



# An Afternoon

# At the Races

*Featuring the Tastes of Bedford County*

*Join the Bedford County Chamber of Commerce  
For an Afternoon of Fast Horses & Fun, Colorful Hats & Cash Prizes  
Show your company pride and creativity by naming your horse(s), and  
BECOME A SPONSOR for this unique FUNdraiser!*

**\$500**

## **OWNER**

*Name 8 Horses with Listing on Betting Cards  
Table of 8 with Logo Marker on Table  
Pre-Event Publicity in Media Campaign  
Chamber Publications, & Website*

**\$250**

## **TRAINER**

*Name 4 Horses with Listing on Betting Cards  
Table of 8 with Logo Marker on Table  
Pre-Event Publicity in Chamber Publication  
Logo/Link on Chamber Website*

**\$100**

## **JOCKEY**

*Name 2 Horses with Listing on Betting Cards  
2 Event Tickets  
Listing on Event Page of Chamber Website*

**InKind**

## **FLAVOR**

*Name of Business & Dish or Prize Information Featured on Buffet  
Print & Online Promotion, Including Logo/Link from Chamber Website  
1 Ticket to the Event*



# An Afternoon At the Races

*Featuring the Tastes of Bedford County*

## SPONSORSHIP REGISTRATION

(Please Check One)

**OWNER** **\$500**

- Opportunity to Name 8 Horses (May Feature Business, Employees, Locations, etc.)
- Listing on Betting Cards
- Table of 8 with Logo Marker on Table
- Pre-Event Publicity in Multi-Media Campaign
- Inclusion in Chamber Publications
- Logo/Link on Event Page of Chamber Website

**TRAINER** **\$250**

- Opportunity to Name 4 Horses (May Feature Business, Employees, Locations, etc.)
- Listing on Betting Cards
- Table of 8 with Logo Marker on Table
- Pre-Event Publicity in Chamber Publications
- Logo/Link on Event Page of Chamber Website

**JOCKEY** **\$100**

- Opportunity to Name 1 Horses (May Feature Business, Employee, Location, etc.)
- Listing on Betting Cards
- Listing in Pre-Event Publicity in Chamber Publications & Chamber Website

**Taste of Bedford County In-Kind Flavor Sponsor** **In-Kind**

(Provide an Appetizer, Snack or Dessert for 30 or More)

**OR Prize Promenade Sponsor (Provide a prize for Hat Contest)**

- Business & Dish or Prize Information Featured on Buffet or in Promenade
- Business Logo, Listing in Event Pre-Publicity
- Print & Online Promotion, including Logo/Link from Chamber Website
- 1 Ticket to Event

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_