



Businesses, Communities Invited To *Light Up the Holidays*

The Bedford County Chamber of Commerce is excited to launch a new holiday tradition this December: ***Eight Nights of Lights*** in partnership with the Bedford County Fairgrounds.

The Chamber is inviting businesses, organizations, school and church groups, clubs, families, and anyone else interested to design and construct a light display as part of this grassroots showcase of our county. Those wishing to participate should call the Chamber to reserve your FREE spot, while letting us know the approximate amount of space you need.

All organizations will be responsible for providing their own LED lights and other materials needed for their displays. Some ideas could include decorating a vehicle or piece of equipment in lights; using wood or PVC pipe to create a frame to light up; or incorporate trees or other local products in your display. Be sure to include a sign. Additional details regarding display set-up are available on the Chamber website.

The biggest, brightest and most creative displays in many categories will be recognized with awards.

The drive-thru event will open on Friday, December 13th and continue on the following dates: Saturday & Sunday, December 14-15 and Thursday thru Monday, December 19-23. Admission will be \$10 per carload with proceeds benefitting the educational programs of the Bedford County Chamber Foundation, including Youth Leadership and career fairs and field days for students K-12. A donation will also be made to the Bedford County Fair Office Construction Fund.

You can become part of this new Bedford County tradition by showcasing your business or organization within the light display; additional sponsorships/exposure opportunities are available by calling the Chamber office at 814.623.2233.

Chamber Dinner Nears Sell-Out

The Bedford County Chamber of Commerce reminds our members and friends not to wait to make your reservations for the Annual Dinner & Awards Celebration, presented by Altoona First Savings Bank: Thursday, November 21st at the Bedford County Airport.

Sponsorships and registrations are now extremely limited and this event will soon sell out.

Seventeen awards will be presented to outstanding businesses, organizations and individuals of the Bedford County region, recognizing a variety of accomplishments, including: excellence in business (small, medium and large categories), community service, historical preservation, property improvement, agri-business, education and servant leadership, as well as the prestigious Athena Award, sponsored by Bedford BPW and Thomas Dealerships.

(Continued, pg. 2)

Bedford County Chamber of Commerce
Leading Businesses. Leading Communities.

Annual Dinner & Awards Celebration
Come Fly With Us

Thursday, November 21st
5:30pm
Bedford County Airport

Presented by:
af ALTOONA FIRST SAVINGS BANK

Chamber Awards: Cont'd from page 1

The Chamber partners with BCDA, the Bedford County Visitors Bureau and the Bedford County Transition Council to present awards for excellence in economic development and tourism and a commitment to hiring people with disabilities.

The evening's theme (sponsored by Community LIFE) will be *Come Fly With Us*, a nod to the music, style and glamour of air travel of the 1950's and 60's.

"We are very excited to share the talent and creativity of so many of our members during the annual dinner," said President CEO Kellie Goodman Shaffer. "Bun Air is leading the way as our host venue, but the awards dinner will showcase many of the outstanding event resources we have among our membership. And guests can expect some very special and clever surprises throughout the evening."

The evening will begin with a reception that will also include an extensive text-to-bid silent auction, sponsored by Stiffler McGraw, showcasing Chamber member businesses & friends.

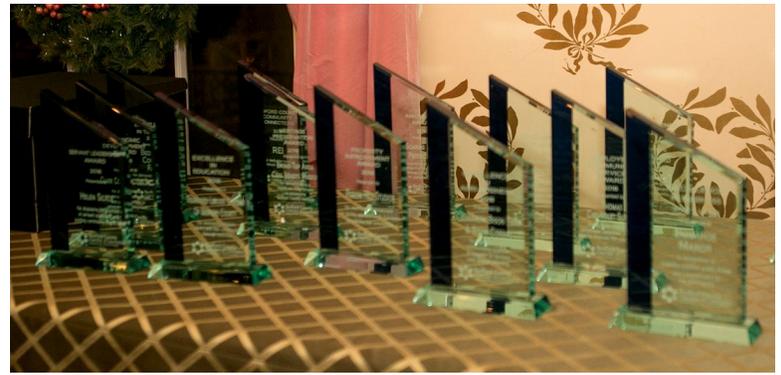
NEW in 2019, the auction will be extended through the Chamber's Holiday Open House on December 12th, allowing greater exposure for the participating donors, and to allow for bidding by those who are not able to attend the banquet. (Buy-it-now options are also available.) **Businesses are welcome to provide an item promoting their company for inclusion in the silent auction; program ads are also available.**

The Chamber is pleased to offer options to participate for all budgets, and we can customize an investment for anyone wishing to be involved in this signature celebration.

After enjoying stationed and butler-passed hors d'oeuvres, a delectable buffet is planned by The Casino at Lakemont, featuring multiple choices of entrées and sides as well as chef-carved slow roasted top round of beef, something for everyone.

Everett Flower Shop will design the centerpieces and guests will enjoy favors from Bedford Candies. Additional support is provided by Always a Party Rentals, Emmabelle Events; Staging, AV and lighting are being designed by Soaring Eagle Productions and ENCORE.

