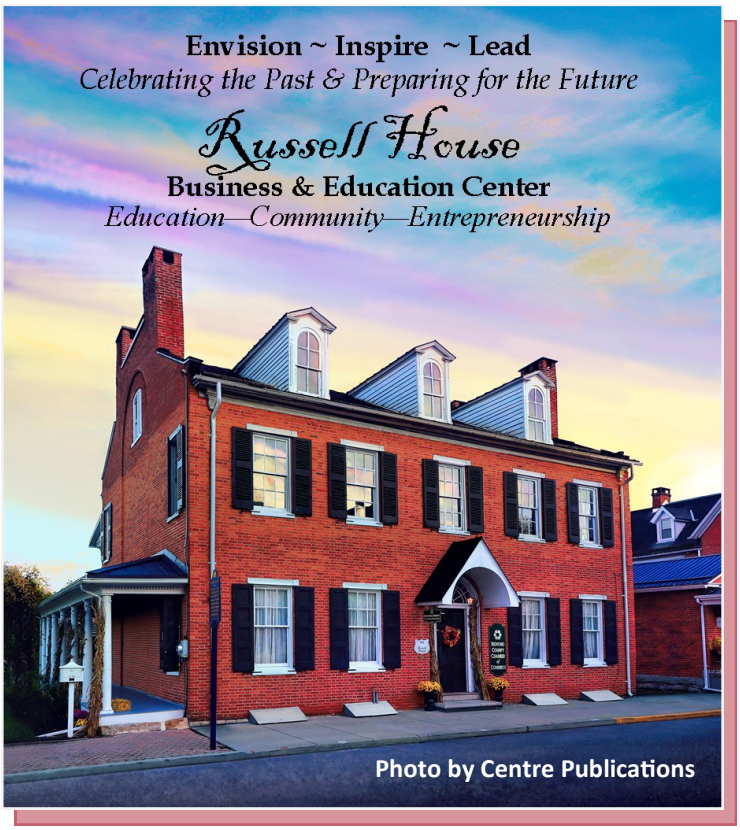
Bedford County Chamber of Commerce
FEBRUARY 2019
Newsletter/Monthly Mailer

Connection

Chamber Foundation Seeks Business/Entrepreneur Center Partner



The Chamber is pleased to report that the second floor offices in the historic Russell House are nearing full occupancy, as the organization continues its pursuit of the final federal grant. This grant, along with the 2018 EDA award and local investments will allow the $1.4 million project to move into the design and then renovation phase.

As the vision to create a center for entrepreneurism and education moves closer toward reality, the Chamber is issuing a request for proposal (RFP) for a title sponsor/ donor/ partner whose name would be forever linked to the entrepreneur/business center of the project.

"We anticipate this partnership providing exceptional exposure for the title donor," said President-CEO Kellie Goodman Shaffer, "much like the groundbreaking education partnership with Allegany College of Maryland."

Proposals are being accepted until March 1st, and additional sponsorships are still available for Russell House features & Foundation programs. Details are available on the Chamber website or by calling the office at 623.2233.

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Home, Garden & Lifestyle Show to Welcome Spring April 6-7

Winter may be in full swing, but the Chamber invites you to *THINK SPRING* as preparations continue for the **2019 Home, Garden and Lifestyle Show**: Saturday and Sunday, April 6th and 7th at the Bedford County Fairgrounds.

The show, which takes place both inside Jordan Hall and on the grounds around the building is the Chamber's signature welcome-spring trade show, which draws more than 1,500 guests throughout the weekend. It's a chance to get ideas and make connections for home improvement projects, warm-weather recreation, and so much more.

Dozens of exhibitors will greet show-goers (who enjoy free admission to attend.) The family-friendly event includes food truck refreshments, children's activities, Friends of Shawnee Outdoor Experience and demonstrations including grilling workshops by Lifestyle sponsor, Homewood at Spring House Estates.

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Additional sponsors to date include Garden Sponsor Stoneham's Motorsports, John Deere Show Sponsor West Central Equipment, Heating Sponsor Shaffer's Bottled Gas and media partners, the Bedford Gazette and WJAC-TV.

Family-oriented activities will including an Egg-stravaganza by Real Life Church on Saturday and a Bedford Speedway Race Car Show/Test & Tune Session Sunday with live music by Coltt Lepley.

Excellent sponsorship opportunities are now available for the 2019 HGL show; benefits include display space as well as significant marketing exposure through the Chamber's multi-media campaign including TV, radio, direct mail, display marketing, email, web and social media. The sooner sponsors sign up for the show, the more exposure you receive! Exhibitor space will also be available. (Previous year sponsors and exhibitors have first right of acceptance until January 31st.)

