



Kentucky Derby Lawn Party



Sat. May 5th at Diamond Lane Horse Farm

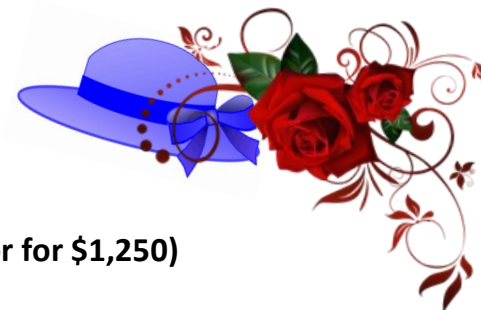
*4pm Gathering / 5:30pm Dinner/ 6pm Derby Broadcast, Awards, Hay Rides
Fancy Hat Contest & Secret Sale, Southern BBQ Dinner, Lawn Games, Beer Tastings, & More
\$45 Per Person—Proceeds Benefit the 501-c3 Chamber (Education) Foundation*





KENTUCKY DERBY LAWN PARTY Sponsorship Opportunities / Benefits

(Return form by March 30)



\$750 Run for the Roses (Presenting sponsorship—only 3 available or be the exclusive title sponsor for \$1,250)

- * Listed as presenting sponsor of the Kentucky Derby Party in all multi-media marketing material.
- * Company logo on front of the evening's program with full-page color ad, prime placement (inside front, inside back or back cover, 5.5" x 8.5".)
- * Opportunity to give welcome remarks (for exclusive sponsor.)
- * Reserved Table of 8 in most preferred location.
- * First right of acceptance to renew sponsorship in 2019.

\$500 Winner's Circle (Featured Sponsor)

- * Listed as featured sponsor of the Kentucky Derby Party in all multi-media marketing material.
- * 1/2 page black & white ad in event program with preferred placement (ad size: 5.5" x 4.25" or 2.75" x 8.5")
- * Reserved seating for 6 in preferred location.
- * First right of acceptance to renew sponsorship in 2019.

\$350 Down the Stretch (Table Sponsor)

- * Reserved Table of 6 in preferred location
- * 1/4 page ad in the event program (black and white, 2.75" x 4.25".)

\$250 Promenade (Supporting Patron) — 4 reserved seats and listing in program as supporting patron.

\$45 Individual Ticket

Business Name _____ / Contact Name _____

Email: _____ / Phone _____

Desired Sponsorship: _____ / \$ _____ (Call the Chamber with your attendees' names)