



Bedford County
Chamber of Commerce

Leading Businesses. Leading Communities.™

MEMBERSHIP MENU

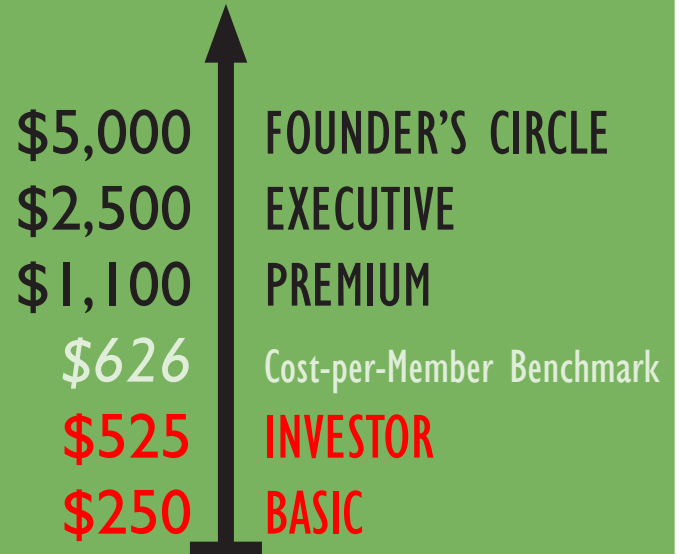


Bedford County Chamber of Commerce

Leading Businesses. Leading Communities.™



KELLIE GOODMAN SHAFFER
PRESIDENT/CEO



THE CHAMBER OF COMMERCE WORKS HARD FOR YOU AND YOUR BUSINESS.

The voice of business and professionals in our region for over 30 years, the Chamber supports policies that foster a positive business climate through job creation and economic development. The Chamber also supports innovative ideas to educate, attract, and retain a quality workforce.

A not-for-profit membership organization, The Chamber provides the leadership to achieve a diverse balanced economy that enhances the quality of living and working in our region.

The Chamber is a bridge that links businesses, organizations and residents together with innovative programs that strengthen our long-term economic vitality, business success, job creation and quality of life.

SUPPORT OUR ABILITY TO STRENGTHEN OUR REGIONAL ECONOMY

FOUNDER'S CIRCLE

\$5,000 ANNUAL INVESTMENT

Your Founder's Circle membership offers exclusive positioning while supporting our work to strengthen the regional economy.

POSITIONING IN OUR REGION

- Sponsor recognition for Leadership Bedford County & Extreme Leadership
- Company Profile on BedfordCountyChamber.com written about your company's regional economic and community footprint
- Permanent rotating logo on home page of BedfordCountyChamber.com

EXCLUSIVE ACCESS

- Reserved Seat at John Anderson Distinguished Speaker Series Events
- Private wine-pairing dinner with your spouse or guest and other Stakeholder members
- Up to five additional businesses, locations or categories (\$1,250 value)
- Eligible for \$1,000 Founder's Circle Leadership Scholarship to Leadership Bedford County or Youth Leadership Bedford County

PLUS ALL OF THE SERVICES AND BENEFITS OF EXECUTIVE, PREMIUM, INVESTOR AND BASIC LEVELS ON THE FOLLOWING PAGES



"The Chamber of Commerce paves the way for businesses to succeed in any economy."

Founder's Circle Member
Aspirational Local Business



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SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS IN GOVERNMENT

EXECUTIVE

\$2,500

ANNUAL INVESTMENT

Executive members gain insight into the inner workings of our region through carefully-crafted programs that make the most of your time.

POSITIONING IN OUR REGION

- Digital Sponsor Package for six months (\$1800 value)
- Legislative Roundtables twice annually
- Choose a \$500 Executive Scholarship for Leadership Bedford County or recognition as a supporting sponsor for Youth Leadership Bedford County

ACCESS & SERVICES

- Season ticket to GIYB breakfasts & luncheons (\$180 value)
- Additional businesses locations or categories, up to three (\$1250 value)
- Personal membership concierge and a customized membership plan

PLUS ALL OF THE SERVICES AND BENEFITS OF PREMIUM, INVESTOR AND BASIC LEVELS ON THE FOLLOWING PAGES



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

Executive Member
Commercial Real Estate Business



This membership is not available to companies of 100 employees or more.

