



**Bedford County**  
*Chamber of Commerce*  
 Leading Businesses. Leading Communities.™

# Women in Business Conference

Friday, May 17<sup>th</sup>, 2019

At

OMNI RESORTS  
 bedford springs | pennsylvania

## *Sponsorship Investment Opportunities & Benefits*

<b>Marquis Sponsor</b>	<b>Renewal Pending</b>	<b>\$5,000</b>
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- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Most preferred double-size exhibit space (2-6' tables, 4 chairs, electricity if needed)
- Cover logo exposure and back cover full-page color ad (8.5" x 11") in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 6 months (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 20 weeks
- Company logo included on directional signage at conference.
- Opportunity to provide welcome remarks to open conference & introduce opening speaker.
- Opportunity to provide a break-out session during conference.
- Opportunity to place promotional items in attendee gift bags.
- 8 complimentary registrations with reserved priority seating for main sessions.
- First right of acceptance to renew sponsorship.

<b>Networking Sponsor</b>	<b>Renewal Pending</b>	<b>\$1,750</b>
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- Recognition as networking sponsor in all event publicity: print, radio, online, e-mail, etc.
- Preferred exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Full-page black-and-white ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 3 months (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 12 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 4 complimentary registrations with reserved priority seating for main sessions.
- First right of acceptance to renew sponsorship.
- 4 complimentary registrations for Thursday evening networking event.
- **Upgrade Opportunity: Exclusive Networking Sponsorship for \$3,000 Includes:**
  - Recognition as sole networking sponsor in event publicity.
  - Preferred double-exhibit space (2-6' tables, 4 chairs, electricity if needed.)
  - 6 complimentary registrations.
  - 20 weeks of e-connection blast email ads.
  - 4 months of Chamber mailer inserts.
  - Full-page color ad – inside back cover of program.
  - Opportunity to provide a break-out session during conference.
  - Opportunity to provide brief remarks (5 min.) during event program/speaker intro.
  - 6 complimentary registrations for Thursday evening networking event.

## **Lunch Sponsor**

**SOLD**

**\$1,500**

- Recognition as lunch sponsor in all event publicity: print, radio, online, e-mail, etc.
- Preferred exhibit space (1-6' tables, 2 chairs, electricity if needed)
- Full-page black-and-white ad in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 3 months (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 12 weeks
- Opportunity to provide remarks (5 min.) during lunch program.
  - Opportunity to place promotional items in attendee gift bags.
- 4 complimentary registrations with reserved priority seating for main sessions.
- First right of acceptance to renew sponsorship.
- **Upgrade Opportunity: Exclusive Lunch Sponsorship for \$2,500 Includes:**
  - Recognition as sole lunch sponsor in event publicity.
  - Preferred double-exhibit space (2-6' tables, 4 chairs, electricity if needed)
  - 6 complimentary registrations.
  - 16 weeks of e-connection blast email ads.
  - 4 months of Chamber mailer inserts.
  - Full-page color ad – inside front cover of program.
  - Opportunity to provide a break-out session during conference.
  - Opportunity to provide brief remarks (5 min.) during lunch program.

## **Breakfast Sponsor (4 Total - 3 Available)**

**\$750**

- Recognition as breakfast sponsor in all event publicity: print, radio, online, e-mail, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Half-page ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 3 months (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 8 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 3 complimentary registrations with reserved priority seating for main sessions.
- First right of acceptance to renew sponsorship.
- **Upgrade Opportunity: Exclusive Breakfast Sponsorship for \$1,500 Includes:**
  - 4 complimentary registrations.
  - 12 weeks of e-connection blast email ads.
  - 4 months of Chamber mailer inserts.
  - Full-page black-and-white ad inside conference program.

## **Break Sponsor**

**\$450**

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber mailer for 2 months (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 6 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 2 complimentary registrations with reserved priority seating for main sessions.
- First right of acceptance to renew sponsorship.

## **Supporting Sponsor**

**\$250**

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber mailer for 1 month (600 fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 4 weeks.
- Opportunity to place promotional items in attendee gift bags.
- 1 complimentary registration with reserved seating priority seating for main sessions.  
(Additional registrations for reduced price of \$95 per person.)
- First right of acceptance to renew sponsorship.

