



Saturday, August 10<sup>th</sup>  
(Rain Date: Aug. 17<sup>th</sup>)  
Start/Finish at  
Shawnee State Park

(Check  
Desired  
Sponsorship)

## Sponsorship Investment Opportunities & Benefits

**SOLD** Title Sponsor **\$1,000**

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Inclusion in event signs (created by Chamber.)
- Signage at start/finish (banners supplied by sponsor.)
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 3 months (fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 6 weeks.
- Logo included on event t-shirts (for sponsors & volunteers) and 4 shirts.
- 4 complimentary ride registrations & 4 event participant gifts.
- Opportunity to staff a safety/refreshment station (if desired.)
- Opportunity to have a company display at start/finish line (if desired.)
- First right of refusal to renew sponsorship in 2020.

Route Sponsor (One for Each Ride – 5 Total/2 Available) **\$500**

- Recognition as route sponsor for chosen ride: Allegheny **SOLD** Ascent Ride, **SOLD** Covered Bridge Cycling Tour, Hybrid Ride, Mini Covered Bridge or Lakeshore Family Quest in marketing (print, radio, online, etc.)
- Inclusion in corresponding route signs (created by Chamber.)
- Signage at start/finish (banners supplied by sponsor.)
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 2 months (fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 4 weeks.
- Logo included on event t-shirts (for sponsors & volunteers) and 2 shirts.
- 4 complimentary ride registrations & 2 event participant gifts.
- Opportunity to staff a safety/refreshment station or display at start/finish (if desired.)
- First right of refusal to renew sponsorship in 2020.

Safety/Refreshment Station or Lunch Sponsor (6 Total) **\$250**

- Recognition as a sponsor of a safety/refreshment station & opportunity to staff station.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 1 month (fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 2 weeks.
- Logo included on event t-shirts (for sponsors & volunteers) and one shirt
- 1 complimentary ride registration & 1 event participant gift
- First right of refusal to renew sponsorship in 2020.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_ or \_\_\_\_\_ Please Invoice Me

Direct Questions or Return Form to: Bedford County Chamber of Commerce  
203 S. Juliana St. ~ Bedford, PA ~ 15522  
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