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NEWS RELEASE

Bedford County Chamber of Commerce Presents
Agri-Business Education Week
Dates: May 2-6, 2011

PROJECT GOAL:

To cooperate with Bedford County educators to show students the importance of Agriculture in their daily lives; to promote Agri-Business education throughout our region

Elements:

- ✓ PA Beef Council is donating a series of three agriculture education books from the Chaney Twins Series, for all Bedford County classrooms from K-2nd Grades. The award-winning books are written by twins, Rianna & Sheridan Chaney and edited by their mother, Rebecca Long Chaney.
- ✓ Chamber Agri-Business Committee will help to coordinate guest readers/speakers for grades K-6 from committee members, FFA's, 4-H Clubs, etc. to visit classes, read books and/or speak to classes about agriculture topics, at the teachers' requests.
- ✓ The Chamber, in conjunction with participating businesses, will sponsor a contest for K-6 graders to promote the significant impact agriculture has on our region:
 - K & 1st Grades: Coloring Contest – Picture to be Provided by Chamber of Commerce
 - 2nd – 4th Grades: Poster Contest - Theme: "What Agriculture Means to Me"
 - 5th & 6th Grades: Essay Contest – Theme: "What Agriculture Means to Me"
- ✓ Acclaimed children's book author and illustrator, Elizabeth O. Dullemba has provided the artwork for the coloring contest. More information about her work is available at www.dulemba.com.
- ✓ The Chamber's Agri-Business Committee will create a judging committee to review entries and choose one "winner" from each grade. The seven winners will each receive an ice cream party in partnership with Allied Milk Producers for their classrooms. Winners will be announced mid-May and ice cream parties scheduled for last few weeks of school.
- ✓ The Bedford Gazette will partner with us to produce a full-page color ad to showcase the winning submissions, plus sponsor logos, etc. Winners will also be featured as part of an *In Community Magazine* feature, on the Chamber Website, and displayed in the Chamber's Agri-Business Booth at the Bedford County Fair.

- ✓ The Bedford County Commissioners made a proclamation at their April 26th meeting, declaring May 2-6 “Agri-Business Education Week” in Bedford County.

Agri-Business Education Week is presented in partnership with:

*Bedford County Chamber Foundation
Pennsylvania Beef Council
Bedford County Fair
Bedford County Farm Bureau
Allied Milk Producers
Bedford County Technical Center
Bedford Gazette
In Community Magazine*

Special Thanks to our sponsors:

*ACM Bedford County Campus
Bedford Grange Mutual Insurance Company
Boyer Orchards
Everett Cash Mutual
Friendship Village Campground
Reed, Wertz & Roadman*

Media is welcome to cover this event!

Planned activities are listed on page 3 of this news release.

Additional activities are being planned and should be verified soon.

(Call the Chamber office for updates, if needed: 814-623-2233)

Please contact the elementary school principal prior to attending an event:

Elementary School Principals:

Bedford Elementary: Leslie Turkovich - 814-623-4221

Hyndman Elementary School: Paul Ruhlman – 814-842-3216

Everett School District (Everett, Breezewood and Mann-Monroe) – Justin Hillegas – 652-9114

Chestnut Ridge Schools (Central, New Paris) – Kenneth Grace – 814-839-4195

Tussey Mt. Schools (Saxton-Liberty, Robertsdale and Defiance) – Laurie Criswell – 814-635-2934

(Visits were not requested by Northern Bedford County schools)

Schedule of Events

Agri-Business Education Week



Bedford County
Chamber of Commerce
Leading Businesses. Leading Communities.™

Monday, May 2nd

1:30 p.m. – 3:00 p.m. – Everett School District - Breezewood Elementary
Visits and/or Book Presentations to 1st, 2nd & 3rd Grade Classes

Tuesday, May 3rd

12:30 p.m. – 2:30 p.m. - Hyndman Elementary
All Classes will Visit a Petting Zoo Set up at Their School
(Coordinated by FFA Students and their Teacher, Scott Myers, Committee Co-Chair)

12:30-2:30 p.m. – Everett Elementary
Reading to Kindergarten Class & Presenting Books
Cheese Presentation to Second Graders

Wednesday, May 4th

8:30 a.m.–12:00 p.m. - Chestnut Ridge Central Elementary
All Kindergarten Classes will enjoy guest speakers talking about farm facts
Reading Chaney Books and presenting book packages to classrooms

9:00–11:00 a.m. – Chestnut Ridge Central Elementary
2nd Grade Classes will receive books, and speaker will also bring a kid goat for kids to visit.

1:30-2:40 p.m. – Bedford Elementary
All 5th grade classes will enjoy a presentation about small farm animals at the outdoor amphitheatre
(weather permitting) Rain venue: indoors at the large group instruction area

Thursday, May 5th

8:30-10:00 a.m. - Bedford Elementary School
Kindergarten & First Graders will be visited by FFA students to learn about agriculture
And will be presented with book packages to each classroom

1 :00–2:00 p.m. - Chestnut Ridge – New Paris Elementary
Class visits with a kid goat for kids meet.

9:00 a.m. – 3:00 p.m. - Tussey Mt. - Saxton Liberty Elementary School
Visitors will go door-to-door to classrooms (K-6 grades) talking to students about agriculture
with visual aids, etc. Books will be distributed to K-2nd grade classrooms

Friday, May 6th

9:00 a.m. – 12:00 p.m. – Tussey Mt. - Defiance Elementary School
Visitors will go door-to-door to classrooms (K-6 grades) talking to students about agriculture
with visual aids, etc. Books will be distributed to K-2nd grade classrooms

12:00-3:00 p.m. - Tussey Mt. - Robertsdale Elementary School
Visitors will go door-to-door to classrooms (K-6 grades) talking to students about agriculture
with visual aids, etc. Books will be distributed to K-2nd grade classrooms