the Chamber's signature home improvement/outdoor living trade show, which draws more than 1,500 guests throughout the weekend.

It's an excellent chance for businesses to make connections with potential customers who attend the show looking for ideas from local experts for new projects, warm-weather recreation, and so much more.

The family-friendly event includes food truck refreshments, children's activities, Friends of Shawnee Outdoor Experience and demonstrations including grilling workshops by presenting sponsor, Homewood at Spring House Estates.

The weekend's entertainment schedule is sponsored by the State Farm Agents of Bedford, Matt Randall and Michael Meehan.

Additional sponsors include Garden Sponsor Stoneham's Motorsports, John Deere Show Sponsor West Central Equipment, Cub Cadet Test Drive Challenge Sponsor Hines Equipment, Heating Sponsor Shaffer's Bottled Gas, supporting sponsor Vent's Landscaping and media partners,

the Bedford Gazette, WJAC-TV, Everything Bedford County and Cessna Broadcasting.

Family-oriented activities will include an EGGstravaganza by Real Life Church (Saturday), Children's Corner sponsored by Altoona First Savings Bank and featuring the ALSM Lego Homebuilder's Challenge, and the Youth Leadership Bedford County Class of 2019 project.

Enjoy Live music by Route 869 on Saturday; the Bedford Speedway Race Car Show and Test and Tune live practice will highlight Sunday's schedule, with live folk music by Colt Winter Lepley (weather permitting.)

An extensive multi-media marketing campaign is underway, including the Bedford Gazette insert and show program in the April 5th newspaper, remote radio broadcasts during the show, and online marketing highlighted by the social media campaign featuring show mascot, Rusty.

The Show is free to attend and guests can register for lots of great door prizes, including a Cup Cadet push lawn mower from Hines Equipment, barbecue grill courtesy First Peoples Community FCU, and the grand prize: an 8'x12' shed built just for the show by Shawnee Structures.

There's something for everyone at the HGL show, which promotes buy local habits and supporting local business. Learn more online by visiting the Chamber website. Show hours are Saturday, 9am-5pm and Sunday 11am-4pm. Hope to see you there!



# Breakout Speakers Join Corporate Trailblazers for Women in Business Conference at Omni Bedford Springs

The Chamber of Commerce is pleased to announce some of the breakout session speakers for the 2019 Women in Business Conference, presented by UPMC Health Plan, to be held Friday, May 17th at the Omni Bedford Springs Resort and Spa.

Breakout session topics range from leadership/management to health and wellness, with opportunities for enrichment and inspiration for everyone. Speakers include:

**Dr. Kris Arnold—Energy/Stress Breaks**  
**Laura Briggs—Online Marketing/Storytelling**  
**Sherry Cain—Inspiration, Leadership**  
**Bobbi DiClaudio—Wellness**  
**Juli Dull—Accessorizing for Success**  
**Sherry Dunlevy—Conquering Fear**  
**Mary Grattan—Wonder Woman/Leadership**  
**Erin Grattuso—Increasing Productivity**  
**Priscilla Hauer— Busy Households' Meal Preps**  
**Attny. Brand Hershey—Financial Independence**  
**Kristine Irwin—Finding Your Voice**  
**John Moore—The Unapologetic Salesperson**  
**Caz Russell (tentative) - Maxwell Leadership**  
**Becky Stevens—The Psychology of Money**  
**Andrew Trexler—R&D for Entrepreneurs**  
*(Tentative, Subject to change)*

Headlining the 6th annual conference will be UPMC Altoona-UPMC Bedford President Jan Fisher providing the featured breakfast presentation, and FirstEnergy Corp President of Pennsylvania Power Companies Linda Moss serving as the keynote speaker for the luncheon.

The Conference also includes sponsor and exhibitor opportunities, networking, including a NEW Thursday evening mixer open to conference attendees and others, and much more.

A special room rate of \$129 for Thursday, May 16th is available by calling Omni Reservations at 1-800-THE-OMNI.

Sponsors to date include: Fox 8/ABC 23/ThisTV/AntennaTV, Seltzer Financial, Bayada Pediatrics, and Headline Marketing and Communications. Additional sponsorship and exhibitor opportunities are now available and registration is open.

Full-day registration is \$199 per person (Chamber members receive a \$30 discount and [WWW.BEDFORDCOUNTYCHAMBER.COM](http://WWW.BEDFORDCOUNTYCHAMBER.COM)



**Jan Fisher**  
President  
UPMC Altoona, UPMC Bedford



**Linda Moss**  
President, PA Power  
Companies—FirstEnergy Corp

an early-bird discount of \$20 is available for paid registrations, extended through April 7th.)

Breakfast-only (\$49), lunch-only (\$59) and Mixer only (\$20) registrations are also available for Chamber members and include attendee gift bags.

For more information or to register, call 814-623-2233 or visit the Chamber website.