Call Kellie or Cara to discuss HGL show opportunities, which can be customized for your

SPONSORS TO DATE:

Women in Business Offerings Expanding in 2019

Due to the overwhelming success of previous Women in Business offerings, the Bedford County Chamber of Commerce is expanding the WIB series for 2019, beginning with a Winter Luncheon hosted by Pigeon Hill Studios Friday March 1st in Bedford.

Featured Speaker Amy Bradley

The event will begin with registration at 11:30am and a catered lunch with featured speaker Amy Bradley, President of the Cambria Region Chamber of Commerce facilitating a program called *Birds of Different Feathers*.

All attendees will receive a book that contains a work style assessment, allowing you to determine your communication style: Hawk, Dove, Owl or Peacock; then we'll discuss ways to effectively communicate with those who are similar and different in relation to your style.

Creativity Speaker MariPat Beene

The day will continue with a creativity exercise facilitated by artist Mari-Pat Beene (don't worry if you don't feel like an "artist"!) who will help us create a work of clay with a special message about tapping into our creativity.

Guests will take home a reminder of the exercise as well.

Cost to attend is $69 (Chamber members will receive a $10 discount.)

Sponsorships are available and space is limited so register soon!

For more information, call Kellie at 814.623.2233.

Women in Business Conference Speaker Proposals Due February 20th

A reminder to speakers wishing to participate in the 2019 Women in Business Conference: Proposals are due by February 20th.

The request for proposal is available for download on the Chamber website. Questions should be directed to Kellie Goodman Shaffer by calling the Chamber office: 814.623.2233.

The 2019 Conference is set for Friday, May 17th at the Omni Bedford Springs Resort.

Room reservations are now available for Thursday evening, May 16th at the special rate of $126 by **calling 1-800-THE-OMNI.**

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Monthly Networking Breakfasts Underway

Make new connections among the business community while enjoying a delicious gourmet breakfast on the first Thursday of each month.

The Chamber is proud to present this new networking opportunity in partnership with sponsor, First Peoples Community Federal Credit Union and our host, Homewood at Spring House Estates. Breakfasts begin at 7:45am with delicious, new buffet offerings for each session.

Facilitated networking allows for a brief introduction of all attendees - *bring your business cards* to exchange with fellow guests! Sponsorships are also available for added exposure and benefits for your business. Call the Chamber to learn more or RSVP. Online registration is also available:

www.BedfordCountyChamber.com

February 7th Menu

Ham & Cheese Breakfast Burritos
Applewood Smoked Bacon
Crispy Hash Browns
Yogurts & Fruit
Assorted Muffins
Coffee Station and Juice

SAVE THE DATES

Feb 7th - March 7th
April 4th - May 2nd
June 6th - Aug 1st
Sept 5th - Oct 3rd
Nov 7th - Dec 5th

ALLEGANY COLLEGE of MARYLAND
ENGAGE YOUR FUTURE

Bedford County Chamber of Commerce

PROCARE FITNESS
BEDFORD EST. 2017

HEALTHY U.

4th Fridays Lunch Series
3 Parts Remain:
February 22
March 22
April 26
11:30 am - 2:00 pm
ProCare Fitness Bedford

The Chamber is proud to offer the *HEALTHY U.* lunch series in partnership with Allegany College of Maryland and ProCare Fitness Bedford. ACM Nutritionist Kathy Thompson and ProCare Fitness Bedford owner Blair Leydig share their knowledge and passion of health and wellness for the betterment of you and your business.

Each session includes a presentation and resources concerning various aspects of nutrition and fitness, including understanding food labels, brain health, gut health, body-weight (no equipment) exercises, warm-ups, stretching and much more. Each participant will have the chance to create their own personalized nutrition and fitness plans. ACM Nursing students provide added value with vital statistics checks throughout the series.

Business benefits of healthier employees: by supporting a healthy workforce, businesses cut down on sick days, improve productivity, and can even lower medical and insurance costs.

Attendees may register for any or all of the remaining three lunch programs; participation in multiple sessions is encouraged to reap the greatest benefit for individuals as well as for area businesses. Cost for Chamber members to attend each lunch program is $35 per person, or pre-register for the remaining three sessions for just $89. For more information or to register, call 623-2233, or visit the Chamber website.

BASICS bedford county

STEPS SUC2CESS

BEDFORD COUNTY CHAMBER FOUNDATION

Wednesday, February 27th
at the Forbes Road Conference Center

Interact with 100+ Bedford County High School Students...

...Thinking about what they'll do after graduation

...Considering careers, college/training, military, etc.

...Looking for their first summer or part-time job...

And Help Them Take Their First Steps to Success!