Attire for the evening is "business dress" (but all are welcome to come-as-you-work.) For more information, to register or to sponsor, please call the Chamber office at 814-623-2233 or visit our website.



Santa is Coming to Town for Breakfast



The Chamber's Special Events Committee is delighted to be planning one of its volunteers' favorite events of the year: **Breakfast with Santa**, scheduled for Saturday, December 14th at Homewood at Spring House Estates.

The annual event, which the committee has planned for more than a decade, features a hot breakfast buffet with eggs, sausage, waffles fruit, juice and coffee. Children are treated to Santa visits and photos (parents may take their own pictures), and each child goes home with a special gift (bag of goodies for children 3 and up' children 2 and under receive toddler/infant gifts.)

Families may RSVP to be seated at 8am, 9am or 10am. Cost is \$12 for adults and \$6 for children ages 2-12; children under 2 are free.

Businesses may sponsor Breakfast with Santa (please see the flier inside this newsletter); you may also make a contribution of items for the kids' gift bags (Please provide items in quantities of 120.) For more information, to RSVP or to sponsor, please call Sarah Ferrari or Amy Barkman at 814.623.2233 or visit online: BedfordCountyChamber.com.

Elf on the Shelf Shop Local Campaign Returns for the Holidays



The Chamber's Elves on the Shelf, Russell and Juliana, are expected to magically return to the Bedford County region just in time for Shop Small Saturday (Nov. 30th.)

The dynamic duo will once again visit local businesses as part of our SHOP LOCAL holiday campaign.

New in 2019, participating businesses will award their prize on the day they host the elves, creating dozens of daily winners between Shop Small Saturday and December 23rd.

If you would like Russell and Juliana to visit your business (it's not limited to retail and restaurants!) call Amy Barkman to reserve your date: 623.2233.

Then look for the elves on Instagram and Facebook beginning Nov. 30th.



What Happens When You Shop Local

1. More of your money will be kept In your local economy

For every \$100 you spend at locally owned businesses, \$68 will stay in the community. When you spend that same \$100 at a national chain, only \$43 stays in the community.*

2. You create local jobs

Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help support funding for firefighters, police, and other essential professions.

3. You help the environment

Buying from a locally-owned business conserves energy and resources in the form of less fuel for transportation as well as less packaging.

4. You nurture community

Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of other companies.

5. You conserve your tax dollars

Shopping in a local business district means more money available to beautify your community. Also, spending ensures that your sales taxes are reinvested where they belong—in your community!

6. You create more choice

Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.

7. You take advantage of local expertise

You are their friends and neighbors, and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?

8. You invest in entrepreneurship

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

9. You help to make your community a destination

The more interesting and unique your community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

10. It feels good!

Supporting local business creates good will and community pride throughout the holiday season and all year long.

*Source: Civic Economics
Andersonville Study of Retail Economics.

On Saturday, November 30th and Throughout the Year... **COME #SHOPSMALL WITH US**



November 7th First Thursday Breakfast to Include Lyme Disease Education

Guests attending the Chamber's November 7th *First Thursday Networking Breakfast*, presented by *First Peoples Community Federal Credit Union* will enjoy an added bonus: a valuable presentation on Lyme Disease.

Kale Burket, a fifth-year Physicians Assistant student at Saint Francis University will educate the group about the tick-borne illness: its prevalence, risk factors, signs/symptoms, consequences, diagnosis, treatment and prevention in partnership with Allegany College of Maryland.



First Thursday Networking Breakfast

Join Us: November 7th
BONUS: Lyme Disease Program

\$20 Per Person
Sponsorships Available.
RSVP: 623-2233

Sponsored by: **First Peoples**
Community Federal Credit Union

Hosted by: **HOMEWOOD**
at **SPRING HOUSE**
ESTATES

ALLEGANY COLLEGE
of MARYLAND

Doors open at 7:45am for a delicious buffet by Homewood at Spring House Chef Tim Turner. After introductions, the Lyme Disease program will begin shortly after 8am.

Cost to attend is \$20 per person for Chamber members; \$25 for not-yet members; Sunrise Rotarians are invited to stay after their morning meeting at no charge.

RSVP online through the Chamber Calendar or call Amy at 814-623-2233.

Pennsylvania Legislators to Participate in Chamber Breakfast—Nov. 8th

The Chamber's Government: It's Your Business Speaker Series continues November 8th with our annual breakfast with Pennsylvania legislators representing the Bedford County region presented by Wessel and Company Accountants & Advisors

Representative Carl Metzgar, Representative Jesse Topper and Senator Wayne Langerholc will each discuss their current legislative initiatives as well as other issues of interest to the local business community Friday November 8th at the Bedford American Legion (upstairs.)

Doors will open for the breakfast buffet at 7:30am with the program to follow at 8am. Guests will be invited to submit questions to be asked by facilitator Marty Malone, Chair of the Chamber's Government Affairs Committee.

The event is sponsored by the Bedford County Farm Bureau, Bun Air Corp, FirstEnergy Corp, Keller Engineers and Lehman Engineers. Cost to attend is \$25 per person; sponsorships (\$200 or \$100) are also available.