SUPPORT OUR ABILITY TO TAKE POLITICAL ACTION ON BEHALF OF YOUR BUSINESS

PREMIUM **\$1,100**
ANNUAL INVESTMENT



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

Premium Member
Commercial Services Business

Premium membership puts your business among an elite group of investors helping the Chamber to invest more into our mission.

BUILDING OUR COMMUNITY

- Exclusive Annual Breakfast with the Board of Directors *Coming soon!*
- Growth Members recognized on-screen at our Annual Dinner & Awards Program
- Digital Sponsor Package for three months (\$900 value)

ACCESS & SERVICES

- Early registration access to Annual Dinner, Golf Tournament
- Additional business locations or categories, up to two (\$330 value)
- Complimentary admission to Business After Hours events for you and your employees

PLUS ALL OF THE SERVICES AND BENEFITS OF INVESTOR AND BASIC LEVELS ON THE FOLLOWING PAGES



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This membership is not available to companies of 75 employees or more.

PROMOTING YOUR BUSINESS GROWTH AND OUR REGION AS A DESTINATION



INVESTOR \$525

VALUED AT MORE THAN \$1615 ANNUALLY

Investor members receive even more exposure built in to your annual membership.

MARKETING VISIBILITY

- Online Business Card in the business directory at BedfordCounty.com (\$350 value) includes your logo or photo with your enhanced listing
- Additional digital directory category or business location (\$165 value)
- Highlighted offer on Chamber Advantage Card web page for full year (\$100 value)

This box will contain a 3-dimensional rendering of a computer screen displaying your online directory which will highlight the features of the Online Business Card

PLUS \$100 IN MARKETING SERVICES

- Ads in weekly E-Connections (\$25/ad/week)
- Fliers in monthly newsletter (\$100/flyer)
- Chamber digital display (\$150/week) subject to blackout dates

PLUS ALL OF THE SERVICES AND BENEFITS OF THE BASIC LEVEL ON THE OPPOSITE PAGE

This membership is not available to companies of 50 employees or more.

PROVIDING NEW OPPORTUNITIES THROUGH CONNECTIONS AND RELATIONSHIPS



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BASIC \$250

VALUED AT MORE THAN \$900 ANNUALLY

The Chamber hosts over 50 events and programs per year. These functions help you to connect with key business leaders and potential customers in our community. This exchange of connections means more people know about your business.

GROW YOUR BUSINESS

- Your business listing our search-engine-optimized business directory at BedfordCountyChamber.com
- Your business name and category in our award-winning annual business directory, our signature print marketing product
- Connect with other business owners at our Business After Hours monthly mixers
- Chamber Advantage Program promotes buy-local spending and drives traffic to your business
- Chamber Choice saves you money through special offers made exclusively by other chamber members
- Promote your business at Business Community Showcase, the Chamber's biggest business-to-business event of the year

INVITATIONS TO PARTICIPATE IN SPECIAL EVENTS

- Annual Dinner & Awards Celebration
- Golf Tournament
- Bedford County 15522 Young Professionals
- Women in Business Conference and Programs
- Servant Leadership Development Program
- Youth Leadership Bedford County
- Community Reading Day
- Educator in the Workplace
- Business and Schools Investing in Cooperative Solutions (BASICS) Career Exploration and Workforce Development Programs
- Technology Events
- Agri-Business Education Events
- Distinguished Speaker Series
- Health & Wellness Symposium

GOVERNMENT AFFAIRS PROGRAMS

- State Legislators' Luncheon
- County Commissioners' Breakfast
- Breakfast with Congressman Shuster
- Transportation Luncheon
- State of the Economy Breakfast
- Issues-Centric Programs

This membership is not available to companies of 25 employees or more.

Business Study:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.



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The Bedford County Chamber of Commerce involves and unifies our members to promote continuous improvement of the business climate in our region

Bedford County Chamber of Commerce
125 South Juliana Street, Bedford, PA 15522
bedfordcountychamber.org
814.623.2233