## **Women in Business 2019 Conference**

**Friday, May 17th**

*At the  
Omni Bedford Springs Resort*

**Sponsorships, Exhibit Space Available  
Registration Now Open**

**Call for Info or to RSVP: 623-2233**  
Or visit our website.



# First Thursday Networking Breakfasts

Sponsored by:



Hosted by:



**Join Us: April 4th, 7:45am-9:00am**

**May 2nd (Speed Networking Format)**

**June 6th - Aug 1st - Sept 5th**

**Oct 3rd - Nov 7th - Dec 5th**

**\$25 Per Person / Sponsorships Available. /RSVP: 623-2233**



Part 4 of 4:

***Sugar, Salt and Fat....Oh My!***

Featured Speakers:

**Kathy Thompson, Nutritionist—ACM**

**Blair Leydig, Fitness Expert—ProCare**

Friday, April 26th

11:30 am - 2:00 pm

ProCare Fitness Bedford

\$35 per person

RSVP online or by calling 623-2233

*(Plus: Vitals checked by ACM Nursing Students)*

**Government: It's Your Business Candidate Forums**  
**Bedford Elks Country Club**

**April 26th**  
**County Offices**  
**Candidates**  
**Breakfast Forum**

**7:30am—\$25 Per Person**



**Do You Have**  
**Something to**  
**Celebrate?**



**The Chamber is glad to help!**

Ribbon Cuttings, Anniversaries

(1, 5, 10, 15, etc. years...)

Groundbreakings, Key Exchanges...

just call Cara to schedule your celebration:

814.623.2233 and look for upcoming events

celebrating local businesses in Chamber

correspondence and communications including

emails, website, social media and newsletters.

**May 6th**  
**Commissioners**  
**Candidates**  
**Lunch Forum**  
**Noon—\$30 Per Person**



**NEW Podcast**



Bedford County...

**It's Your Business**

A podcast program of



Check out the Chamber's new Podcast, produced in partnership with Headline Marketing and Communications.

Now available on the Chamber and HMC websites as well as itunes and Google Play, the monthly programs celebrate interesting people,

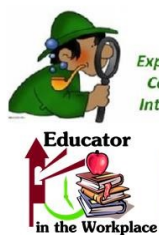
companies, activities and events of the Bedford County region.

Sponsorships are now available for this exciting new project by calling

HMC Rep Deanna Weaverling at 814-285-1235.

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Exploring  
Career  
Interests

Leadership  
Bedford County

XLBC  
EXTREME LEADERSHIP BEDFORD COUNTY



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LEADERSHIP  
BEDFORD COUNTY

BASIC  
bedford county



LAUNCH  
& LAND  
Bedford County

STEPS  
SUCCESS



## Youth Leadership Students Honor Their Sponsors; HS Students Take Steps to Success; Foundation Prepares for Community Reading Day & 5th Grade Career Field Day

The program year for the **Youth Leadership Bedford County Class of 2019** is winding down, but before they wrap up their sessions, the class took some time to thank the businesses who have made their experience possible.

More than a dozen of the program sponsors joined the class for lunch during their March session at Hoss's Steak and Sea House; each sponsor was presented with a plaque and listened while all of the students shared highlights of their experience in the program.

The Class then finished planning a fundraiser during the Chamber's Home Show to benefit the Bedford County Humane Society as their community service project.

The YLBC program has expanded in recent years to reach more 10th grade students through a **Youth Leadership Summit**. Fifty students, representing all Bedford County School Districts and chosen by their school faculty and administration, come together for a day of visioning and team building through interaction with community leaders.

The Summit, planned for April 30th at Homewood at Spring House Estates, is designed to empower students to become servant leaders, to make a positive difference in their communities, and to foster pride in Bedford County.



Sponsorships are available for the Summit; businesses may also support the traditional YLBC program by sponsoring a 2020 student's tuition.



2019 marks the 20th anniversary of **Community Reading Day** and an expansion of the long-running program through a partnership with the Federated Library System of Bedford County.

Volunteers from the business community will read to students in Pre-K through third grades on April 23rd, sharing with them the value of literacy as well information about their career paths.

The Bedford Elks Lodge and The Learning Lamp are corporate book sponsors, along with the Library System. Businesses may also sponsor bookmarks, and we are still accepting volunteer readers.

Please call Sarah Ferrari at the Chamber office for details on how to be involved with this event.

The second annual **Fifth Grade Career Field Day Hosted by Shawnee State Park** is planned for May 9th (with a rain date of May 10th.)

For more information on ways to sponsor or participate in this and other Foundation events, please call Kellie Goodman Shaffer at the Chamber office: 623-2233.



