### **Chamber Launches New Website, Online Registration Options**

he Bedford County Chamber of Commerce is thrilled to announce the launch of our new website!

BedfordCountyChamber.com now offers more resources, more options for member exposure, and more convenience for members and friends in finding the information you need about the Chamber, as well as the business community of the Bedford County Region.

Features of the site include easyaccess Chamber and Community Calendars, Members-Only Portal, and convenient online registration and payment options for Chamber events.

The Chamber has also invested in new membership database software that integrates beautifully with the website, allowing for more options in member listings (watch



for details in the coming months.)

Perhaps most importantly, the new site features enhanced links to our member websites, making your company more accessible to your customers and our community.

Let us know what you think of the new look!



### IN THIS ISSUE:

	MO
Member Celebrations	pg. 3
Chamber Awards	pg. 4
Leadership Bedford County	pg. 4
Outdoor Challenge	pg. 5
Chamber Choice Benefit	pg. 5
Taste of Home Cooking Show	w pg. 6
Sexual Harassment Seminar	pg. 7
After Hours at Indian Lake	pg. 8
Stuff the Bus for Kids	pg. 8
PA Legislators' Breakfast	pg. 9
State of the County Breakfast	pg. 10
Lip Sync Battle	pg. 11
Calendar of Events	pg. 12
Meeting Schedule	pg. 12

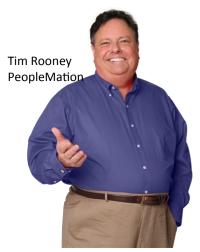
### **SHOWCASE to Celebrate Business Community**



he Bedford County Chamber of Commerce is looking forward to kicking off the 2016
Business Community Showcase, presented by Fox 8, ABC 23, ThisTV & Antenna TV, set for Wednesday, September 21st at the Bedford County Airport. This year's theme is *Score with the Home Team!* with a nod to the popular sport of football, as former Pittsburgh Steelers' Quarterback Charlie Batch joins us as our keynote lunch speaker.

The Showcase will offer many of the valuable features of previous years, including extensive booth displays, networking luncheon including a chance to share your company's "good news," and a morning high school career fair for 9th, 10th and 11th graders from all Bedford County school districts.

NEW in 2016, the Chamber is



WWW.BEDFORDCOUNTYCHAMBER.COM



pleased to partner with Tim Rooney of PeopleMation for an afternoon workshop (2:30-4:30) as part of the Business Community Showcase, designed to take companies and organizations of all kinds to the next level of customer service, sales and marketing excellence.

The workshop will be FREE to all sponsors and exhibitors of the Showcase, providing significant value-added to your Showcase investment. Additional tickets will be made available as space allows.

The nationally-renowned business coach will present the two-hour program entitled:

"Building An All-Star Team," providing valuable take-aways to benefit any kind of company:

How to Create Raving Fans, How to Score Big, and Rules of the Game.

Another new feature of the 2016

Business Community Showcase is a chance to spotlight the amazing culinary creations of our region.

As part of a tailgate-themed Making Connections Mixer, sponsored by Bun Air Corp, area restaurants are invited to accept a complimentary table display and take advantage of the opportunity to provide a favorite appetizer, tasting or dessert for mixer guests.

Attendees will also enjoy wine, beer and soft drinks during the mixer hours while perusing the many business booths on display.

In addition to the traditional awards for exhibit design, restaurants will also be eligible for awards for their tastiest tailgate treats!

In addition to the traditional 10'x10' booth spaces for "brick and mortar" businesses, and double-booth spaces for major sponsors, the Chamber is pleased to once again offer table displays for home-based/direct sales businesses as well as community partners and service organizations for a minimal fee. Our goal is to provide a valuable opportunity for every size and budget.

This is the Chamber's largest Business-to-Business event of the year! Sponsorships & exhibitor spaces are available now. Visit the Chamber website for details.

# Celebrations



The Chamber was pleased to provide a Ribbon Cutting Celebration for Children's Community Pediatrics (CCP) Bedford on July 8th. Located at 249 Hospital Drive near UPMC Bedford Memorial, the office features a welcoming environment for children of all ages and a professional and friendly staff. Learn more: www.childrenspeds.com



Congratulations to Family Behavioral Resources, located on Mile Level in Bedford. The organization celebrated a Ribbon Cutting and Open House for their new Outpatient clinic, offering important mental health services and more to the families of our region.

Learn more: www. familybehavioralresources.com



The Chamber was pleased to hold a Celebration Cake Ceremony over the July 4th holiday to mark the 40th anniversary of Old Bedford Village. Thanks to all who work so hard to make OBV a local treasure!