Join us for a fun & educational day designed to prepare students:

...to seek, get, keep and excel in their first job opportunities

...and for future career success!

Participating
High Schools

Bedford Area

Chestnut Ridge

Claysburg-Kimmel

Everett Area

HOPE for Hyndman

Northern Bedford

Tussey Mountain

Students participate FREE!

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NEW Podcast Celebrates YOU!

The Chamber is pleased to announce a new PODCAST focusing on our business community. *Bedford County: It's Your Business*, presented in partnership with Headline Marketing and Communications will highlight interesting people, businesses and activities of the Bedford County region. Look for the podcast on the Chamber and HMC websites; it's also available for download on itunes. The first podcast topic is *Your 2019 Marketing Plan*, featuring an in-depth interview with HMC president Cheryl Ebersole.

Sponsorships for this exciting new project will be available soon. Contact Deanna Weaverling of HMC for details at 814.285-1235 or dweaverling@headlinemc.com.

Do You Have Something to Celebrate?

The Chamber is glad to help!

Ribbon Cuttings, Anniversaries (1, 5, 10, 15, etc. years…) Groundbreakings, Key Exchanges… just call Rick or Kellie to schedule your celebration: 814.623.2233 and look for upcoming events celebrating local business in Chamber communications including emails, website and newsletters.

UPCOMING EVENTS

Feb 7 7:45am	**First Thursday Networking Breakfast** Homewood at Spring House Estates
Feb 22 11:30-2	**Healthy U. Lunch Series** ProCare Fitness Bedford
Feb 27 8a-2p	**BASICS Steps to Success** Forbes Road Conference Center
Feb 28 8-9:30am	**Business at Breakfast: Fraud BINGO** Homewood at Spring House Estates
Feb 28 5-7pm	**Business After Hours** Golden Eagle Inn
Mar 1 11:30-2	**Women in Business Winter Luncheon** Pigeon Hill Studios

Coming in February:
New Ireland-Themed Escape Room Challenge Through Saint Patrick's Day!
By Appointment Daily (Except holidays)
Call to Schedule, Call: 623-2233

MEETING DATES TO NOTE

Executive Committee
Tues. Feb. 5 - 8am - Russell House

Government Affairs
Tues. Feb. 5—10am—Russell House

HGL Show Committee
Tues. Feb. 5—3:00pm—Russell House

Chamber Ambassadors
Fri. Feb. 8—12pm—Bad Boyz Bistro

Special Events
Tues. Feb. 12 —8:30am— Lions Den

Chamber Board of Directors
Wed. Feb. 13—7:45am—Russell House

Chamber Foundation Board
Thurs. Feb. 21 - 7:30am - Russell House

BASICS Committee
Thurs. Feb. 21 - 8:15am - Russell House
Or Via Conference Call: 814-631-1699
Room: 1300 / Password: 1300

LBC Advisory
Fri. Feb 22 - 8:00am - Russell House

YLBC Advisory Committee
Mon. Feb. 25—8am—BCTC

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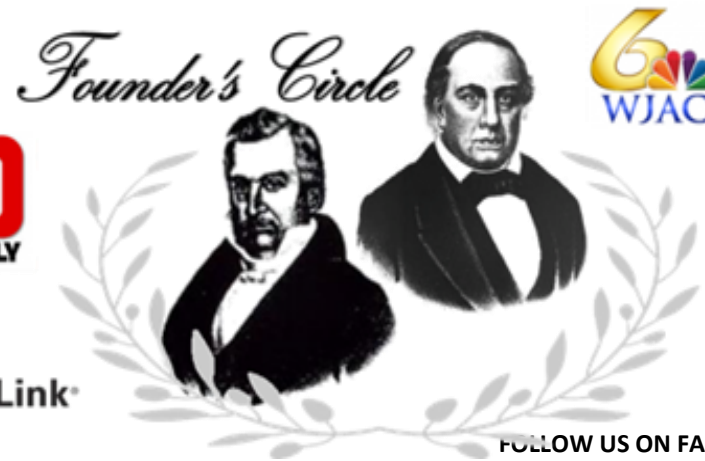
For more information on becoming involved with a committee, or to register for Chamber events, call: 814-623-2233
*Or visit **BedfordCountyChamber.com***

Special Thanks to Our Founder's Circle Members:



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Altoona First Savings Bank
KNISELY
Bedford Grange Mutual Insurance Company
CenturyLink
WJAC
Gateway
KENNAMETAL
Homewood at Spring House Estates
RWR INSURANCE

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Bedford County Chamber of Commerce
203 S. Juliana Street - Bedford, PA 15522
Phone: 814-623-2233 - Fax: 814-623-6089
Email: info@bedfordcountychamber.org
Website: www.BedfordCountyChamber.com

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