

# WOMEN IN BUSINESS RETREAT



## Telling Your Story

Focusing on Leadership, Recruiting & Retaining  
Talent, Branding, Marketing & Public Relations



September 19th & 20th  
– Rocky Gap Casino Resort –



### Accelerate Your Leadership Journey

#### THURSDAY

Registration/Mixer:  
4pm-7pm  
Kick off keynote Cheri  
Snyder, ACM  
*"How work-life balance  
improves employee  
productivity"* and a preview  
of Broadcast Leadercast  
Women



Barbara Bush



Jenna Bush  
Hager

#### FRIDAY

Breakfast on your own  
Program 9am-2:30pm  
including  
Broadcast Leadercast  
Women Presentations and HMC Workshop  
Lunch Buffet  
Attendee Gifts and Tote

#### RETREAT PRICING

Thursday Only: \$74 (\$59 Members)  
Friday Only: \$198 (\$159 Members)  
2-Day Retreat: \$269 (\$215 Members)

Members of All Participating Chambers & Partners:  
Use the promo code **MEMBER** for a 20% Discount  
on Conference Registration Fees

(\$50 Add-On to Registration for Vendor Table)

Make it a true retreat and stay the night!  
*Special resort price for  
Thursday, September 19th - \$129*

PRESENTED BY



IN PARTNERSHIP WITH



ALLEGANY COLLEGE  
of MARYLAND



the Allegany County  
CHAMBER

Call or register online today!

814-623-2233 • [BedfordCountyChamber.com](http://BedfordCountyChamber.com)

- \$5,000**      **Exclusive Presenting Sponsorship** *(or 2 businesses may share @ \$2,500 ea.)*  
 Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)  
 Top billing in all event multi-media publicity & Logo/link on event page of Chamber website.  
 Program cover logo exposure and full-page color ad (8.5" x 11.5") on back cover (or inside front cover if shared)  
 Exhibit Table with 2 chairs  
 Opportunity to provide welcome remarks Thursday and Friday.  
 Opportunity to place promotional items at each attendee seat or in gift bag.  
 6 complimentary registrations for full conference with reserved priority seating.  
 First right of acceptance to renew sponsorship next year.
- \$1,500**      **Exclusive Networking Sponsorship**  
 Recognition as networking sponsor in all event multi-media publicity Logo/link on Chamber website  
 Full-page preferred placement color ad in event program. (8.5" x 11")  
 Exhibit Table with 2 chairs  
 Opportunity to provide welcome remarks at Thursday mixer.  
 Opportunity to place promotional items in attendee gift bags.  
 4 complimentary registrations for full conference with reserved priority seating.  
 First right of acceptance to renew sponsorship next year.
- \$1,000**      **Exclusive Lunch Sponsorship**  
 Recognition as a featured presentation sponsor in all event multi-media publicity  
 Full-page black and white ad (8.5" x 11") in event program.  
 Logo/link on event page of Chamber website.  
 Opportunity to place promotional items in attendee gift bags.  
 3 complimentary registrations for full conference with reserved priority seating for main sessions.  
 First right of acceptance to renew sponsorship next year.
- \$750**      **Gold Supporting Sponsorship** (4 Available)  
 Sponsor Recognition in all event multi-media publicity.  
 Half-page black and white ad (8.5" x 5.5") in event program.  
 Logo/link on event page of Chamber website.  
 Opportunity to place promotional items in attendee gift bags.  
 2 complimentary registrations for full conference.  
 First right of acceptance to renew sponsorship next year.
- \$500**      **Silver Supporting Sponsorship** (4 Available)  
 Sponsor Recognition in all event multi-media publicity.  
 Quarter-page black and white ad (4.25" x 5.5") in event program.  
 Logo/link on event page of Chamber website.  
 Opportunity to place promotional items in attendee gift bags.  
 2 complimentary registrations for Friday sessions.  
 First right of acceptance to renew sponsorship next year.
- \$250**      **Bronze Supporting Sponsorship** (4 Available)  
 Sponsor Recognition in all event multi-media publicity  
 Quarter-page black and white ad (4.25" x 5.5") in event program.  
 Logo/link on event page of Chamber website.  
 Opportunity to place promotional items in attendee gift bags.  
 2 complimentary registrations for Thursday mixer.  
 First right of acceptance to renew sponsorship next year.

In-Kind Partnerships will also be considered, with sponsor benefits to be discussed on a case-by-case basis.

For more information, or to receive Sponsor/Vendor registration forms  
 Call Kellie Goodman Shaffer  
 Or Sarah Ferrari  
 (814) 623-2233

Or visit the Chamber website to download additional forms.