Learn more: www.oldbedfordvillage.com



Congratulations to Sean Bardell and all of the associates of Howard Hanna Bardell Realty. The Chamber provided a key transfer ceremony and Ribbon Cutting June 29th. Best wishes to Richard Johnston on your retirement!

Learn more online: www.howardhanna.com



Your Safe Haven has a new home on Thomas Street in Bedford (behind the Old Jail.) YSH celebrated the move and their 20th Anniversary by hosting July's Business After Hours. Learn more: www.yoursafehaven.com

### **Upcoming Celebrations:**

August 18th - 11am 60th Anniversary of Gigi's Store (Formerly Eleanor's)

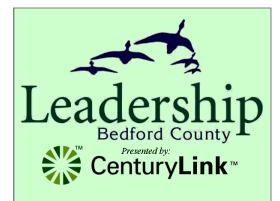
August 23rd - 12:30pm 10th Anniversary of Addictive Apparel - Everett

### DO YOU HAVE SOMETHING TO CELEBRATE?

The Chamber is always happy to recognize businesses in our community for their accomplishments: groundbreakings, ribbon cuttings, key transfers, anniversaries, etc.

Just call Cara Beemiller to schedule your celebration it's a MEMBERSHIP BENEFIT!

**FOLLOW US ON FACEBOOK, TWITTER & INSTAGRAM** 



### Seeking Applicants for Leadership Bedford County Class of 2017

The Bedford County Chamber Foundation announces that applications are now being accepted for the next class of Leadership Bedford County (LBC), which begins in September 2016. LBC boasts more than 200 servant-leader graduates through its first 15 classes, representing our diverse business community.

The prestigious 10-month program offers personal and professional development designed to benefit the individual participants as well as their companies or organizations.

Class members enjoy developing relationships during monthly sessions, exploring various aspects of the county, as well as tools to further develop their management and servant leadership qualities.

Leadership Bedford County is presented in partnership with CenturyLink, which has been our title sponsor for the last six years.

Companies are encouraged to seek out potential Leadership candidates among their ranks! The program benefits the individual as well as their business or organization.

Tuition is \$1,500 per person; partial scholarships are available.

Look for additional information on the Chamber website or call LBC staff liaison Joel Black at 814.623.2233.

### **Nominations Sought for 2016 Chamber of Commerce Awards**



The Bedford County Chamber of Commerce is excited to once again recognize the excellence and diversity of the business community of our region at the 2016 Annual Dinner and Awards Celebration, November 17th at the historic Omni Bedford Springs Resort & Spa.

Nominations are now being accepted for this year's awards with a myriad of categories for consideration. The simple application is available on the Chamber website. Businesses are encouraged to submit nominations for themselves and/or others.

The short-form nominations will be supplemented by information gathered through phone interviews by members of the Chamber's Awards Committee, and then sent to a regional panel of judges for their consideration.

The Chamber's Annual Dinner & Awards Celebration is the signature celebration of business in the Bedford County region, drawing a sell-out crowd of 330 each year.

The 2016 theme will be "Bedford County's Great Outdoors" spotlighting the area's recreational resources including trails, lakes and state parks. Deadline to submit award nomination forms is Friday, August 12th. Sponsorships and registration info is coming Aug. 15th.



### Bike Bedford County Grows to Bedford County Outdoor Challenge 3-Day Adventure

**Bedford, PA** — The Bedford County Chamber of Commerce is pleased to announce that due to the overwhelm-

More than 325 cyclists from 8 states participated in Bike Bedford County over the first two years of the event.

ing success of Bike Bedford County through its first two years, the event will be expanded to three days of adventure with opportunities to participate in a myriad of ways.

The NEW Bedford County Outdoor Challenge will offer the chance to take part in one, two or all three events, August 19, 20 and 21, based at Shawnee State Park in Schellsburg.

Friday: Shawnee Sunset Paddle Saturday: Bike Bedford County Sunday: 5K/10K Trail Run All three activities will include options for beginners as well as intermediate participants, making it a great weekend to enjoy the beautiful Bedford County outdoors!

The Shawnee Paddle will kick off the event Friday evening with registration at 6pm and take off at 7pm. Kayaks, canoes, paddle boards and more are welcome to choose from a 1-or-2-mile course showcasing the scenic lake.

