



Shop Small This Holiday Season: *Elf on the Shelf* Promotion & Drawing

An invitation to Chamber members to participate in a fun new holiday promotion encouraging our community to SHOP LOCAL this Holiday Season!

We are placing our *Elf on the Shelf*, Russell in local businesses from Nov. 25th through Dec. 23rd.

We'll put fun holiday poems on the Chamber Facebook page and website with photos of Russell in local businesses and clues about where to find him. The first 10 people each day to correctly guess Russell's location in the Facebook comments below the photo will be entered into a grand prize drawing consisting of products, prizes and gift cards provided by participating businesses. The drawing will take place at 5pm December 23rd.

Participating businesses are asked to provide a prize or gift card valued at \$50 (retail.) You may also use the day the Elf is in your store as an opportunity for your own promotion (e.g. ask customers to take a Selfie with the Elf and post it on Facebook tagging your business, or do a special drawing for those who mention "Russell the Elf" in your business that day. Also, consider ways that your contribution to the grand prize can help your business: for example, donate 5-\$10 gift cards that must be used one at a time—drawing someone into your business for multiple visits. The possibilities are endless!

You don't have to be a retail member to participate—all businesses are welcome to support the BUY LOCAL message and take part in this promotion! To participate, return this form or call the Chamber office at 623-2233. Dates will be assigned on a first-come, first-served basis, so act soon to get your choice of days!

Business _____ Phone _____

Contact _____ Email _____

Prize or gift card description _____

Choose your date
(first come, first served.)

- ___ Nov. 25
- ___ Nov. 26
- ___ Nov. 27
- ___ Nov. 28
- ___ Nov. 29
- ___ Nov. 30
- ___ Dec. 1
- ___ Dec. 2
- ___ Dec. 3
- ___ Dec. 4
- ___ Dec. 5
- ___ Dec. 6
- ___ Dec. 7
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- ___ Dec. 21
- ___ Dec. 22
- ___ Dec. 23



**Return to: cara@bedfordcountychamber.org
Or Fax to: 814.623-6089.**