Bedford County
Chamber of Commerce
Leading Businesses. Leading Communities.™

WESSEL & COMPANY
ACCOUNTANTS & ADVISORS

Senator
Wayne Langerholc

Representative
Jesse Topper

Representative
Carl Walker Metzgar

Visit the Chamber website or call 623-2233 for more information or to register for this event.

www.BedfordCountyChamber.com

Business Celebrations

Call Amy Barkman to schedule your next celebration: 814-623-2233

#bedfordcountyproud



Congratulations to Hometown Bank, celebrating the opening of its Woodbury Branch on October 7th. This is the bank's 5th branch with other locations in Bedford, Everett, Claysburg and Martinsburg.

Acquire Settlement Services celebrated a Ribbon Cutting and Open House for their Bedford Office on the 2nd floor of the Russell House October 8th. They also have an office in McMurray, PA.



Happy 50th Anniversary to family-owned Mile Level Pizza, owners Ed & Mary Creps and their wonderful staff. Congratulations on your 5 decades of deliciousness!



Congratulations to the Bedford County Airport Authority, which celebrated a groundbreaking for a new hangar on October 10th.



Stay in Touch – In Person... Online... On the Go...



Bedford County
Chamber of Commerce

Leading Businesses. Leading Communities.™

Holiday Business After Hours & Open House

At the historic Russell House

Thursday, December 12th, 5-8pm

No Registration Fee for Those
Who Pre-Register by December 5th

\$10 for RSVP's after Dec. 5th

Or \$20 at the Door with no RSVP.

Giving Back to Our Community

Once again accepting donations for those in need.
*(Cash donations for Red Cross Disaster Services
And/Or Salvation Army Kettle Drive)*

Or Bring:

New, Unwrapped Toys, Hats, Mittens & Coats
for Bedford Co. CYS & Love INC
Canned Goods for Bedford Co. Food Pantry

*Ask us how you can partner with us to present this
Annual Holiday Event.*



Bedford County...

It's Your Business

A podcast program of



Follow us on Instagram!
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#bedfordcountyproud
#beautifulbedfordcounty
#bedfordcountyoutdoors
#bedfordcountyworks

UPCOMING EVENTS

- Oct. 31 **Ribbon Cutting & Anniversary Celebration**
2:30pm Overstock Market, Pleasantville
- Nov. 1 **Leadercast Rebroadcast**
9am Forbes Road Conference Center
- Nov. 7 **First Thursday Networking Breakfast
And Lyme Disease Education**
7:45am Homewood at Spring House Estates
- Nov. 8 **GIYB Breakfast with PA Legislators**
7:30am Bedford American Legion
- Nov. 14 **Young Professionals Thursday Night Football**
7:30pm Stooges (Cessna near the Wal-Mart D.C.)
- Nov. 19 **Ribbon Cutting Celebration**
4pm Evoke - S. Richard Street, Bedford
- Nov. 21 **Annual Dinner & Awards Celebration**
5:30pm Bedford County Airport
- Nov. 26 **Ribbon Cutting Celebration**
4pm Heinz History Center WWII Exhibit
Bedford County Historical Society
- Nov. 28-29 **Thanksgiving Holiday—Russell House Closed**
- Nov. 30 **SHOP SMALL SATURDAY**
Support Local Businesses
- Dec. 7 **Breakfast With Santa**
8, 9, 10am Homewood at Spring House Estates

SAVE THE DATES

December 12th—Holiday Open House—Russell House

MEETING DATES TO NOTE

Executive Committee

Tue. Nov. 5—8am—Russell House

Government Affairs

Tue. Nov. 5—10am—Russell House

Chamber Ambassadors

Fri. Nov. 8—12pm—Next Door

Chamber Board of Directors

Wed. Nov. 13—7:45am—Russell House

YLBC Planning

Mon. Nov. 18—8am—BCTC

Foundation Board

Tue. Nov. 19—7:30am—Russell House

BASICS

Tue. Nov. 19—8:15am—Russell House

LBC Advisory

Fri. Nov. 29—8am—Russell House

NO NOVEMBER MEETING

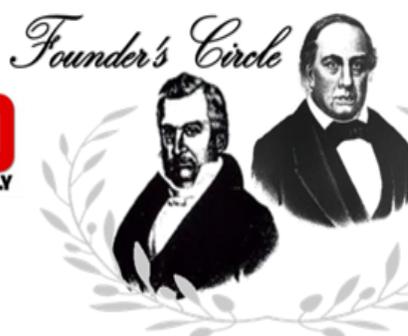
Direct Sales Task Force

AgriBusiness

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*For more information on becoming involved with a committee, or to register for Chamber events, call: 814-623-2233 or visit [BedfordCountyChamber.com](http://BedfordCountyChamber.com)*

*Special Thanks to Our  
Founder's Circle Members:*



FOLLOW US ON FACEBOOK & INSTAGRAM

**Bedford County Chamber of Commerce**  
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Website: [www.BedfordCountyChamber.com](http://www.BedfordCountyChamber.com)

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