Saturday's Bike Bedford County ride promises to be the best yet, with the expert-level Allegheny Ascent offering the challenge of 5,000 feet of climbing, as well as an intermediate 32/36 mile Covered Bridge Cycling Tour and free 5K family ride around the lake. NEW in 2016, additional ride options will include a rolling-hills metric century as well as a novice ride of 10 to 12 miles,

truly something for everyone.

Registration is \$40 per person online or in person the day of the event. (The registration deadline has passed to receive an event T-shirt.)

Sunday morning's 5K/10K will take runners and walkers along the state park trails for a fun run/walk. Cost to participate is \$25 per person.

With the expansion of the event, organizers hope to encourage more overnight stays in Bedford County, providing added economic impact and greater exposure to visitors.

SPONSORSHIPS are still available, including new opportunities related to the paddle/walk-run events.

For more information, please call the Chamber office at 623-2233, or register online at **Active.com** 





### Chamber Membership Has Its Benefits

April Ressler from Reed, Wertz & Roadman was joined by Penn National Insurance Representative Christine Koeppelle to present dividend checks to a few of the Bedford County Chamber members who utilize the business insurance benefit through Chamber Choice. Penn National dividends for Chamber members throughout the United States totaled more than \$3.6 million in 2016.

Also pictured: Jenna Bywater From Zimmerman's Electrical Contractors, Cara Beemiller from the Chamber and Gloria Smouse from Gigi's Store.

Learn more: www.ChamberChoice.com

### **Taste of Home Cooking School Returns to Bedford County September**

The Bedford County Chamber of Commerce, in partnership with the Bedford Gazette, is pleased to announce the date for the 2016 Taste of Home Cooking School: Saturday, September 24<sup>th</sup> at Bedford High School.

Doors will open for the highly-anticipated show at 1:00 pm for a fun and exciting vendor show with interactive exhibits, shopping (just in time to get a jump-start on your holiday gift-giving) and lots of chances at door prizes. The nationally-renowned Taste of Home Show begins at 2:30 pm in the school auditorium, featuring Culinary Specialist Dana Elliott.

### Meet Taste of Home Culinary Specialist Dana Elliott!

Dana began learning to cook from her mom at the early age of three. She has fond memories of her mom's homemade spaghetti and meatballs – and still loves them to this day.



Dana's interest in cooking led her to attend culinary school in Florida. She graduated from The Art Institute of Fort Lauderdale in Fort Lauderdale with a Bachelor of Science degree in Culinary Management and was the recipient of an Outstanding Culinary Achievement Award. She went on to instruct post-secondary students on restaurant management and led corporate team building cooking classes.

Growing up near Indianapolis, Dana has many great memories in her kitchen over the years. "I love to cook everything, and I love to eat everything!" She also enjoys the challenge of taking recipes from cookbooks and tweaking them to make them her own.

During the summer Dana loves to garden. "I'm a miniature farmer. I have everything: cucumbers, celery, to-matoes, peppers, eggplants and horseradish," she explains.

When asked what she loves most about Taste of Home Cooking School shows, Dana replies, "I love being on the stage and sharing new recipes. Everyone's excited about food!"

Each of the Cooking School shows is live, so Dana says you never know what to expect. "My list of funny show moments over the years is long! I've tripped, and I almost fell off the stage once," she says with a chuckle. But, it is a live show and the show must go on!

When Dana's not busy on the road presenting Cooking School shows, she's at home with her family near Indianapolis, Indiana.

**Show Details:** Tickets are now on sale at the Bedford County Chamber office and online at BedfordCounty-Chamber.com. Anyone who purchases tickets in the month of August will be registered to win a special Taste of Home Cooking School prize including a basket full of cookbooks and other fun kitchen items.

VIP tickets, including reserved seating, a cookbook and chance to join the chef onstage are \$25 per person. General Admission tickets are \$12 each. Children's tickets (under 12 years old) are \$5. All guests will receive a gift bag with coupons and offers valued at more than \$100! THIS **SHOW'S TICKET PAYS FOR ITSELF!** 

So whether you're a tried-and-true foodie or a wanna-be-great cook, this is the show for you! Get your tickets soon and join several hundred of your closest friends for this exciting show, **the Only Taste of Home Show in our region this fall!** 

Special thanks to our television partner, WJAC and appliance sponsor, Harclerode & McGee! Additional sponsorships and exhibitor opportunities are still available by contacting the Chamber at 814.623.2233 or by email: director@bedfordcountychamber.org.