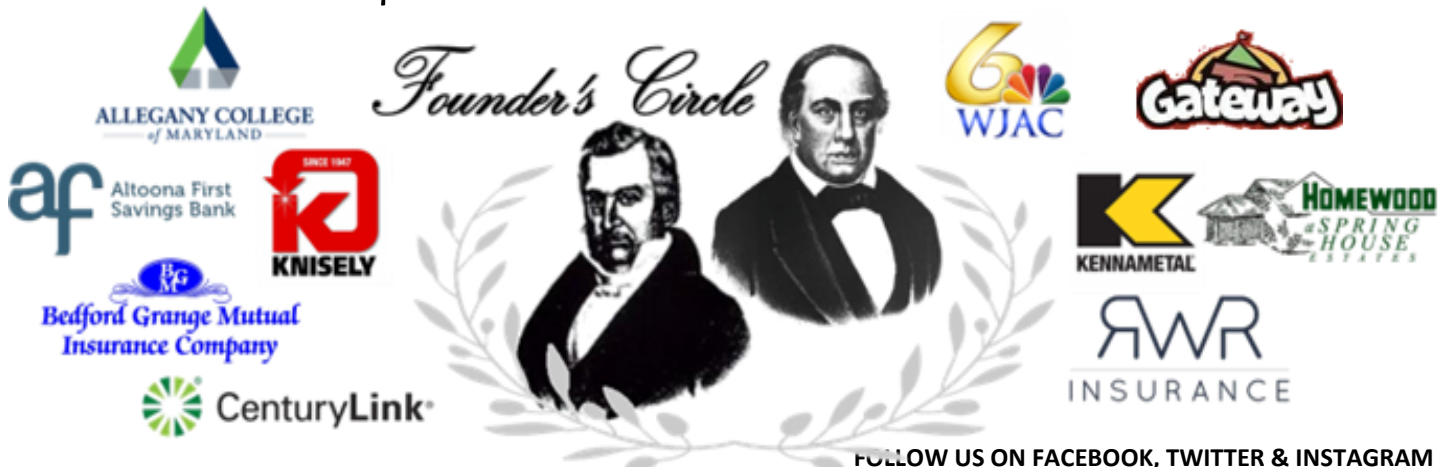
## UPCOMING EVENTS

- April 2  
11:30am **Coldwell Banker 25th Anniversary  
& New Everett Office Ribbon Cutting**
- April 4  
7:45am **First Thursday Networking Breakfast**  
Homewood at Spring House Estates
- April 4  
4:30Ppm **GMH Mortgage Services Ribbon Cutting**  
606 E. Pitt Street Bedford (Open House to Follow)
- April 6-7 **Home, Garden and Lifestyle Show**  
Bedford County Fairgrounds
- April 11  
3:00pm **Parolee/Re-Entry Employment Roundtable**  
Russell House
- April 19 **GOOD FRIDAY**  
Chamber Office Closed
- April 23/25 **Community Reading Day(s)**  
Bedford County Elementary Schools
- Apr. 23  
5-7pm **Business After Hours at Bayada**  
(4:45pm Ribbon Cutting for Bedford Office)
- April 26  
7:30am **Candidates Forum: County Offices**  
Bedford Elks Country Club
- April 26  
11:30-2 **Healthy U. Lunch Series**  
ProCare Fitness Bedford

## MEETING DATES TO NOTE

- Executive Committee**  
Tues. April 2—8am—Russell House
- Government Affairs**  
Tues. April 2—10am—Russell House
- Chamber Ambassadors**  
Fri. April 12—12pm—Ed's Steak House
- Special Events**  
Tues. April 9 —8:30am—Kountry Kettle
- Chamber Board of Directors**  
Wed. April 10—7:45am—Russell House
- YLBC Advisory Committee**  
Mon. April 15—8am—BCTC
- Chamber Foundation Board**  
Wed. April 18—7:30am—Russell House
- BASICS Committee**  
Thurs. April 18—8:15am—Russell House  
Or Via Conference Call: 814-631-1699  
Room: 1300 / Password: 1300
- Golf Committee**  
Thurs. April 18—Noon—Down River
- LBC Advisory**  
Fri. April 27— 8am—Russell House
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- For more information on becoming involved with a committee, or to register for Chamber events, call: 814-623-2233  
Or visit **BedfordCountyChamber.com***

## Special Thanks to Our Founder's Circle Members:



FOLLOW US ON FACEBOOK, TWITTER & INSTAGRAM

**Bedford County Chamber of Commerce**  
203 S. Juliana Street - Bedford, PA 15522  
Phone: 814-623-2233 - Fax: 814-623-6089  
Email: [info@bedfordcountychamber.org](mailto:info@bedfordcountychamber.org)  
Website: [www.BedfordCountyChamber.com](http://www.BedfordCountyChamber.com)

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*Lawn Party*

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Educational  
Programs  
of the  
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BBQ Dinner, Lawn Games, Raffles, Carriage Rides, Derby Broadcast  
**Tickets On Sale Now: \$50 Per Person / Sponsorships Available**

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