

## Conference Investment Opportunities & Benefits

The Chamber is pleased to present the 2021 Women in Business Conference, featuring keynote breakfast speaker, Sandy Barbour, VP of Athletics, Penn State University; Keynote Luncheon Panel, featuring corporate leaders: Kelly Blake, Select Specialty Hospital; Linda Bullington, Bullington Financial Services; and Stephanie Martz, Thomas Dealerships And additional sessions by speakers Jill Cruz, Mary Colledge, Thomas Lahman and Sandra Lane.

### Marquis Sponsor (SOLD: UPMC Health Plan) \$5,000

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Most preferred double-size exhibit space (2-6' tables, 4 chairs, electricity if needed)
- Cover logo exposure and back cover full-page color ad (8.5" x 11") in event program.
- Featured Interview on *The Vibe* Social Media Segment
- Logo/link on event page of Chamber website.
- Company logo included on directional signage at conference.
- Opportunity to provide welcome remarks to open conference & introduce opening speaker.
- Opportunity to provide a break-out session during conference.
- Opportunity to place promotional items in attendee gift bags.
- 8 complimentary conference registrations with reserved priority seating for all Colonnade Ballroom sessions
- First right of acceptance to renew sponsorship next year & other benefits as agreed upon by Chamber and sponsor

### Networking /Breakfast Sponsor (Only 2 Available) \$2,500

- Recognition as networking sponsor in all event publicity: print, radio, online, e-mail, etc. including presenting sponsorship recognition for the conference networking luncheon.
- Preferred exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Featured Interview on *The Vibe* Social Media Segment
- Full-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags (175 items provided by sponsor.)
- 4 full-day registrations with reserved priority seating for ballroom sessions.
- 4 additional registrations for breakfast-only or lunch-only.
- First right of acceptance to renew sponsorship next year.

### **Upgrade Opportunity: Exclusive Networking Sponsorship for \$3,500 Includes:**

- Recognition as sole networking sponsor in event publicity.
- Preferred double-exhibit space (2-6' tables, 4 chairs, electricity if needed.)
- 6 complimentary conference and 12 mixer registrations (couples welcome)
- Full-page color ad – inside back cover of program.
- Opportunity to provide a break-out session during conference.
- Opportunity to provide brief remarks (5 min.) during event program/speaker intro.
- 10 complimentary registrations for Wednesday evening networking event.
- Other benefits as agreed upon by Chamber and sponsor.

## Sponsorships, Continued

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### **Lunch Panel Sponsor (2 total) \$1,500**

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- Recognition as lunch sponsor in all event publicity: print, radio, online, e-mail, etc.
- Preferred exhibit space (1-6' tables, 2 chairs, electricity if needed)
- Full-page black-and-white ad in event program and logo/link on Chamber website.
- Logo/link on event page of Chamber website.
- Company ad included in Chamber e-connection blast e-mail for 12 weeks
- Opportunity to provide remarks (5 min.) during lunch program
- Opportunity to place promotional items in attendee gift bags.
- 3 full-day conference registrations, 3 additional breakfast-only or lunch-only registrations.
- First right of acceptance to renew sponsorship next year.

#### **Upgrade Opportunity: Exclusive Lunch Sponsorship for \$2,500 Includes:**

- Recognition as sole lunch sponsor in event publicity with full-page color program ad
- Preferred double-exhibit space (2-6' tables, 4 chairs, electricity if needed)
- 6 full-day conference and 6 additional breakfast-or-lunch-only registrations.

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### **Distinguished Speaker Breakfast Supporting Sponsor (4 Total/2 renewals pending) \$750**

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Recognition as breakfast or keynote sponsor in all event publicity: print, radio, online, e-mail, etc.

- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Half-page ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Company ad included in Chamber e-connection blast e-mail for 8 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 2 full-day conference registrations OR 6 breakfast-only registrations.
- First right of acceptance to renew sponsorship next year.

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### **Break Sponsor \$450 (Or in-kind product)**

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- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Company ad included in Chamber e-connection blast e-mail for 6 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 2 comp. conference & mixer registrations
- First right of acceptance to renew sponsorship next year.

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### **Supporting Sponsor (For Non-attendees) or Vendor Space \$250**

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- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Company ad included in Chamber e-connection blast e-mail for 4 weeks.
- Opportunity to place promotional items in attendee gift bags.
- First right of acceptance to renew sponsorship next year.

***Bedford Co. Chamber Members will receive a \$50 discount on vendor space, including full-day registration.***

*Please note - additional promotional exposure may be available through Chamber marketing products – i.e. weekly email blast, monthly newsletter, quarterly direct-mail publication, etc. Also – in-kind sponsorships are welcomed (media, speaker gifts, conference bags, etc.) To discuss these options, if desired, please contact Kellie Goodman Shaffer or Sarah Ferrari at 814-623-2233.*



SPONSORSHIP REGISTRATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

Do you have a Facebook Page? \_\_\_ Yes \_\_\_ No (please "like" the Chamber & event Facebook pages.)

Investment Desired (Circle One)

Note: 2019 sponsors have first right of acceptance; renewals pending.

Call the Chamber for status: 814.623.2233

~~Marquis Sponsor~~ (\$5,000)      Networking / Breakfast Sponsor (\$2500/\$3500)

Lunch Panel Sponsor (\$1500)      Distinguished Speaker Supporting Sponsor (\$750)

Break Sponsor (\$450 or in-kind product)      Supporting Sponsor (\$250/\$199)

\_\_\_\_\_ Check to Upgrade for Exclusivity of Lunch, Mixer or Breakfast Sponsorship.

Attendees

Four sets of horizontal lines for listing attendees.

Amount Enclosed \$ \_\_\_\_\_

\_\_\_\_\_ Please Invoice Me

IF EXHIBITING

Please sign and return attached vendor terms and conditions.

Does Your Display Need Electricity? (No charge.) \_\_\_ YES \_\_\_ NO

Please provide a Certificate of Liability to the Bedford County Chamber of Commerce.

Direct Questions or Return Form to: Bedford County Chamber of Commerce
203 S. Juliana St. ~ Bedford, PA ~ 15522
Phone: 814.623.2233 ~ Fax: 814.623.6089
Email: kellie@bedfordcountychamber.org



### **VENDOR TERMS & CONDITIONS:**

- Vendors may begin set-up for the event at 7:00 a.m. – Thurs. Nov. 4<sup>th</sup> (must be set up by 8:00 a.m.) - set up time may also be available Wednesday afternoon or evening. Updates concerning these potential set-up times will be provided as available or call the Chamber for more information.
- Vendors must staff their table at all appropriate times during the event, and must not break down their exhibits until 3:00pm.
  - All vendor items must be removed from Constitution/Colonnade by 5:30pm.)
- By signing the below waiver, the exhibitor completely agrees to comply with the terms and conditions of this event. The Chamber reserves the right to reject individuals who do not adhere to these terms/conditions.

### **EVENT SPONSOR/VENDOR PARTICIPATION WAIVER: BEDFORD COUNTY CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE**

I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business,

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Name of Business or Organization

the Bedford County Chamber of Commerce, Omni Bedford Springs, and its respective officers, agents, and employees; (b) indemnify and hold harmless the Bedford County Chamber of Commerce, Omni Bedford Springs, and its respective officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/business in our participation in the Bedford County Chamber Women in Business Conference: Nov. 4, 2021.

I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.

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Signature

Date

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Print Name

**NOTE: We will hold this waiver in your file until we receive a Certificate of Liability for your business.**