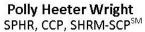
# Business at Breakfast Seminar Sexual Harassment in the Workplace



### Wednesday, August 17th 8:00 Breakfast / 8:30-10:00 Seminar Bedford Elks Country Club

#### Presenters:







Lisa Pierce MBA, PHR







Understanding unlawful workplace harassment is critical for all employees, regardless of role, within an organization. With advances in technology, casual friendships between employees, and more relaxed work environments, it has become much easier to engage in unlawful harassing behaviors, whether intentional or not.

By attending this seminar, you will become familiar with the Equal Employment Opportunity Commission's definitions of unlawful harassment, review examples of behaviors that are deemed potentially harassing, and understand employer, supervisor, and employee responsibilities in preventing unlawful harassment in the workplace.

HR Consultants, Inc. will cover the following Learning Objectives:

- 1) Discuss EEOC definitions of unlawful harassment
- 2) Review examples of behaviors that are deemed inappropriate and potentially harassing
- 3) Understand employer, supervisor, and employee responsibilities in preventing unlawful harassment in the workplace

\$25 per person / Registration Required Call: 814.623.2233

www.BedfordCountyChamber.com



CENTRAL CITY – Those planning to attend the Chamber's Business After Hours in August are in for something different.

This month's event will be held at the Indian Lake Marina, located at 234 South Shore Trail in Central City on Thursday, August 18 from 5-7pm.

Those who attend will enjoy drinks, finger foods and ice cream, and if weather permits, a free boat tour of the lake!

Guests will also be welcome to browse the watercraft available for rent or sale in the Marina's showroom, and be entered to win a FREE 8-hour boat rental.

"You're going to be outside, you're looking at a lake, you're looking at beautiful homes and beautiful boats," Indian Lake Marina General Manager

Lucas Steinbrunner said.

Located approximately 23 miles from Bedford, Indian Lake is also home to Indian Lake Golf Club, Northwinds Golf Course, Indian Lake Resort and the NEW James W. McIntyre Hiking and Biking Trail, as well as the Indian Lake Marina.

The lake is more than 750 acres and five miles long, and private to property owners and a small number of local use permits.

Residents enjoy water skiing, tubing, personal watercraft and fishing. Half of the homes at Indian Lake are year-round permanent residences, while the other half are seasonal homes.

Rentals are available, and several lake-front and golf course homes are for sale.

All property owners have access to the Lake via docking at the Marina or an available public launch.

"It's beautiful here," Steinbrunner said. "If it's nice out, we can do some boating and drink some beer. That's always fun. And we always have good ice cream."

Indian Lake Marina always offers a special discount to members of the Bedford County Chamber of Commerce: 25 percent off boat rentals Monday through Thursday, 10 percent off Friday through Sunday.

You can learn more about Indian Lake Marina by calling 814-754-4774 or online at indianlakemarina.com.

For more information about hosting your own Business After Hours, contact Cara Beemiller at the Chamber at 814-623-2233 or email:



**STUFF THE BUS** is a county wide effort to collect items needed for students to succeed in school. Donated items will be shared among Bedford Count School Districts for distribution to students. The "Stuff the Bus" bus, provided by Snyder Bus Lines, LLC is visiting sites throughout the county. It will be at the Giant Eagle in Bedford Saturday August 13th, 11a-2p to accept your donations. You may also donate at these locations:

United Way of Bedford County 127 South Juliana Street Bedford Snyder Bus Lines 2106 North Milk & Water Road Everett Ridgetop Orchards 2953 Valley Road Fishertown Hyndman Area Health Center 144 Fifth Ave Hyndman Northern Bedford Pharmacy 3499 Brumbaugh Rd New Enterprise Saxton Market 509 Main Street Saxton

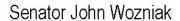
Call the United Way of Bedford County for details: 814.624.0041





# Covernment US Your Business Pu Legislators Breakfast







Rep. Jesse Topper



Rep. Carl Walker Metzgar

### Friday, August 19th—7:30am

At the Bedford Elks Country Club—Business Rt. 220 Bedford \$20 Per Person / Registration Required RSVP to the Chamber at 814.623.2233









www.BedfordCountyChamber.com





Present:



State of the County Breakfast



Featuring

### **Bedford County Commissioners**

S. Paul Crooks, Josh Lang & Barry L. Dallara

Friday, September 9th —7:30 a.m. Bedford Elks Country Club



### \$20 Per Person Registration Required

Call the Chamber for sponsorship information or to RSVP: 814.623.2233

www.BedfordCountyChamber.com

### **COME SUPPORT YOUR LOCAL COMMUNITY LIP SYNC-ERS!**

If you've ever watched Jimmy Fallon's "Tonight Show" or the hit Spike TV show, "Lip Sync Battle," you know how fun (and funny) it can be to see celebrities performing their own versions of popular songs of today and yesterday.