## **Media Sponsor (TV: Sold / Print, Radio Available)**

**Negotiable**

- Media sponsorships will be available for this event. Benefits will be determined by the value of the in-kind advertising and/or cash sponsorship provided, and will include no less than:
- Inclusion in all event publicity within your medium and others, as appropriate.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Full-page ad (8.5" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to provide break-out session during conference, if desired and appropriate.
- Company flier inserted in Chamber direct mailer for 3 months (fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 10 weeks.
- Opportunity to place promotional items in attendee gift bags.
- Complimentary registration(s) with reserved seating, per value of sponsorship.
- Additional benefits as appropriate and agreed upon by Chamber and sponsor, if appropriate.
- First right of acceptance to renew sponsorship.

## **In-Kind Sponsor**

**Negotiable**

- In-kind sponsorships will be available for this event. Benefits will be determined by the value of the goods and/or services provided, and will include no less than:
- Registration for event, and possible free exhibit space, based on value of sponsorship.
- Quarter-page ad (8.5" x 11") in event program (larger, based on value of sponsorship.)
- Logo/link on event page of Chamber website.
- Company flier inserted in Chamber direct mailer for 1 month (fliers supplied by sponsor.)
- Company ad included in Chamber e-connection blast e-mail for 2 weeks.
- Opportunity to place promotional items in attendee gift bags.
- First right of acceptance to renew sponsorship.
- Examples of In-Kind sponsorships include: conference signage, conference booklet, conference gift bags, conference attendee gifts, speaker gifts, break snacks, name badges, etc.



# Women in Business Conference

## SPONSORSHIP REGISTRATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

Do you have a Facebook Page?  Yes  No (please "like" the Chamber & event Facebook pages.)

### Investment Desired (Circle One)

Note: 2018 sponsors have first right of acceptance; renewals pending.

Call the Chamber for status: 814.623.2233

Marquis Sponsor      ~~Lunch Sponsor~~      Media Sponsor: ~~TV~~ | Radio | Newspaper

Networking Sponsor      Breakfast Sponsor      Break Sponsor

Supporting Sponsor      In-Kind Sponsor (Bags, Centerpieces)

\_\_\_\_\_ Check to Upgrade for Exclusivity of Lunch, Mixer or Breakfast Sponsorship.

### Attendees

_____	_____
_____	_____
_____	_____
_____	_____

Title/Description of Break-Out Session, if applicable \_\_\_\_\_

(Please also complete break-out session RFP – separate form)

Does Your Display Need Electricity? (No charge.)  YES  NO

Amount Enclosed \$ \_\_\_\_\_ Please Invoice Me

Please provide a Certificate of Liability to the Bedford County Chamber of Commerce.

Direct Questions or Return Form to: Bedford County Chamber of Commerce  
203 S. Juliana St. ~ Bedford, PA ~ 15522  
Phone: 814.623.2233 ~ Fax: 814.623.6089  
Email: [kellie@bedfordcountychamber.org](mailto:kellie@bedfordcountychamber.org)



**VENDOR/SPONSOR TERMS & CONDITIONS:**

- Vendors may begin set-up for the event at 7:00 a.m. – Friday, May 17<sup>th</sup> (must be set up by 8:00 a.m.) - set up time may also be available Thursday afternoon or evening. Updates concerning these potential set-up times will be provided as available.
- Vendors must staff their table at all appropriate times during the event, and must not break down their exhibits until 3:00pm.
  - All vendor items must be removed from Constitution/Colonnade by 5:30pm.)
- By signing the below waiver, the exhibitor completely agrees to comply with the terms and conditions of this event. The Chamber reserves the right to reject individuals who do not adhere to these terms/conditions.

**EVENT SPONSOR/VENDOR PARTICIPATION WAIVER:  
BEDFORD COUNTY CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE**

I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business,

\_\_\_\_\_  
Name of Business or Organization

the Bedford County Chamber of Commerce, Omni Bedford Springs, and its respective officers, agents, and employees; (b) indemnify and hold harmless the Bedford County Chamber of Commerce, Omni Bedford Springs, and its respective officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/business in our participation in the Bedford County Chamber Women in Business Conference: May 17, 2019.

I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Print Name

**NOTE: We will hold this waiver in your file until we receive a Certificate of Liability for your business.**