In the spirit of great performances like the Rock's rendition of the Bee Gee's standard, "Stayin' Alive" (photo below) the Chamber is pleased to present our very own local LIP SYNC BATTLE, featuring community leaders performing on behalf of their favorite charities: **Friday, August 26th, 7pm at the Bedford Elks.** 

Lip Sync Battle

With only fake "singing" required, anyone and everyone can be a Lip Sync Battle Champion! Here's how it works: you are invited to participate by choosing a song you'd like to perform, and the charity/ service organization/fundraiser where you'd like to direct your votes. Work up your lip sync performance (it can be an individual performance or group, and mash-ups of songs are allowed (no longer than 6 minutes.) Then you'll perform in front of the audience gathered on August 26th. Guests will have

the opportunity to vote (using donations of dollars and cents) for their favorite performance(s). All donations/votes for your performance go to your charity. Then, votes will be counted and combined with scores from the judges: Rep. Jesse Topper, Visitors Bureau Executive Director Dennis Tice, and DelGrosso's Park Marketing Manager Amy Mearkle. The winner will receive an additional donation for their chosen charity. It promises to be a night of great music, fun and philanthropy that you won't want to miss: the most anticipated competition of the summer!

Tickets are \$40 per person and include dinner, 2 drink tickets and the Lip Sync Show. **Available Now in the Chamber office.** (Performer tickets are \$30 per person.) Sponsorships of the event, including reserved tables of 8 are also available.

For more information on performing or attending the first-annual Lip Sync Battle, please call the Chamber office at 814.623.2233 or visit our website.

Performers / Causes To Date:

Bedford County Humane Society
Bedford Sunrise Rotary
Commissioners Lang & Dallara
DA Bill Higgins
Making Strides Against Breast Cancer
Omni Bedford Springs Resort
The Friends of Shawnee

Still Accepting Groups/Songs!

**United Way of Bedford County** 

Come out and have a great time for MANY GREAT CAUSES IN OUR COMMUNITY!



### **UPCOMING EVENTS:**

Aug 12 Deadline to Submit Chamber Award Nominations

5pm Chamber Office

Aug 17 Business at Breakfast Sexual Harassment Seminar

8am Bedford Elks Country Club

Aug 18 **60th Anniversary Celebration** 

11am Gigi's Store

Aug 18 Business After Hours 5-7pm Indian Lake Marina

Aug 19 Government: It's Your Business PA Legislators' Breakfast

7:30am Bedford Elks Country Club

Aug 19-20-21 **Bedford County Outdoor Challenge** 

Start/End at Shawnee State Park

Aug 23 **10th Anniversary Celebration** 12:30pm Addictive Apparel - Everett

Aug 26 Lip Sync Battle

12pm Bedford Elks Country Club

Sept 9 Government: It's Your Business State of the County

7:30am Bedford Elks Country Club

Sept 15 **Downtown on the Farm** 6-8:30pm Juliana Street - Bedford

Sept 17 Fall Farm Tour

Sept 21 BUSINESS COMMUNITY SHOWCASE

12pm Bedford County Airport

Sept 24 Taste of Home Cooking Show

Bedford High School

### MEETING DATES TO NOTE

#### **Executive Committee**

Tues. Aug. 2-7:45am-Chamber Office

#### **Government Affairs**

Tues. Aug. 2—10am—Chamber Office

### **Chamber Board**

Wed. Aug. 10 - 7:45am - Bedford Elks

#### **Special Events**

Tues. Aug. 9 —8:30am—Gateway

#### **Chamber Ambassadors**

Fri. Aug 12 - Noon - Lion's Den

### Youth Leadership Advisory

Mon. Aug. 15 - 8am - Chamber Office

#### **Bedford Co. Outdoor Challenge**

Mon. Aug. 15 - Noon - Hoss's

### **Chamber Foundation Board of Trustees**

Tues. Aug. 16 - 7:30am - Chamber Office

### **BASICS**

Tues. Aug. 17 - 8:15am - Chamber Office

### **Business Community Showcase**

Wed. Aug. 24 - 3pm - Chamber Office

### **Leadership Advisory Committee**

Fri. Aug. 26 - 8am - Chamber Office

To Be Announced: Awards Committee AgriBusiness Committee



### **Mission Statement:**

The Bedford County Chamber of Commerce involves & unifies our members to promote continuous improvement of the business climate in our region.